



**DRAFT AGENDA**

**U.S. STANDARDS STRATEGY:  
YOUR ROLE IN SHAPING INNOVATION AND COMPETITIVENESS**

**Tuesday, October 21, 2025**

**Bethesda North Marriott Hotel & Conference Center  
5701 Marinelli Rd, Rockville, MD 20852**

**Advance Registration Required: [www.ansi.org/summit](http://www.ansi.org/summit)**

*The U.S. Standards Strategy speaks to the fact that technology is evolving at an unprecedented speed and scale and that standard development processes need to adapt. Four strategic priorities establish an overarching focus for the standards community's response. In this guided discussion, participants will identify key steps the standards community can take to operationalize the strategy in 2026 and beyond, leveraging new, creative approaches to address priority needs.*

Times	Discussion and Speakers
12-1:00	<b>Networking Lunch</b>
1:00-1:05	<b>Welcome</b> <b>Chris Dubay</b> , Chair, ANSI Board of Directors
1:05-1:15	<b>Vision for the U.S. Standards Strategy 2025</b> <b>Dr. Laurie E. Locascio</b> , President and CEO, American National Standards Institute (ANSI)
1:15-1:30	<b>Priority 1: Strengthen Our Commitment to International Standards (15 minutes)</b> <b>Moderators: Dr. Laurie E. Locascio and Mary Saunders</b> , SVP, Government Relations and Public Policy <b>Discussion Questions:</b> <ul style="list-style-type: none"><li>• How can we better coordinate among U.S. standards organizations to tackle cross-cutting technology challenges?</li><li>• What does “leading by example” look like in practice when we see standards manipulation by other countries?</li><li>• How do we balance recognizing consortia and open-source contributions while maintaining traditional consensus processes?</li></ul>

<b>1:30-1:45</b>	<b>Priority 2: Demonstrate the Broad Value of Standards (15 minutes)</b>  <b>Discussion Questions:</b> <ul style="list-style-type: none"> <li>• Where have you seen successful examples of communicating standards value to non-technical audiences?</li> <li>• How can we help businesses better understand how standards support their competitiveness?</li> <li>• What specific metrics or stories resonate most when explaining standards impact?</li> </ul>
<b>1:45-2:00</b>	<b>Priority 3: Make Standards Development More Efficient</b>  <b>Discussion Questions:</b> <ul style="list-style-type: none"> <li>• What does “flexible, iterative, and adaptive” standards development look like in practice?</li> <li>• How can we provide effective mentoring and education for new standards participants without overwhelming them?</li> <li>• Which digital tools have you seen successfully accelerate consensus-building while maintaining quality?</li> </ul>
<b>2:00-2:15</b>	<b>Priority 4: Address Both Opportunities and Challenges Head-On</b>  <b>Discussion Questions:</b> <ul style="list-style-type: none"> <li>• How do we continue to maintain leadership in established technologies while moving rapidly to standardize emerging ones?</li> <li>• What would effective dialogue between the standards community and policymakers look like?</li> <li>• How can we ensure adequate funding for standards participation without compromising the private-sector-led model?</li> </ul>
<b>2:15-2:25</b>	<b>Wrap-Up</b>