**Document: 18-001** 

## ANSI 20

## **2018 Spring Company Member Forum Meeting**

May 7-8, 2018 ■ Washington, DC

Monday, May 7, 2018 12:00 pm – 5:00 pm Tuesday, May 8, 2018 8:00 am – 5:00 pm

**Dress Code: Business** 

American Institute of Architects 1735 New York Ave NW Washington, DC 20006

## **Monday, May 7, 2018** 12:00 pm- 1:00 pm **Networking Lunch** Section 1.0 - Opening Items (1:00 pm - 1:05 pm)Item 1.1 1.1.1 Welcome and opening remarks 1:00 pm – 1:05 pm 1.1.2 Approval of Agenda Document: CMF 18-001 CMF Chair Jim Matthews Director, Technical Standards & Standards Policy, Corning Incorporated Section 2.0 – China (1:05 pm – 3:20 pm) Item 2.1 China Standards Reform 1:05 pm – 1:25 pm An overview and baseline information on the status of the Chinese Standardization reform. Speaker: John Kulick, Siemens Item 2.2 Open Discussion: Chinese Enterprise Standards 1:25 pm – 2:05 pm **Moderator: John Kulick, Siemens** Panelists:

**Networking Break** 

-Ryan Ong, National Association of Manufacturers (NAM)

-Jason Matusow, Microsoft

-Laura Hitchcock, Boeing

2:05 pm – 2:20 pm

-Jennifer Kitchen, General Electric (GE)

| Item 2.3<br>2:20 pm – 3:05 pm  | Open Discussion: Social Organization Standardization                         |  |
|--|--|--|
| 2.20 pm 3.03 pm  | Moderator: John Kulick, Siemens  |  |
|  | Panelists:   |  |
|  | -Jason Matusow, Microsoft  |  |
|  | -Ryan Ong, NAM   |  |
|  | -Hung Ling, Nokia  |  |
|  | -Jim Matthews, Corning   |  |
| Item 2.4   | ANSI Activities and Next Steps   |  |
| 3:05 pm – 3:20 pm  | Insight into "ANSI in China", as well as what to expect in the future        |  |
|  | Speakers: Joe Tretler and Nydia Ngiow, ANSI                                  |  |
| Section 3.0 – Standards and International Trade Policy (3:20 pm – 4:35 pm) |  |  |
| Item 3.1   | Government Relations and Trade Policy  |  |
| 3:20 pm – 4:05 pm  | Understanding national and global standards in wake of tariffs, renegotiated |  |
|  | Trans-Pacific Partnership (TPP) and North American Free Trade Agreement      |  |
|  | (NAFTA)  |  |
|  | Speaker: Mary Saunders, ANSI   |  |
|  | Document: CMF 18-002   |  |
| Item 3.2<br>4:05 pm – 4:35 pm  | Industry Views on Trade and Standards  |  |
|  | Update on global regulations and the impact on U.S. businesses               |  |
|  | Speaker: Sean Heather, U.S. Chamber of Commerce                              |  |
| Section 4.0 – ANSI CMF Business (4:35 pm – 5:00 pm)                        |  |  |

| Item 4.1                  | General Data Protection Regulation (GDPR) and European Citizens  |  |  |
|---------------------------|--|--|--|
| 4:35 pm – 4:50 pm         | ANSI staff will provide an overview of the new <u>EU General Data Protection</u> Regulation (GDPR), which comes into effect on May 25, 2018. The intent of the GDPR is to harmonize data privacy laws across Europe, protect EU citizens' data privacy and reshape the way organizations approach data privacy. The GDPR applies to all companies processing the personal data of EU "data subjects" regardless of the company's location. Thus, it applies to ANSI. Among other things, the GDPR requires that ANSI obtain <b>consent</b> from each of its EU participants that they agree to the use and processing by ANSI of personal data relating to them, including their names, contact information and emails. To ensure that ANSI is in full compliance with the GDPR, we ask that anyone who represents an ANSI Company member who resides in or is a citizen of any EU country, review the <i>ANSI GDPR Consent Form</i> , located at <a href="http://consent.ansi.org">http://consent.ansi.org</a> , and submit your consent (using this form) to ANSI by May 25. |  |  |
|                           | Speakers: Leanne Lowry, ANSI Document: Document: CMF 18-003  |  |  |
| ltem 4.2                  | ANSI CMF Business  |  |  |
| 4:50 pm – 5:00 pm         | 4.2.1 Approval of the Report of the Last Meeting – Document: CMF 18-004 4.2.2 Report of the Nominating Committee – Document: CMF 18-005 4.2.3 Wrap up and adjournment  |  |  |
| Networking Reception: AIA |  |  |  |
|                           | Hor d'oeuvres with wine, beer, and other refreshments  |  |  |
|                           | 5:30 pm – 7:00 pm  |  |  |

| Tuesday, May 8, 2018            |   |  |
|---------------------------------|---|--|
| 8:00 am – 9:00 am               | Networking breakfast  |  |
| 9:00 am – 9:15 am               | Update on ANSI Activities   |  |
|                                 | Joe Bhatia President and CEO, ANSI  |  |
|                                 | Section 5.0 – Standards Capacity (9:15 am – 10:45 am)   |  |
| Item 5.1<br>9:15 am – 9:30 am   | Standards Capacity: Managing a Company's Standards Program  |  |
|                                 | Moderator: Jennifer Kitchen, GE   |  |
| Item 5.2<br>9:30 am – 10:15 am  | Breakout discussions The forum will be divided into groups to discuss and share best practices when managing a standards program, current and emerging challenges including what's working and what's not, etc.   |  |
| Item 5.3<br>10:15 am – 10:45 am | Reconvening the groups to discuss their findings  |  |
| 10:45 am – 11:00 am             | Networking Break  |  |
|                                 | Section 6.0 – Artificial Intelligence (11:00 am - 12:15 pm)   |  |
| Item 6.1<br>11:00 am – 12:15 pm | Artificial Intelligence  The rapid growth of Artificial Intelligence (AI) is transforming industries and the way we interact with technology. Analysts and industry experts have stated that AI will drive the next wave of digital disruption. The panel will discuss the emerging AI innovations, industry landscape and deployment of AI along with its implications and challenges. Topics covered include: applications, use cases, computational techniques, algorithmic landscape and training, architectures, security privacy and trustworthiness, ethical implications and the emerging industry ecosystem Moderator: Wael William Diab, Huawei |  |
|                                 | Panelists:  Karen McCabe, IEEE  Rohit Israni, Intel Corporation  Wo Chang, NIST  Orit Levin, Microsoft  |  |

| 12:15 pm – 1:00 pm                              | Networking Lunch  |  |
|---|---|--|
| Section 7.0 – Blockchain (1:00 pm – 2:15 pm)    |   |  |
| ltem 7.1<br>1:00 pm – 2:15 pm                   | Blockchain (Not Cryptocurrency)  Moderator: Tim West, Deere  Panelists:  Dylan Yaga, NIST  Heather Kreger, IBM  Tejas Bhatt, Walmart  |  |
| Section 8.0 – Cybersecurity (2:15 pm – 3:15 pm) |   |  |
| Item 8.1<br>2:15 pm – 3:15 pm                   | Cybersecurity  Moderator: John Kulick, Siemens  Panelists:  Matt Eggers, U.S. Chamber of Commerce  Michael Hogan, NIST Document: CMF 18-006  Aaron Padilla, American Petroleum Institute (API)  Gabriel Faifman, GE |  |
| 3:15 pm – 3:30 pm                               | Networking Break  |  |

| Item 9.1          | Additive Manufacturing Standardization Collaborative                           |
|-------------------|--|
| 3:30 pm – 3:45 pm |  |
|                   | Update from the Additive Manufacturing Standardization Collaborative           |
|                   | (AMSC) on their work, as well as provide an update on Phase 2 of the standards |
|                   | roadmap  |
|                   | Moderator: Jim Matthews, Corning   |
|                   | Speaker:   |
|                   | Jim McCabe, ANSI   |
|                   | Document: Document: CMF 18-007   |

| Item 9.2          | Accelerating Additive Manufacturing Standardization  |  |
|-------------------|--|--|
| 3:45 pm – 4:00 pm | A look at the work ASTM is doing to advance pre-standardization research and   |  |
|                   | partnering with ISO to avoid duplication of effort in an emerging technology area  |  |
|                   |  |  |
|                   | Speaker:   |  |
|                   | Mohsen Seifi, ASTM International   |  |
|                   | , and the second |  |
| Item 9.3          | Smart Manufacturing Leadership Coalition   |  |
| 4:00 pm- 4:15 pm  | How to bridge standardization efforts in Smart Manufacturing with the efforts of the   |  |
|                   | Smart Manufacturing Leadership Coalition (SMLC) and the Smart Manufacturing  |  |
|                   | Labs in the US.  |  |
|                   | Edds in the OS.  |  |
|                   | Speaker:   |  |
|                   | Denise Swink, Smart Manufacturing Leadership Coalition   |  |
|                   | - Definse Swiftk, Smart Manufacturing Leadership Coantion  |  |
| Item 9.4          | Formation of a US Standards Council centered around Smart Manufacturing  |  |
| 4:15 pm – 4:45 pm | During the ANSI/DIN joint meeting in April, German representatives provided an   |  |
|                   | overview of the German Standards Council, which was formed several years ago   |  |
|                   | primarily by large German industrial companies. The membership has expanded to   |  |
|                   | include others, and the report from Germany was positive in terms of effectiveness   |  |
|                   | of the group. Germany is suggesting that the US establish a similar group (a   |  |
|                   | counterpart in the US), not only for the benefit of the US, but to also improve  |  |
|                   |  |  |
|                   | relationship and communication with German entities.   |  |
|                   | Consider   |  |
|                   | Speaker:   |  |
|                   | John Thompson, Underwriters Laboratories   |  |
|                   | Section 10.0 – Closing Items (4:45 pm – 5:00 pm)   |  |
| 4:45 pm– 5:00 pm  | Closing Items  |  |
| 5.00 p.m          | 10.1.1 Closing remarks   |  |
|                   |  |  |
|                   | 10.1.2 Adjournment   |  |
|                   | CMF Chair  |  |
|                   | Jim Matthews   |  |
|                   | Director, Technical Standards & Standards Policy, Corning Incorporated   |  |
|                   |  |  |