

2024 March CMF Meeting Speaker Biographies

Mariel Acosta-Geraldino

Mariel Acosta-Geraldino, is the Corporate Program Manager for Product Safety at IBM, where she has the responsibility to ensure IBM products meet with any safety regulations in the Americas. She is a member of the US National committee for TC108, which work in the development of safety standards for audio/video, information technology and communication technology equipment; and US member to JTC1 SC42 which provides guidance in the development IEC/ISO standards for developing Artificial Intelligence.

Muhammad Ali

Mr. Muhammad Ali is a Senior Standards Strategy and Policy Leader within HP, Inc. Industry Standards Program Office. He is a Certified Standards Professional with over twelve years of leadership in voluntary consensus-based standards development, conformity assessment, and emerging technologies in consumer and electrical industry sector.

Ali is responsible for leading HP's efforts in US-based standards organizations, assuming the role of Primary representative to the InterNational Committee for Information Technology Standards (INCITS) Executive Board, HP's lead representative to ANSI and a key contributor to the Information Technology Industry Council (ITI) Standards Policy Committee (SPC).

He is a recipient of the 2018 ANSI Next Generation Professional Award which honors an individual who has been engaged in standardization or conformity assessment activities and who has, during this time, demonstrated vision, leadership, dedication, and significant contributions to his chosen field of activity. He is also a recipient of the 2019 Standards Engineering Society Emerging Professional Award. He is also a recipient of 2021 INCITS Chair Award.

Joe Bhatia

S. Joe Bhatia began his tenure as president and chief executive officer of the American National Standards Institute (ANSI) on January 1, 2006.

Prior to joining ANSI, Mr. Bhatia held the position of executive vice president and chief operating officer of the international group at Underwriters Laboratories Inc. (UL). During his tenure with the organization Mr. Bhatia assumed positions of progressive leadership in global business operations. His areas of responsibility included engineering, governmental and congressional liaisons, external affairs, follow-up (certification) services, and direction of UL's \$300+ million international operations.

Mr. Bhatia served two terms as president of the Pan American Standards Commission (COPANT), from 2013 to 2017, and previously served as COPANT vice president for four years. He also serves as vice chairman of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16), a joint program of the U.S. Department of Commerce and U.S. Trade Representative. He has served as a member of the Board of Directors of the Credential Engine, and a

member of the International Organization for Standardization (ISO) Council and its Standing Committee on Strategies.

Recently retired as a member of the National Fire Protection Association (NFPA) Board of Directors, Mr. Bhatia holds a seat on the Oakton Community College Education Foundation Board. In addition to his numerous professional affiliations, he is a frequent lecturer in the U.S. and around the world on topics such as international trade, technical developments, commercial market access, and health, safety, and environmental concerns.

Mr. Bhatia holds a bachelor of science in electrical engineering and a master of science in business management. He and his wife, Punita, have two sons and one grandson.

Mercedes Mira Costa

Mercedes works as Sr. Program Manager within the Industry Standards Program Office at HP Inc., where she focuses on standardization on emerging technologies and sustainability matters. Based in Belgium, Mercedes holds the Chairmanship of the ISO/IEC JTC 1 'Information Technology' Belgium Mirror Committee, and she manages HP's efforts on European standards policy.

Before joining HP in 2022, Mercedes worked in CEN and CENELEC, where she was responsible for monitoring and fostering relationships with Technical Bodies and experts developing standards in the fields of energy, material and energy efficiency as well as smart activities to ensure timely and successful delivery of solutions to stakeholders needs.

Mercedes holds a degree on Industrial Engineering – Specialized in Electricity and a master's degree on Renewable Energies and Energy Sustainability.

Christopher Clement

Mr. Clement joined Siemens Energy in 2019 and works with the company's leadership to address a wide range of policy topics, including tax, trade, energy infrastructure development, environmental, and international issues. He is based in Washington, DC and holds relationships with the U.S. Congress, Federal Agencies, key state/local government officials, and foreign government representatives regarding legislative, regulatory, and policy issues in support of Siemens Energy's business priorities and on behalf of its 10,000 U.S. employees. Prior to this role with Siemens Energy he was the Senior Director, International Government Affairs for Siemens Corporation. Before joining Siemens, Chris had a 12-year career in the U.S. government, working at the Export-Import Bank of the United States, the U.S. Department of Commerce, and the U.S. Department of Transportation. Chris holds a Master's degree in International Relations from the University of Chicago and a Bachelor's degree from the University of Notre Dame.

Chuck Chaitovitz

Chuck Chaitovitz is vice president for environmental affairs and sustainability at the U.S. Chamber of Commerce. For more than 25 years, he has specialized in environment and energy issues, working with companies on strategies to improve their bottom line and competitive positioning. At the Chamber, Chaitovitz is launching a new environment and sustainability capability to foster unique partnerships among the private sector, government, and civil society organizations. He works with members to support company leadership on sustainability — building the business

case and the enabling conditions through commonsense public policy and the actions of member companies.

Previously, Chaitovitz co-founded The Coventry Group, LLP, a Virginia-based professional services firm focusing on strategic communications, marketing, and government relations. He developed new market opportunities and business plans for entrepreneurs, creating innovative environmental technologies. Chaitovitz also provided strategic counsel to clients on a range of international projects, including water and sanitation capacity building in West Africa, nutrient management best practices in Central and Eastern Europe, and U.S. water finance case studies to share with utility leaders across the Caribbean.

His experience in managing multistakeholder coalitions is underscored by his tenure as executive director of the U.S. Water Partnership — a public-private partnership of more than 120 U.S. private sector, government and civil society organizations to mobilize the best of U.S. expertise to address water challenges. There he helped launch, manage, and grow the Partnership and assisted in developing a multimillion fundraising campaign. Chaitovitz managed U.S. stakeholder participation in the Global Energy Assessment, the first comprehensive evaluation of global energy systems in more than a decade. He also coordinated the National Metal Finishing Strategic Goals Program (SGP) — a voluntary, environmental performance partnership of more than 500 companies, and state and local regulatory agencies for the EPA.

Amy Costello

Amy Costello, P.E., is the Product Stewardship and Sustainability Manager at Armstrong World Industries, where she provides leadership and management oversight in developing, implementing, and driving product stewardship and sustainability initiatives. Prior to that role, she served as the Head of Sustainability for Armstrong Flooring. Under her leadership, Armstrong Flooring established its global sustainability council and published its first third-party assured SASB and GRI report. Amy chairs the ASTM E60 Sustainability Committee and serves on the WELL Material Advisory and the LEED Consensus Committee. A former member of the Board of Directors for ASTM International and the United States Green Building Council, Amy is a licensed Professional Engineer who received her master's degree from Virginia Commonwealth University and holds a LEED and WELL Accredited Professional certification.

Dennis J. Duncan

Dennis Duncan is on the Senior Legal Counsel at Nokia Bell Labs. He supports Nokia's Mobile Network and Core Infrastructure Business Units advising product and sales teams with respect to negotiating inbound/outbound commercial agreements with EU, US, and APAC mobile network operators and supply chain vendors.

Karen Elzey

As associate executive director of operations, Karen Elzey advances Workcred's mission to strengthen workforce quality by improving the credentialing system, ensuring its ongoing relevance, and preparing employers, workers, educators, and governments to use it effectively.

Ms. Elzey has over 25 years of experience in areas of workforce development. Previously, she was the vice president of the Business-Higher Education Forum (BHEF), where she was involved with incorporating 21st-century competencies—critical thinking, problem solving, analytical reasoning, communication, and working in multi-cultural teams—into the undergraduate experience to prepare students with the knowledge and experience to succeed in high-performing workplaces. She also led several of BHEF’s projects, including the integration of data analytics into specific academic disciplines, the development of cybersecurity undergraduate programs, and the creation of new media engineering programs.

Ms. Elzey also served as vice president of the U.S. Chamber of Commerce’s Institute for a Competitive Workforce, where she worked on K-12 education reform and job training policies. She was the founding director of Skills for America’s Future, an employer-led policy initiative that was initially part of the Economic Opportunities Program at the Aspen Institute. The initiative helped identify solutions that allow education and training providers to work together for employers and prepare individuals for employment to help ensure American businesses are more productive, innovative, and competitive. Her previous experience also includes coordinating public-private partnerships between K-12 school districts and employers for a local economic development agency in Indiana, and teaching English as a second language in Poland.

Ms. Elzey earned her bachelor's and master's degrees from Miami University in Oxford, Ohio, and completed Georgetown University's executive leadership program at the McDonough School of Business.

David Ling

David Ling is the Distinguished Technologist on Product Regulations for Hewlett Packard Enterprise. He is experienced in product and environmental regulation and conformity assessment, leading HPE strategies and policies worldwide and across multiple businesses, functions, and geographies. He serves as the Chairman of the Regulatory Policy Committee at the Information Technology Industry Council.

Kimberly Lucy

Kim Lucy is a Director of GRC Standards at Microsoft, where she has worked for over a decade. She began her career at EY performing info security auditing and consulting. Kim has practical experience implementing and auditing security and privacy standards for diverse organizations, and now works as part of Microsoft’s Corporate Standards Group, participating in ISO standards committees to help develop, draft, and revise international standards for artificial intelligence, privacy, and cybersecurity. She is particularly interested in the alignment of international standards to regulatory and legal frameworks for emerging technologies such as artificial intelligence, and how organizations can leverage these standards for regulatory compliance.

Haniyeh Mahmoudian

Dr. Haniyeh Mahmoudian is the Global AI Ethicist at DataRobot. She provides technical and educational guidance in the area of responsible AI as a member of the Office of CTO. In addition to strategizing the implementation of components of ethics in the product, in her role, she provides thought leadership in responsible AI with a focus on AI Bias, Trusted and Ethical AI. Dr. Mahmoudian

is a member of the National AI Advisory committee (NAIAC) that is tasked with advising the President and the National AI Initiative Office on topics related to the National AI Initiative and currently co-chairing the AI Futures working group. She has won the VentureBeat's Women in AI Award for Responsibility and Ethics in AI and was named as an AI Ethics leader by Forbes.

Alan Manche

Mr. Manche is the Vice President, External Affairs for Schneider Electric. In this position, Mr. Manche is responsible for company strategy and participation in trade and industry associations, standards associations, standards organizations and conformity assessment. Mr. Manche is a resident of Kentucky, USA. He holds a Bachelor of Science degree in Electrical Engineering and is a Registered Professional Engineer in the state of Kentucky. Mr. Manche also holds a Masters degree in Business Administration from Miami University. As an employee of Schneider Electric, Alan Manche has served in various capacities over the past 28 years. He has served roles in product design, product certification, and industry standards development for numerous electrical products and systems. Mr. Manche has also served as the enforcement liaison between the electrical inspection community and Schneider Electric. He is the ANSI Company Member Forum Chair.

David McCall

David McCall is a Senior Director of Industrial Standards at Intel Corporation. He brings over 25 years' experience in both technical and business aspects of the high-tech industry, with a focus on unlicensed wireless, communications software and standards. David currently manages Intel's strategy for participation in Industrial Automation standards organizations and related open-source projects and holds leadership positions in several of them. He joined Intel in 2011 following roles in a couple of startups including Vice President of the PC Business Unit at Bluetooth-leader CSR. David hails from Northern Ireland and holds a Master's degree in Electronics from the University of Edinburgh. He has called the USA home for the last 24 years.

Chandrakant Patel

Chandrakant Patel is an HP Senior Fellow of Technology Strategy and a leader of the global technical community. He works on shaping technology directions in light of the social, economical, ecological and technological trends.

Peter Pondillo

Mr. Peter L. Pondillo is currently Senior Manager, Standards & Policy, responsible for Corning's Global Technology & Industry Standards management & operations. He is an elected member-at-large of the American National Standards Institute Board. Mr. Pondillo is also an ANSI/USNC Council member and the Vice President-elect (Finance) of the US National Committee of the IEC. In addition, Mr. Pondillo serves as the Vice-Chair for the ANSI Company Member Forum. Mr. Pondillo is the Chair of the IEC Governance Review and Audit Committee (GRAC), Secretary of IEC TC86 (Fibre optics) and Convenor of IEC SC 86A WG1 (Optical Fibre). Peter L. Pondillo received a Bachelor of Science in Physics from Allegheny College and a Master of Science in Electrical Engineering from Tufts University, specializing in Electro-Optics.

Nestor J. Rivera

Nestor Rivera is the Senior Vice President and Deputy General Counsel for Trust and Privacy at HP, Inc. He defines and drives the global data privacy and governance legal and compliance strategy for the company. He manages a worldwide team.

Mary Saunders

Mary Saunders is the Senior Vice President for Government Relations and Public Policy at the American National Standards Institute. She leads ANSI's efforts to advocate greater use of voluntary consensus standards and conformance programs by government agencies and broader participation in standards development. She works with ANSI members to create standardization-related outreach programs to legislators and to increase understanding of the private sector-led standards system.

Ms. Saunders has extensive federal government executive-level experience and served in a variety of positions within the Department of Commerce prior to joining the ANSI staff. As Director of NIST's Standards Coordination Office, she advised the NIST Director and other officials throughout the Administration on policy and strategy as they relate to the federal government's role in standardization.

Dale Smith

Dale Smith is a Regional Director of Enterprise and Environmental Sustainability at Boeing. He leads strategies for Sustainable Aviation Fuel (SAF) procurement and policies.

John Strassner

John Strassner is the Chief Technical Officer and Vice President of Standards and Industry Development at Futurewei Technologies, Inc.

Dan Tecuci

Dan Tecuci is a Senior Director of AI for SparkCognition. In this role, he works with customers to build and deliver AI & ML solutions to a wide range of enterprise problems from diagnosing complex systems, extracting insights from disparate sets of data, to managing large collections of business documents. Dan is an AI & ML technologist with over 15 years of expertise in developing AI/ML solutions from idea to execution. He holds a PhD in AI from University of Texas at Austin and several patents in the area of AI & ML.

Joseph Tretler, Jr.

Joseph Tretler Jr. is the American National Standards Institute's Senior Vice President for International Policy.

Mr. Tretler assumed this role in 2014, where he is responsible for leading ANSI's policy coordination and liaison activities related to the International Organization for Standardization (ISO), the International Electrotechnical Commission (IEC), the European Committee for Standardization (CEN), the European Committee for Electrotechnical Standardization (CENELEC), the European Telecommunications Standards Institute (ETSI), the European Organization for Testing and Certification (EOTC), the Pacific Area Standards Congress (PASC), and the Pan American Standards Commission (COPANT), as well as their national member bodies and other relevant groups.

He is also responsible for liaising with U.S. government agencies, such as the Department of Commerce (DoC)'s International Trade Administration (ITA) and National Institute for Standards and Technology (NIST), the Office of the U.S. Trade Representative (USTR), and the U.S. Trade and Development Agency (USTDA), as well as associations such as the U.S. Chamber of Commerce and the National Association of Manufacturers (NAM).

Mr. Tretler joined ANSI in 1985 as a program administrator for the Institute's standards technology department. He became ANSI's program director, international, in 1989 and was promoted to information technology business director in 1996, overseeing implementation of processes and systems related to an organization-wide business process redesign. Beginning in 1998, Mr. Tretler served as ANSI's senior director, international technical programs and services, managing ANSI's coordination efforts related to U.S. participation in the ISO standardization activities, overseeing ANSI's ISO outreach and enhanced services program, and leading ANSI's ISO Team (ISOT), among other responsibilities.

He received his bachelor's degree from Stony Brook University.

Craig Updyke

Craig Updyke is a Director of Global Policy and International Trade at ASTM International. He is an experienced professional with a demonstrated history of working with the electrical and electronic manufacturing industry.

Gabriel Valencia

Gabriel Valencia is a Power Architecture Engineering Manager at HP, Inc. He manages a global team of Power Architecture Engineers who deliver new innovations and superior solutions in HP, Inc.'s Commercial Personal Systems Organization.

Stephen Walls

Stephen Walls leads Boeing's Enterprise Standards Integration team, providing standards professionals, processes, tools, data, and strategy to ensure Boeing takes advantage of the massive value of both internal and external standards. Stephen serves on the ANSI Company Member Forum leadership team, the Aerospace Industries Association Standards Governance Council, and the ISO TC20 US TAG (Aircraft and Space Vehicles). He holds a B.S. in Mechanical Engineering from Auburn University and an MBA from University of Alabama-Huntsville. Stephen's exciting 15-year career in engineering and leadership has included Navy marine mammals, aircraft carriers, nuclear submarines, manned space rockets, ballistic missile defense systems, and standards.

Jeffrey G. Weiss

Jeff Weiss spent more than 15 years in senior legal, policy, diplomatic, negotiation, and political roles in the US government across three administrations – including at the White House, Office of the US Trade Representative (USTR), and the Office of the Secretary of Commerce – and now co-chairs Steptoe's internationally recognized International Trade Policy practice and leads the firm's Supply Chain team. He is also a core member of the firm's ESG practice.

As lead of the Steptoe Supply Chain team, Jeff works with companies, trade associations, and coalitions to craft and implement advocacy plans to strengthen, build, or rebuild US supply chains; facilitate the movement of cargo; and improve US digital supply chain infrastructure. He also counsels companies on compliance with the Uyghur Forced Labor Prevention Act; supply chain due diligence; and shifting supply chains to, e.g., minimize liability for customs duties and carbon border measures and position themselves for domestic content preferences. His advocacy efforts have involved the full panoply of legal and policy tools, including: border measures, tax credits, changes to procurement policy, climate measures, patent protection, standards, and creation of new structures within government.

Lenora Zimmerman

Lenora Zimmerman is a Standards Development & Intelligence Lead at Google, focusing primarily on responsible AI and the intersection of standards, regulation, and compliance. She is the Vice Chair of INCITS AI and the project editor for ISO/IEC 27091 Privacy Protection for AI. With 20 years of risk and compliance experience across both public and private sectors, Lenora has a deep understanding of the impact of standards and regulations on organizations, as well as the industry need for standardization. She is an expert in a broad spectrum of technology areas, including privacy, security, and AI. Her career has spanned multiple industries, including technology, media, financial services, manufacturing, and telecommunications.