



DRAFT AGENDA

**ANSI LEGAL ISSUES FORUM  
STANDARDS AT A CROSSROADS—AI POLICY, PRACTICE, AND PROTECTION**

Thursday, July 30, 2026

Grand Hyatt Denver  
1750 Welton Street, Denver, CO 80202

Advance Registration Required: [www.ansi.org/summit](http://www.ansi.org/summit)

*AI is changing the commercial realities of standards. This forum explores how standards developing organizations can adapt—digitizing their standards, supporting industry that builds on them, and protecting their intellectual property in a new licensing landscape.*

Times	Discussion and Speakers
8:00-8:30	Registration and Breakfast
8:30-8:35	<p>Welcome</p> <p><b>Patricia A. Griffin</b>, Senior Vice President and General Counsel, ANSI</p>
8:35-8:50	<p>Keynote Speaker</p> <p><b>Elham Tabassi</b>, Director – Artificial Intelligence and Emerging Technology Initiative, Senior Fellow – Global Economy and Development, Brookings Institution</p>
8:50-9:45	<p><b>Panel 1: What SDOs Are Doing</b></p> <p>As artificial intelligence reshapes how standards are accessed, analyzed, and distributed, copyright owners face critical decisions about protecting their intellectual property while adapting to new commercial realities. Standards organizations are taking markedly different positions on AI use—some prohibiting AI-enabled uses altogether and others actively negotiating AI-related rights and permissions. We'll explore the range of approaches, policy frameworks being developed, and the strategic considerations driving these divergent positions.</p> <p><b>Moderator: Andrew Updegrove</b>, Partner, Gesmer Updegrove LLP</p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• <b>Christopher Carnahan</b>, AVP of Standards, Aerospace Industries Association (AIA)</li> <li>• <b>Andrew G. Kireta Jr.</b>, CEO, ASTM International</li> <li>• <b>Leslie McKay</b>, Director, Digital Standards Development, SAE International</li> <li>• <b>Joan O'Neil</b>, Chief Knowledge Officer &amp; Executive Vice President, Content and Services, ICC</li> </ul>

9:45-9:55	<b>Break</b>
9:55-10:50	<p><b>Panel 2: What Companies, System Integrators, and Enterprise Users Are Building</b></p> <p>Companies are already coupling standards with AI-enabled platforms, creating new products and commercial opportunities. System integrators and resellers push the boundaries of what is possible when they combine standards with AI solutions. We'll explore how companies, integrators and resellers use AI to make standards accessible, what the market is demanding, and what they need from SDOs to make it possible. This hands-on look at emerging products and interfaces will help SDOs understand both the opportunities and risks of enabling—or restricting—AI access to their content.</p> <p><b>Moderator: Dan Vreeman</b>, Chief Standards Development Officer and Chief Artificial Intelligence Officer, HL7 International</p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• <b>Tom Baker</b>, Enterprise Account Executive, PTC</li> <li>• <b>Segolene Dessertine-Panhard</b>, Global Tech Lead for Responsible AI and AI Governance Initiatives, AWS Generative AI Innovation Center</li> <li>• <b>Grant Hunter</b>, Senior Vice President, Head of Outsell Intelligence, Outsell</li> <li>• <b>Danny Manimbo</b>, Principal, Schellman</li> <li>• <b>Claude Pumilia</b>, CEO, Accuris</li> </ul>
10:50-11:00	<b>Break</b>
11:00-11:55	<p><b>Panel 3: How SDOs Can Protect Their IP</b></p> <p>As AI-driven uses of standards accelerate, there is an urgent need for legal frameworks that protect copyright holders' interests while facilitating the proper commercial development and deployment of AI-related products. Panelists will discuss practical legal tools for navigating AI licensing negotiations that safeguard standards content while enabling commercial distribution, including contract frameworks, protective provisions, and enforcement approaches. Attendees will walk away with clear insights on the key decision points: what terms to demand, how to allocate liability, when partnerships make sense.</p> <p><b>Moderator: Miranda Means</b>, Partner, Kirkland &amp; Ellis LLP</p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• <b>Jorge Contreras</b>, Professor for Transactional Law and Director of the Program on Intellectual Property and Technology Law, University of Utah</li> <li>• <b>Roy Kaufman</b>, Managing Director, Business Development &amp; Government Relations, Copyright Clearance Center</li> <li>• <b>Austin Mayron</b>, Senior Legal Advisor, USPTO; Acting Director, U.S. Center for AI Standards and Innovation</li> </ul>
11:55-12:00	<b>Closing and Adjournment</b>