

WORLD STANDARDS WEEK 2023

DRAFT AGENDA

SYNERGIES AND SHARED INTERESTS IN STANDARDS

Wednesday, October 11, 2023

In-person

Ronald Reagan Building and International Trade Center (Pavilion Room)
1300 Pennsylvania Avenue NW, Washington DC

Virtual

via Zoom

Advance Registration Required: www.ansi.org/wsweek

In today's rich standards landscape, traditional standards developing organizations (SDOs) and consortia are facing common, cross-cutting issues—including an ever-quickening pace of change in critical and emerging technologies, an increasing level of politicization of standards and related standards processes at home and abroad, and the need to attract and upskill the future standards workforce.

This community-wide conference will bring together standards-setting bodies of all kinds—including consortia and other forums and ANSI-accredited standards developers—to exchange best practices and identify opportunities to address common challenges and concerns.

| Time | Discussion and Speakers |
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| 8:30-9:30 | Networking Breakfast |
| 9:30-9:35 | Welcome |
| 9:35-9:50 | Keynote Andy Updegrove , Partner, Gesmer Updegrove LLP |
| 9:50-12:15 Including a 15-minute break | Getting the Job Done: Standards Development in a Changing Landscape <i>Standards organizations have limited resources and rely heavily on member involvement. At the same time, new technologies are creating both opportunities and challenges—including calls for standards to be developed faster. With increasing pressures on bottom lines and competition from other open collaboration activities, such as open source projects, developing standards amid this changing landscape can be challenging. The discussions for this session will focus on issues including:</i> Moderator: Andy Updegrove , Partner, Gesmer Updegrove LLP <ul style="list-style-type: none">Scott McGrath, Chief Operating Officer, OASIS <i>Increasing the speed or agility of standards development</i> |

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| | <ul style="list-style-type: none"> • Travis Murdock, Manager, Technical Committee Operations, ASTM International <i>Training standards professionals at all levels</i> • Andrew Russell, Professor, SUNY Polytechnic Institute <i>Creating the talent pipeline/next generation</i> • W. Charlton Adams, Jr., Ph.D., Distinguished Standards Strategist, Futurewei Technologies; Past President IEEE Standards Association <i>Impact of open source on standards development</i> • Nicole Gray CEO, VTM <i>Generating member interest in work group participation/Doing more with fewer paid staff</i> <p><i>Interactive Q&A and discussion will follow each speaker.</i></p> |
| 12:15 – 1:15 | <p>Annual Business Meeting Luncheon</p> <p><i>Luncheon: 12:15 pm – 12:45 pm ET (in person); Remarks: 12:45 pm – 1:15 pm ET (hybrid)</i></p> <p>Phil Piqueira, Chair of the Board of Directors, ANSI Joe Bhatia, President and CEO, ANSI</p> <p><i>ANSI leadership will highlight recent accomplishments and vision for the future.</i></p> |
| 1:15-1:30 | <p>Keynote on Politicization Issues</p> <p>Nigel Cory, Associate Director, Trade Policy, Information Technology and Innovation Foundation</p> |
| 1:30-4:00 Including a 15-minute break | <p>Politicization of Standards Development</p> <p><i>Recently, standards development has found itself in the center of political debate amid growing trade tensions. National standards strategies have begun to proliferate, the EU has limited participation in some development activities to EU-headquartered companies, and U.S. legislators have submitted bills calling for “democratic values in standards organizations.” All of which puts standards stakeholders in a delicate place. Through interactive discussions, this session will explore how the standards community can navigate these complicated times, and what needs to be done to assure that the global standards infrastructure that has served so well for more than a hundred years can be protected.</i></p> <p>Moderator: Ajit Jillavenkatesa, Chair ANSI International Policy Advisory Group; Senior Standards Policy Legal Advisor, Apple</p> <ul style="list-style-type: none"> • Ken Ko, Managing Director, Broadband Forum <i>A view from the trenches</i> • Jessica Fitzgerald-McKay, Co-Lead, Center for Cybersecurity Standards, National Security Agency <i>A view on security</i> • Dawn Shackleford, Executive Director for Trade Agreements, Policy, and Negotiations, U.S. Department of Commerce, International Trade Administration <i>An agency view</i> • Elaine Newton, Senior Director, Global Standards Policy and Compliance, Oracle <i>A view from a participant</i> • Carter Eitzroth, Legal Director, DVB Project <i>A look across the Atlantic</i> <p><i>Interactive Q&A and discussion will follow each speaker.</i></p> |
| 4:00 | Adjournment |