



**CIF 20-035** (*latest version*)  
September 30, 2020

**UPDATED DRAFT AGENDA**

**ANSI CONSUMER INTEREST FORUM (CIF) MEETING**

**THURSDAY, OCTOBER 22, 2020**

**11:00 AM TO 1:00 PM**

**WEBEX INFORMATION FOR REMOTE PARTICIPATION**

[Register in advance for this meeting](#)

After registering, you will receive an email that includes the join meeting link, and the meeting dial-in numbers



**SECTION 1            OPENING ITEMS**

**11:00 AM TO 11:05 AM**

<p><b>1.1</b></p>	<p><b>Opening of the meeting.</b> (Linda Golodner, <i>CIF Chair</i>)</p> <p><b>Executive summary:</b> Linda Golodner will welcome the participants to this meeting.</p>
<p><b>1.2</b></p>	<p><b>Introduction of Participants</b> (Linda Golodner, <i>CIF Chair</i>)</p> <p><b>Executive summary:</b> Meeting participants will introduce themselves and their affiliations.</p>
<p><b>1.3</b></p>	<p><b>Adoption of the agenda</b> (Linda Golodner, <i>CIF Chair</i>)</p> <p><b>Recommended CIF action:</b> To approve the agenda for this meeting as presented in this document.</p>

**SECTION 2            ACTION/DISCUSSION ITEMS**

<p><b>2.1</b> <b>11:05</b> <b>AM TO</b> <b>11:35</b> <b>AM</b></p>	<p><b>Consumer Engagement with ISO Committees doing work in ISO and IEC Joint Technical Committee (JTC 1), Information technology</b> (Laura Lindsay, INCITS EB Chair)</p> <p><b>Executive summary:</b> Ms. Lindsay will engage in an interactive discussion with the members of the CIF, on behalf of the InterNational Committee for Information Technology Standards (INCITS EB), in order to get a better sense of consumer priorities and link them to specific ISO and IEC Joint Technical Committees (JTC 1) that are in need of the consumer viewpoint. <i>Note: During this session, specific examples of projects under development within JTC 1 Subcommittees 27, 41, and 42 will be discussed.</i></p> <p>The INCITS Executive Board is the primary U.S. focus of standardization in the field of Information and Communications Technologies (ICT), encompassing storage, processing, transfer, display, management, organization, and retrieval of information. As such, INCITS also serves as ANSI's Technical Advisory Group for ISO/IEC Joint Technical Committee 1. JTC 1 is responsible for International standardization in the field of Information Technology.</p>
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JTC 1 is comprised of 22 subcommittees (see below).

REFERENCE	TITLE
<a href="#">ISO/IEC JTC 1/SC 2</a>	Coded character sets
<a href="#">ISO/IEC JTC 1/SC 6</a>	Telecommunications and information exchange between systems
<a href="#">ISO/IEC JTC 1/SC 7</a>	Software and systems engineering
<a href="#">ISO/IEC JTC 1/SC 17</a>	Cards and security devices for personal identification
<a href="#">ISO/IEC JTC 1/SC 22</a>	Programming languages, their environments and system software interfaces
<a href="#">ISO/IEC JTC 1/SC 23</a>	Digitally Recorded Media for Information Interchange and Storage
<a href="#">ISO/IEC JTC 1/SC 24</a>	Computer graphics, image processing and environmental data representation
<a href="#">ISO/IEC JTC 1/SC 25</a>	Interconnection of information technology equipment
<a href="#">ISO/IEC JTC 1/SC 27</a>	Information security, cybersecurity and privacy protection
<a href="#">ISO/IEC JTC 1/SC 28</a>	Office equipment
<a href="#">ISO/IEC JTC 1/SC 29</a>	Coding of audio, picture, multimedia and hypermedia information
<a href="#">ISO/IEC JTC 1/SC 31</a>	Automatic identification and data capture techniques
<a href="#">ISO/IEC JTC 1/SC 32</a>	Data management and interchange
<a href="#">ISO/IEC JTC 1/SC 34</a>	Document description and processing languages
<a href="#">ISO/IEC JTC 1/SC 35</a>	User interfaces
<a href="#">ISO/IEC JTC 1/SC 36</a>	Information technology for learning, education and training
<a href="#">ISO/IEC JTC 1/SC 37</a>	Biometrics
<a href="#">ISO/IEC JTC 1/SC 38</a>	Cloud Computing and Distributed Platforms
<a href="#">ISO/IEC JTC 1/SC 39</a>	Sustainability, IT & Data Centres
<a href="#">ISO/IEC JTC 1/SC 40</a>	IT Service Management and IT Governance
<a href="#">ISO/IEC JTC 1/SC 41</a>	Internet of Things and related technologies
<a href="#">ISO/IEC JTC 1/SC 42</a>	Artificial intelligence

**Recommended CIF Action:**

- CIF members are encouraged to relay feedback and questions regarding participation in JTC 1 committees during this session.

**2.2**  
**11:35**  
**AM TO**  
**11:40**  
**AM**

**2021 ISO/COPOLCO Workshop Theme: “Making Sustainable Choice Realistic for Consumers.”**

(Linda Golodner, *CIF Chair* and Michaela Miller, *CIF Secretary*)

**Executive Summary:**

ISO/COPOLCO chooses a theme of consumer relevance each year to generate ideas to feed into ISO’s technical and policy objectives.

The April 2021 ISO/COPOLCO workshop subtopics will include:

- Identifying Main Sustainability Challenges For The Consumer
- Technical Solutions To Help Consumers Deal With Sustainability Challenges



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	<p><b>Recommended CIF Action:</b> CIF members are invited to submit comments and/or questions for the 2020 ISO/COPOLCO Workshop to consider.</p>						
<p><b>2.3</b> <b>11:40</b> <b>AM</b> <b>TO</b> <b>11:55</b> <b>AM</b></p>	<p><b>Status of Recent Proposals for new ISO standards</b> (Michaela Miller, CIF Secretary &amp; Steven Cornish, Sr. Director, International Policy)</p> <p><b>Executive Summary:</b> Input from CIF members and other concerned US stakeholders were compiled in June 2020 and used to formulate the ANSI position and comments on the below ISO Proposals, which were presented to the ANSI ISO Council, for approval to be submitted to ISO. See the status updates for these ISO Proposals below.</p> <ol style="list-style-type: none"> <li>1) <b>ISO New Proposal on Managing Risk for Youth and School Trips'</b>  <table border="1" data-bbox="324 756 1206 936"> <tr> <td><b>Status Update</b> (Reference doc: ANSI CIF 20-020)</td> </tr> <tr> <td>The proposal for this new Project Committee (PC) is being held for final decision at the September 28, 30 and October 1 ISO Technical Management Board (TMB) meeting. Some TMB members had some small concerns with setting up this new PC.</td> </tr> </table> </li>   <li>2) <b>ISO New Proposal on Child care articles</b>  <table border="1" data-bbox="324 1012 1206 1297"> <tr> <td><b>Status Update</b> (Reference doc: ANSI CIF 20-021)</td> </tr> <tr> <td>This Technical Committee (TC) proposal was approved and the new TC will move forward. However, the secretariat (France) wishes to use the same number for this new TC as the current PC developing the standard on baby strollers. Therefore, ANFOR wants to complete that standard first before starting the TC in order to avoid any confusion over ISO having a PC and a TC with the same number. The new TC is expected to start in 2021.</td> </tr> </table> </li>   <li>3) <b>ISO New Proposal on Social responsibility</b>  <table border="1" data-bbox="324 1373 1206 1554"> <tr> <td><b>Status Update</b> Reference doc: (ANSI CIF 20-023)</td> </tr> <tr> <td>The proposal for this new Technical Committee (TC) is being held for final decision at the September 28, 30 and October 1 TMB meeting. There are a number of issues to discuss related to setting up this new committee.</td> </tr> </table> </li> </ol> <p><b>Recommended CIF Action:</b> None necessary, as this will be an informational report</p>	<b>Status Update</b> (Reference doc: ANSI CIF 20-020)	The proposal for this new Project Committee (PC) is being held for final decision at the September 28, 30 and October 1 ISO Technical Management Board (TMB) meeting. Some TMB members had some small concerns with setting up this new PC.	<b>Status Update</b> (Reference doc: ANSI CIF 20-021)	This Technical Committee (TC) proposal was approved and the new TC will move forward. However, the secretariat (France) wishes to use the same number for this new TC as the current PC developing the standard on baby strollers. Therefore, ANFOR wants to complete that standard first before starting the TC in order to avoid any confusion over ISO having a PC and a TC with the same number. The new TC is expected to start in 2021.	<b>Status Update</b> Reference doc: (ANSI CIF 20-023)	The proposal for this new Technical Committee (TC) is being held for final decision at the September 28, 30 and October 1 TMB meeting. There are a number of issues to discuss related to setting up this new committee.
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<p><b>2.4</b> <b>11:55</b> <b>AM TO</b> <b>12:05 PM</b></p>	<p><b>Opportunities for ANSI CIF Participation in ISO technical committees working on projects important to consumers</b> (Michaela Miller, <i>CIF Secretary</i>)</p> <p><b>Executive Summary:</b> CIF members are encouraged review the subject areas below and consider participation via the ANSI</p>						



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	<p>US TAG.</p> <p><b>International Standards under development:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">ISO/PC 311</a> – developing ISO <i>Committee Draft 22458</i>, Guidelines for inclusive service: identifying and responding to consumers in vulnerable situations</li> <li>• <a href="#">ISO/PC 317</a> – developing ISO <i>Approved Work Item 31700</i>, Consumer protection: privacy by design for consumer goods and services</li> <li>• <a href="#">ISO/TC 324</a> – developing ISO <i>Approved Work Item 42500</i>, Sharing Economy — Terminology and Principles</li> <li>• <a href="#">ISO/TC 314</a> – <i>developing ISO Committee Draft 23617</i>, Ageing workforce</li> <li>• <a href="#">ISO/TC 326</a> – Machinery intended for use with foodstuffs</li> <li>• <a href="#">ISO/IEC JTC 1 SC 42</a> – developing:             <ul style="list-style-type: none"> <li>○ ISO <i>Approved Work Item Technical Report 24027</i>, Bias in AI systems and AI aided decision making</li> <li>○ ISO/IEC <i>Draft Technical Report 24030</i>, Use cases</li> <li>○ ISO/IEC <i>Approved Work Item Technical Report 24368</i>, Overview of ethical and societal concerns</li> </ul> </li> </ul> <p><b>American National Standards (ANS) Under Development:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Lists of Approved and Proposed ANS</a></li> <li>• <a href="#">ANSI Standards Action</a></li> </ul> <p><i>A weekly publication where the public can see proposals for new standards. This publication also lists proposed revisions, calls for volunteers to work on standards, calls for comments on proposed standards, and announces new published standards.</i></p> <p><b>CIF Recommended Action:</b></p> <ul style="list-style-type: none"> <li>• CIF members interested in actively participating in the work of any of the ISO committees listed above should contact ANSI’s ISO Team (<a href="mailto:isot@ansi.org">isot@ansi.org</a>); or and copy me (<a href="mailto:mmiller@ansi.org">mmiller@ansi.org</a>).</li> <li>• CIF members interested in actively participating in the work of ANS currently under development should contact the appropriate ANSI-Accredited Standards Developer.</li> </ul>
<p>2.5 12:05 PM TO 12:10 PM</p>	<p><b>Status Update on the ExSC Task Group formed to review proposed revisions to <i>the ANSI Essential Requirements: Due process requirements for American National Standards</i></b> (Anne Caldas, Secretary, ANSI Executive Standards Council (ExSC))</p> <p><b>Executive summary:</b> The ANSI ExSC Task Group charged with considering proposed revisions to ANSI’s Essential Requirements (<a href="http://www.ansi.org/essentialrequirements">www.ansi.org/essentialrequirements</a>) including those suggested by consumer</p>



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	<p>representatives, Bob Adler, David Pittle and other stakeholders, is actively considering the public comments received in response to the proposed revisions announced in Standards Action at the end of 2019. The ExSC will meet next on October 27<sup>th</sup> and written responses to public comments will be issued thereafter.</p> <p><b>Recommended CIF action:</b> None necessary, as this will be an informational report.</p>
<p><b>2.6</b> <b>12:10 PM</b> <b>TO 12:25</b> <b>PM</b></p>	<p><b>Report from ANSI’s Consumer Engagement Roundtables</b> (Priscilla Magee, ANSI Consumer Outreach Manager)</p> <p><b>Executive summary:</b> The ANSI Consumer Outreach Manager will discuss the results from the first two roundtable sessions and will discuss plans for the plenary roundtable session scheduled for early 2021.</p> <p><b>Recommended CIF action:</b> CIF members are encouraged to share feedback and/or recommend potential attendees for the plenary roundtable.</p>
<p><b>2.7</b> <b>12:25 PM</b> <b>TO 12:35</b> <b>PM</b></p>	<p><b>Status of the CIF Task Group on Consumer Participation in Standards</b> (Joan Lawrence, <i>TG Chair</i> and Priscilla Magee, ANSI Consumer Outreach Manager)</p> <p><b>Executive summary:</b> The purpose and goal of the CIF Task Group on Consumer Participation is to develop a proposal to support the establishment of an ANSI-administered fund specifically to reimburse travel expenses and fees for participation by consumer representatives in relevant standards activity.</p> <p><b>For information:</b> The CIF TG Chair and the ANSI Consumer Outreach Manager will provide a status update.</p>
<p><b>2.8</b> <b>12:35 PM</b> <b>TO</b> <b>12:45 PM</b></p>	<p><b>Recruitment of new ANSI CIF members, experts for ISO COPOLCO Working Groups, and consumer interest representatives for ANSI governance groups</b> (Linda Golodner, CIF Chair and Michaela Miller, CIF Secretary)</p> <p><b>Executive summary:</b> CIF members are requested, and challenged to recruit at least one new member each calendar year, and/or to indicate interest in serving on ANSI governance groups. An overview of consumer interest representatives participating in ANSI governance groups will be presented.</p> <p><b>Recommended CIF action:</b> This is a standing agenda item – CIF members are asked to explore their professional consumer networks and help to actively recruit new members each year.</p>



**SECTION 3      CLOSING ITEMS      12:45 PM TO 1:00 PM**

<p><b>3.1</b> <b>12:45 PM</b> <b>TO 12:55</b> <b>PM</b></p>	<p><b>Five Year Review of the U.S. Standards Strategy (USSS)</b> (Mary Saunders, Vice President, Government Relations and Public Policy)</p> <p><b>Executive Summary:</b> The 2020 edition of the National Standards Strategy for the United States will be the 4<sup>th</sup> revision of the National Standards Strategy for the United States (NSS) that was approved in August 2000 and revised in 2005 and 2010. The Strategy serves as a statement of purpose and ideals resulting from a reexamination of the principles and strategy that guide how the United States develops standards and participates in the international standards-setting process. It serves as the basis for many of ANSI’s strategic objectives.</p> <p><b>For Information:</b> Ms. Saunders will provide an update on the status of this year’s 5 year review of the USSS.</p>
<p><b>3.2</b> <b>12:55 PM</b></p>	<p><b>Any Other Business – ANSI's COVID-19 Resources Page</b></p> <p>For information For your reference: <a href="https://www.ansi.org/resource-center/COVID-19">https://www.ansi.org/resource-center/COVID-19</a></p>
<p><b>3.3</b> <b>12:55 PM</b> <b>TO 1:00</b> <b>PM</b></p>	<p><b>Dates and Locations of Future Meetings.</b> (CIF Chair)</p> <p>Tentative date/location for the next ANSI CIF meeting in 2021:</p> <ul style="list-style-type: none"> <li>• March 2021 – Washington, DC</li> </ul> <p><i>Please note that the meeting location listed above is subject to change in response to COVID-19.</i></p>
<p><b>3.4</b></p>	<p><b>Adjournment.</b></p>