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## U.S. Celebration of World Standards Day 2011 (Exhibition, Reception and Dinner)


**Thursday, October 13, 2011**

5:30 p.m. Reception and Exhibition

7:00 p.m. Dinner and Ceremony

[The Fairmont Washington](#)

2401 M Street, NW, Washington, DC 20037

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### About the 2011 Theme

Issues of safety and sustainability have become important causes for stakeholders around the world, from alternative energies and environmental protection to the safety of products, services, homes, and workplaces. As governments, organizations, and individuals alike strive to address these border-crossing challenges, globally relevant standards provide the technological and scientific foundations that drive health, safety, and environmental innovation.

This year, the U.S. Celebration of World Standards Day – *Advancing Safety and Sustainability Standards Worldwide* – recognized the crucial role of standards, codes, and conformity assessment in assuring the health and safety of people and the environment, today and for future generations. Standardization speeds innovation, facilitates harmonized trade, and boosts consumer and government confidence in products, services, systems, and processes. But above all, standardization provides an adaptive framework for developing the most effective solutions to critical global challenges.

### Venue

[The Fairmont Washington](#)

2401 M Street, NW

Washington, DC 20037

 ★ [Directions](#)

### World Standards Day Sponsorship and Pricing Information

Sponsorship pricing:

- ▶ **\$1,750 – Full table**  
Recognition in all promotional materials, tabletop exhibition space; complimentary table (ten seats) for the WSD reception and dinner; additional tables at \$1,000 each
- ▶ **\$1,250 – Half Table**  
Recognition in all promotional materials, tabletop exhibition space; complimentary half-table (five seats) for the WSD reception and dinner
- ▶ **\$1,000 – Two Tickets**  
Recognition in all promotional materials, tabletop exhibition space; complimentary admission (two persons) for the WSD reception and dinner

Individual Seats



- ▶ \$125 - Industry or association employee
- ▶ \$35 - Government employee

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### Contact Information

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