

June 24-25, 2019
Santa Clara, CA



ANSI COMPANY MEMBER FORUM 2019

Draft Agenda

Last Updated: June 14, 2019

Event Information

Monday, June 24, 2019 12:00 pm – 5:00 pm

Tuesday, June 25, 2019 8:00 am – 5:00 pm

Qualcomm Office

3165 Kifer Road, Santa Clara, CA 95051

Dress Code: Business Casual

Monday, June 24, 2019

12:00 pm – 1:00 pm **Networking Lunch**

1:00 pm – 1:20 pm **Welcome and Opening Items**

- Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI CMF Chair
- Monica Barone, Senior Director, Legal Counsel, Qualcomm
- Joe Bhatia, President & CEO, American National Standards Institute (ANSI)
- Approval of agenda

1:20 pm – 2:35 pm **China Standards Reform**

Latest news and important guidance pertaining to Chinese standards law, and requirements for companies operating in China

Panel discussion:

- Jason Matusow, General Manager, Corporate Standards, Microsoft
- Joe Tretler, Vice President, International Relations, ANSI
- Tim West, Manager, Enterprise Engineering Standards, Deere
- Ryan Ong, Director, International Business Policy, National Association of Manufacturers (NAM)

2:35 pm – 3:35 pm **Bilateral/Multilateral Trade Agreements and Standards**

Our focus on the “Big I” international standards bodies is built on the role of standards in global trade. What changes if countries shift from an emphasis on global trade to a web of bilateral agreements?

Speaker led discussion:

- John McKenzie, Partner, Baker & McKenzie
- Jennifer Stradtman, Director, Technical Barriers to Trade, Office of the U.S. Trade Representative (USTR)

3:35 pm – 3:50 pm **Break**

3:50 pm – 4:50 pm **Open Forum for Company Members**

Open topic discussion among company members, led by a moderator. Please include any specific topics of interest in the comment field.

- Open Forum led by Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI CMF Chair

4:50 pm – 5:00 pm **CMF Items / Adjournment**

5:00 pm – 6:30 pm **Networking Reception**

Hors d'oeuvres and Refreshments served in the Qualcomm Courtyard

Tuesday, June 25, 2019

8:00 am – 9:00 am **Networking Breakfast**

9:00 am – 10:30 am **Standards Management and Capacity**

Sharing of best practices among companies working to manage their standardization activities. Please use the comment section to recommend additional topics or ideas for this discussion.

Breakout Session led by CMF Leadership

- Alan Manche, Vice President, External Affairs, Schneider Electric, and CMF Vice Chair
- Tim West, Manager, Enterprise Engineering Standards, Deere & Co., and CMF Vice Chair

10:30 am – 11:00 am **Update on Government Affairs**

- Mary Saunders, Vice President, Government Relations and Public Policy
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11:00 am – 12:00 pm **5G: What is it; Who Does It Affect and the Standards Landscape**

How will the definition and deployment of 5G services be helped or hindered by the number of standards development groups, overlapping roles, and potential multiple versions of 5G?

Speaker led Discussion:

- Monica Barone, Senior Director, Legal Counsel, Qualcomm
 - David Bain, Vice President, Standards, Telecommunications Industry Association (TIA)
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12:00 pm– 1:00 pm **Networking Lunch**

1:00 pm – 2:30 pm **Digital Transformation**

Companies and developers are working to provide standards to improve the capabilities and process optimization while applying big data analytics, sensing and networking of data, edge computing, new architectures, and more. How do companies address their needs with many groups working in this area? What, if anything, is holding your company back from transforming digitally?

Panel Discussion:

- Angus Low, Global Product Standards and Regulations Manager, Rockwell Automation
 - Tommy Gardner, Chief Technology Officer, HP Federal
 - Andras Szakal, Vice President and Chief Technology Officer, IBM Federal
 - Daniel Ricketts, Development Associate – Technology & Engineering Development, Corning Incorporated
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2:30 pm– 4:00 pm **Sustainability and Circular Economy**

The urgency for companies to address sustainability is increasing due to emerging regulations and public sentiment. Once relegated to specialists within the corporation, it is imperative for business leaders, program and engineering managers, supply chain personnel, etc. to have an understanding of applicable standards.

Panel Discussion:

- **Moderator:** Michael Kirschner, President, Design Chain Associates
 - Alain Turenne, Vice President Corporate Social Responsibility, Walgreens WBA
 - Abbey Burns, Supply Chain Sustainability Program Manager, Cisco
 - Scott O'Connell, Director, Environmental Affairs & Global Producer Responsibility, Dell
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4:00 pm – 4:15 pm **Break**

4:15 pm – 4:45 pm **Standards for Services**

Traditional standards processes are built around products. What changes as companies begin to offer services? How does the standards process need to evolve?

Panel Discussion

- Dr. Stephen Kwan, Professor Emeritus, Service Science, Information Systems, San Jose State University
- Sharon Stanford, Director, Standards Administration, American Dental Association (ADA), and ANSI Board Task Group Services Sector Initiative Chair

4:45 pm – 5:00 pm **Closing Items**
