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Standards Wars workshop proceedings

How the forces of competition, convergence, and coordination impact standards development



Thursday, May 12, 2011

10:00 am – 5:00 pm

[Grand Hyatt Washington](#)

1000 H Street NW

Washington, DC 20001

This day-long workshop took a panel-based approach to discussing competition, convergence, and coordination in different areas of standards development. During these discussions, attendees uncovered instances where conflict and duplication in standards development have been intentional in response to stakeholder needs, and unintentional due to lack of awareness of existing standardization efforts. Workshop attendees also discussed tools to identify potentially conflicting and duplicative standards projects as early as possible in their development.

Time	8:30 am
Topic	Registration / Networking Breakfast
Time	10:00 am – 10:15 am
Topic	Welcome and Opening Remarks Fran Schrotter ANSI Senior Vice President and Chief Operating Officer
Time	10:15 am – 10:30 am
Topic	Introduction of Moderator Moderator Remarks <i>Perspectives of the three constituencies of standards: users, specifiers, and standards developers define conflict and duplication and how they defend (or not) against it.</i> Jim Pauley Senior Vice President, External Affairs and Government Relations, Schneider Electric; member, ANSI Board of Directors
Time	10:30 am – 12:00 pm
Topic	Users of Standards [presentation] (Industry, Consumers, Government Purchasers, Conformity Assessment Bodies) Questions for the Panel: <ul style="list-style-type: none"> ▶ Does the existence of multiple standards matter? ▶ On what basis is a standard selected? ▶ Are there areas where conflicts can be less tolerated versus more tolerated (i.e., product specifications versus safety)? ▶ Does every standard have to have the same level or status, or does the market sort that out? Facilitator: Jim Pauley Panelists: Don Mays, Consumers Union



Amy Marasco, Microsoft

Marty Strauss, Consultant


Mary Saunders, National Institute of Standards and Technology (NIST)

Jamie Carroll, JBC Law Group

Time 12:00 pm – 1:00 pm

Topic Lunch
Networking lunch

Time 1:00 am –2:30 pm

Topic Standards Developers  [presentation]
(Accredited Standards Developers, Consortia)
Questions for the Panel:

- ▶ What are the drivers for developing a standard?
- ▶ Does it matter that others are in the space?
- ▶ If coordination is a goal, how is it achieved?
- ▶ Is duplication of standards ever desirable?

Facilitator:
Neil Bogatz, International Association of Plumbing and Mechanical Officials (IAPMO)

Panelists:

Kathie Morgan, ASTM International


Claire Ramspeck, ASHRAE

Andy Updegrave, Gesmer Updegrave LLP

Lynne Gilbertson, National Council for Prescription Drug Programs (NCPDP)

Karen Higginbottom, ISO/IEC JTC 1

Time 2:30 pm – 4:00 pm

Topic Specifiers of Standards  [presentation]
(Regulators/Government, Procurement)
Questions for the Panel:

- ▶ How do you choose standards on which to base programs?
- ▶ Do you participate in the development and if so, are issues of conflict and duplication relevant to your participation?
- ▶ When is it desirable to have one standard and when is it desirable to have more than one?
- ▶ When standards are enforced (by law/regulators), what issues result when multiple standards are created on the same topic?

Facilitator:
Gordon Gillerman, NIST

Panelists:

Aimee T. McKane, Lawrence Berkeley National Laboratory

Bill Dupler, Building Official, County of Chesterfield, VA

Scott Colburn, U.S. Food and Drug Administration

Mary McKiel, U.S. Environmental Protection Agency

Time 4:00 pm – 4:45 pm

Topic NSSN Overview  [presentation]

The NSSN: A National Resource for Global Standards is a search engine that provides users with standards-related information from a wide range of developers, including organizations accredited by ANSI, other U.S. private sector standards bodies, government agencies, and international organizations. ANSI, with NIST's support, is working to enhance the breadth and accessibility of the NSSN's standards data to facilitate coordination and as a general tool for all stakeholders.

Bob Hager
ANSI

Time [4:45 pm – 5:00 pm](#)

Topic **Facilitated Discussion**
 ▶ Next Steps
 ▶ Workshop Report

Jim Pauley

Time [5:00 pm](#)

Topic **Adjournment**

Jim Pauley

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