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Open Source, Open Standards, Open Minds Proceedings

Friday, April 15, 2016

9:00 am –3:00 pm

FHI 360 Conference Center
1825 Connecticut Ave. NW, 8th Floor
Washington, DC 20009

In partnership with: AMERICAN UNIVERSITY | GW LAW

⭐ Photo Album   ⭐ Speaker biographies

9:00am – 9:05am	**Welcoming Remarks** Joe Bhatia, President and CEO, American National Standards Institute (ANSI)
9:05am – 9:45am	**Keynote** **Topic** 30 minutes followed by a 10-minute interactive Q&A session ➤ McCoy Smith, Patent, Intellectual Property & Open Source Attorney, Intel
9:45am – 11:00am	**Panel** **Industry Impact** Manufacturers and service providers are already being impacted by the co-mingling of open source and standards. Panelists will describe how open source is already influencing the direction of their products, systems, and services. 3 panelists, 15 minutes each followed by a 30-minute interactive Q&A session **Panelists:** ➤ Wendy Dehmer, Attorney, Legal Standards Group, Intel ➤ Jason Matusow, General Manager, International Standards, Microsoft ➤ Steve Widergren, Principal Engineer, Pacific Northwest National Laboratory **Moderator:** ➤ Paul Zeineddin, Zeineddin PLLC
11:00am – 11:20am	**Break**
11:20am – 12:35pm	**Panel** **The Right Tool for the Job: Traditional Standards, Open Source, and Hybridization** Having heard how industry stakeholders are using traditional standards and open source, how does the broader standards development community satisfy industry requirements? For example, some standards developing organizations

have already hybridized their work and are working effectively within both the traditional and open source environments. Panelists from these organizations will share their experiences with "hybridization" alongside perspectives from those who are working in a purely open source environment.

3 panelists, 15 minutes each followed by a 30-minute interactive Q&A session

Panelists:

- ► Ted Hardie, Internet Engineering Task Force (IETF)
- ► Scott McGrath, Chief Operating Officer, OASIS
- ► Wendy Seltzer, Policy Counsel and Domain Lead, Technology and Society, W3C

Moderator:

- ► Scott Peterson, Patent Attorney, Google

12:35pm – 1:35pm	Networking Lunch

1:35pm – 2:50pm	**Panel** **IPR Policies and the Business of Standardization** How have organizations' IPR policies and business models been impacted by hybridization? Some standards developing organizations have free or low-cost membership, and charge for the end-product standards. Others charge a significant fee for membership and make the end-product standard available for free. 3 panelists, 15 minutes each followed by a 30-minute interactive Q&A session **Panelists:** ► Michael Atlass, Senior Legal Counsel, Qualcomm Incorporated ► Karen Copenhaver, Partner, Choate Hall & Stewart LLP ► Michael Richmond, Executive Director, Open Connectivity Foundation (OCF) **Moderator:** ► Andy Updegrove, Gesmer Updegrove LLP

2:50pm – 3:00pm	**Conference Wrap-up / Closing Remarks** ► Jorge Contreras, Professor, American University

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