DRAFT AGENDA
SYNERGIES AND SHARED INTERESTS IN STANDARDS

Wednesday, October 11, 2023

In-person
Ronald Reagan Building and International Trade Center (Pavilion Room)
1300 Pennsylvania Avenue NW, Washington DC

Virtual
via Zoom

Advance Registration Required: www.ansi.org/wsweek

In today’s rich standards landscape, traditional standards developing organizations (SDOs) and consortia are facing common, cross-cutting issues—including an ever-quickening pace of change in critical and emerging technologies, an increasing level of politicization of standards and related standards processes at home and abroad, and the need to attract and upskill the future standards workforce.

This community-wide conference will bring together standards-setting bodies of all kinds—including consortia and other forums and ANSI-accredited standards developers—to exchange best practices and identify opportunities to address common challenges and concerns.

<table>
<thead>
<tr>
<th>Time</th>
<th>Discussion and Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-9:30</td>
<td>Networking Breakfast</td>
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<tr>
<td>9:30-9:35</td>
<td>Welcome</td>
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<td>9:35-9:50</td>
<td>Keynote</td>
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<td>Andy Updegrove, Partner, Gesmer Updegrove LLP</td>
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<td>9:50-12:15</td>
<td>Getting the Job Done: Standards Development in a Changing Landscape</td>
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<td>Standards organizations have limited resources and rely heavily on member involvement. At the same time, new technologies are creating both opportunities and challenges—including calls for standards to be developed faster. With increasing pressures on bottom lines and competition from other open collaboration activities, such as open source projects, developing standards amid this changing landscape can be challenging. The discussions for this session will focus on issues including:</td>
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<td>Moderator: Andy Updegrove, Partner, Gesmer Updegrove LLP</td>
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### 12:15 – 1:15
**Annual Business Meeting Luncheon**

*Luncheon: 12:15 pm – 12:45 pm ET (in person); Remarks: 12:45 pm – 1:15 pm ET (hybrid)*

- **Phil Piqueira**, Chair of the Board of Directors, ANSI
- **Joe Bhatia**, President and CEO, ANSI

ANSI leadership will highlight recent accomplishments and vision for the future.

### 1:15-1:30
**Keynote on Politicization Issues**

- **Nigel Cory**, Associate Director, Trade Policy, Information Technology and Innovation Foundation

### 1:30-4:00
**Including a 15-minute break**

**Politicization of Standards Development**

Recently, standards development has found itself in the center of political debate amid growing trade tensions. National standards strategies have begun to proliferate, the EU has limited participation in some development activities to EU-headquartered companies, and U.S. legislators have submitted bills calling for “democratic values in standards organizations.” All of which puts standards developers in a delicate place. Through interactive discussions, this session will explore how the standards community can navigate these complicated times, and what needs to be done to assure that the global standards infrastructure that has served so well for more than a hundred years can be protected.

**Moderator: Ajit Jillavenkatesa**, Chair ANSI International Policy Advisory Group; Senior Standards Policy Legal Advisor, Apple

- **Ken Ko**, Managing Director, Broadband Forum
  *The view from the trenches*

- **TBD speaker**
  *The view from The Hill*

- **Dawn Shackleford**, Executive Director for Trade Agreements, Policy, and Negotiations, U.S. Department of Commerce, International Trade Administration
  *The agency view*

- **Elaine Newton**, Senior Director, Global Standards Policy and Compliance, Oracle
  *The view from a participant*

- **Carter Eltzroth**, Legal Director, DVB Project
  *A look across the Atlantic*

*Interactive Q&A and discussion will follow each speaker.*

### 4:00
**Adjournment**