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ANSI-ITA Certified Trade Mission



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Trade Mission Information

The American National Standards Institute (ANSI), with the support of the U.S. Department of Commerce (DoC) International Trade Administration (ITA), have organized a standards trade mission to Saudi Arabia and the United Arab Emirates for March 10-13, 2019. The primary goal of the mission is to facilitate increased commercial ties between the U.S. and Gulf markets, particularly Saudi Arabia and United Arab Emirates (UAE), through connections and deeper engagement. This mission intends to support clear, coherent and consistent U.S. messaging in the region and provide opportunities for U.S. organizations to cooperate more effectively with Gulf counterparts on standards-related issues.

Joseph Tretler, ANSI's vice president of international policy will lead the delegation to this ITA-certified trade mission, the first to focus on standards. The delegation also includes the following ANSI members representing a cross section of industries primarily in the sectors of building and construction, water and sanitation, electrical safety, and oil and gas.

Sponsors

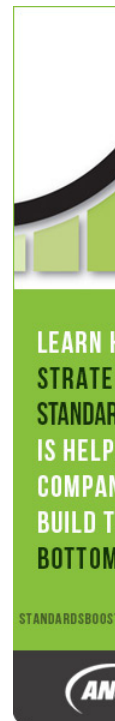
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Draft Itinerary



Saturday
March 9

- ▶ Delegates arrive in Dubai

Sunday
March 10

- ▶ UAE Market Briefing and Logistical Updates
- ▶ Meeting with the Emirates Standards and Metrology Administration (ESMA)
- ▶ Visits to Dubai standards implementers such as municipal authorities
- ▶ Dinner/reception with the Consul General

Monday
March 11

- ▶ Depart for Abu Dhabi
- ▶ Meeting with Abu Dhabi Ministry of Economy
- ▶ Meeting with Abu Dhabi Quality and Conformity Council
- ▶ Meeting with Abu Dhabi standards implementers such as municipal authorities
- ▶ Evening flight to Riyadh

Tuesday
March 12

- ▶ Briefing with American Business Group in Riyadh
- ▶ Meeting with Saudi Ministry of Commerce and Investment
- ▶ Meeting with Saudi Energy Efficiency Council (SEEC)
- ▶ Meeting with SASO
- ▶ Dinner/reception at the Ambassador's Residence

Wednesday
March 13

- ▶ Meeting with Saudi
- ▶ Meeting with Gulf Cooperation Council Standardization Organization (GSO)
- ▶ Meeting with U.S.-Saudi Arabian Business Council
- ▶ Meeting with Riyadh Chamber of Commerce

Thursday
March 14

- ▶ Return to U.S.

Contact Information

Leslie McDermott
 Director, International Development
 202 293 9287
lmcdermott@ansi.org

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