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Standards Wars: Myth or Reality?

How the forces of competition, convergence, and coordination impact standards development



Thursday, May 12, 2011

10:00 am – 5:00 pm

[Grand Hyatt Washington](#)

1000 H Street NW

Washington, DC 20001

- ▶ [Standards Wars Overview](#)
- ▶ [Program](#)
- ▶ [Participants](#)
- ▶ [Venue Information](#)
- ▶ [Staff Contact](#)

★ [Workshop report](#)

★ [View the proceedings and presentations](#)

Standards Wars Overview

For years, the issues of competition, convergence, and coordination have been hotly debated within the standards and conformance community. In today's standards wars, there are many players but two prevailing schools of thought:

- ▶ There are too many standards out there. Many of them are duplicative, and some are even conflicting in their specifications. How can we possibly choose the best option?
- ▶ Standards developers and consortia work to meet marketplace needs. If there are multiple standards in a given area, that is because there is demand for multiple standards-based solutions.

As coordinator of the U.S. standards and conformity assessment system, the American National Standards Institute (ANSI) recognizes the critical importance of well-coordinated standards development activities for the benefit of our national economy. In an effort to share information about how market forces impact different areas of standards development, ANSI convened an interactive workshop – Standards Wars: Myth or Reality? – on May 12, 2011, in Washington, DC.

Program

This day-long workshop took a panel-based approach to discussing competition, convergence, and coordination in different areas of standards development. During these discussions, attendees uncovered instances where conflict and duplication in standards development have been intentional in response to stakeholder needs, and unintentional due to lack of awareness of existing standardization efforts. Workshop attendees also discussed tools to identify potentially conflicting and duplicative standards projects as early as possible in their development.

★ [View the proceedings and presentations](#)

Participants

Any individuals with an interest in standards development activities are invited to participate in the *Standards Wars: Myth or Reality?* workshop. This includes, but is not limited to, representatives from U.S.-based and international standards developing organizations, consortia, trade associations, industry, government agencies, consumer and labor groups, and academia.

Venue Information



Grand Hyatt Washington
1000 H Street NW
Washington, DC 20001

Staff Contact

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