

USG NATIONAL STANDARDS STRATEGY FOR CRITICAL AND EMERGING TECHNOLOGY (USG NSSCET)

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LEADERSHIP OF STANDARDS



USG National Standards Strategy for Critical and Emerging Technology supports the development of federal standards policy to ensure continued U.S. global economy competitiveness and technology leadership

DYNAMIC GLOBAL LANDSCAPE OF STANDARDS DEVELOPMENT



The future of U.S. innovation, competition, and national security is at risk

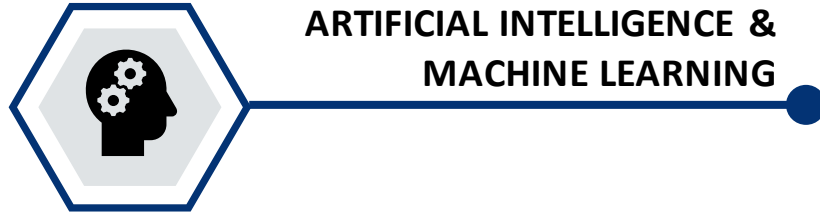


The U.S. must uphold the integrity of international standards in coordination with likeminded partners and allies



A clear vision is needed to sustain engagement in global standards-setting

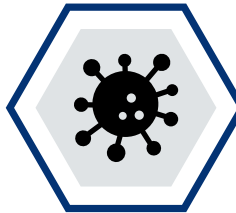
CRITICAL AND EMERGING TECHNOLOGIES IDENTIFIED IN THE USG NSSCET



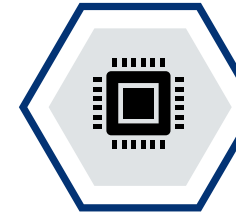
**ARTIFICIAL INTELLIGENCE &
MACHINE LEARNING**



**COMMUNICATION & NETWORKING
TECNOLOGIES**



BIOTECHNOLOGIES



**SEMICONDUCTORS
& MICROELECTRONICS**



**DIGITAL ID
INFRASTRUCTURE & DISTRIBUTED
LEDGER TECHNOLOGIES**



**QUANTUM INFORMATION
TECNOLOGIES**



**RENEWABLE ENERGY
GENERATION & STORAGE**

SPECIFIC CET APPLICATIONS



Automated & Connected Infrastructure

Smart cities, Internet of Things, and other novel applications



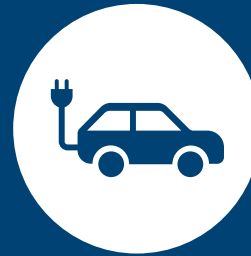
Biobanking

Involves the collection, storage, and use of biological samples from individuals



Automated & Connected Transportation

Autonomous vehicles, unmanned aircraft systems, automated subway systems, smart cities, internet-of-things, and other possible applications



Electric Vehicles (EVs)

Standards to integrate EVs with the electrical grid



Critical Mineral Supply Chains

Cross-cutting issues that are critical to enabling the development and deployment of emerging technologies and data security



Cybersecurity & Privacy

Cross-cutting issues that are critical to enabling the development and deployment of emerging technologies and data security

USG NSSCET OBJECTIVES



Objective 1: Investment

Objective 2: Participation

Objective 3: Workforce

Objective 4: Integrity & Inclusivity

USG NSSCET LINES OF EFFORT



Greater Investment in Pre-Standardization Research



- Increase R&D funding for CETs
- Support development of standards that address risk, security, and resilience

Participation in Standards Development



- Remove and prevent barriers to private sector participation
- Improve communication between public and private sector
- Enhance USG representation and influence in international standards governance and leadership

Workforce Development



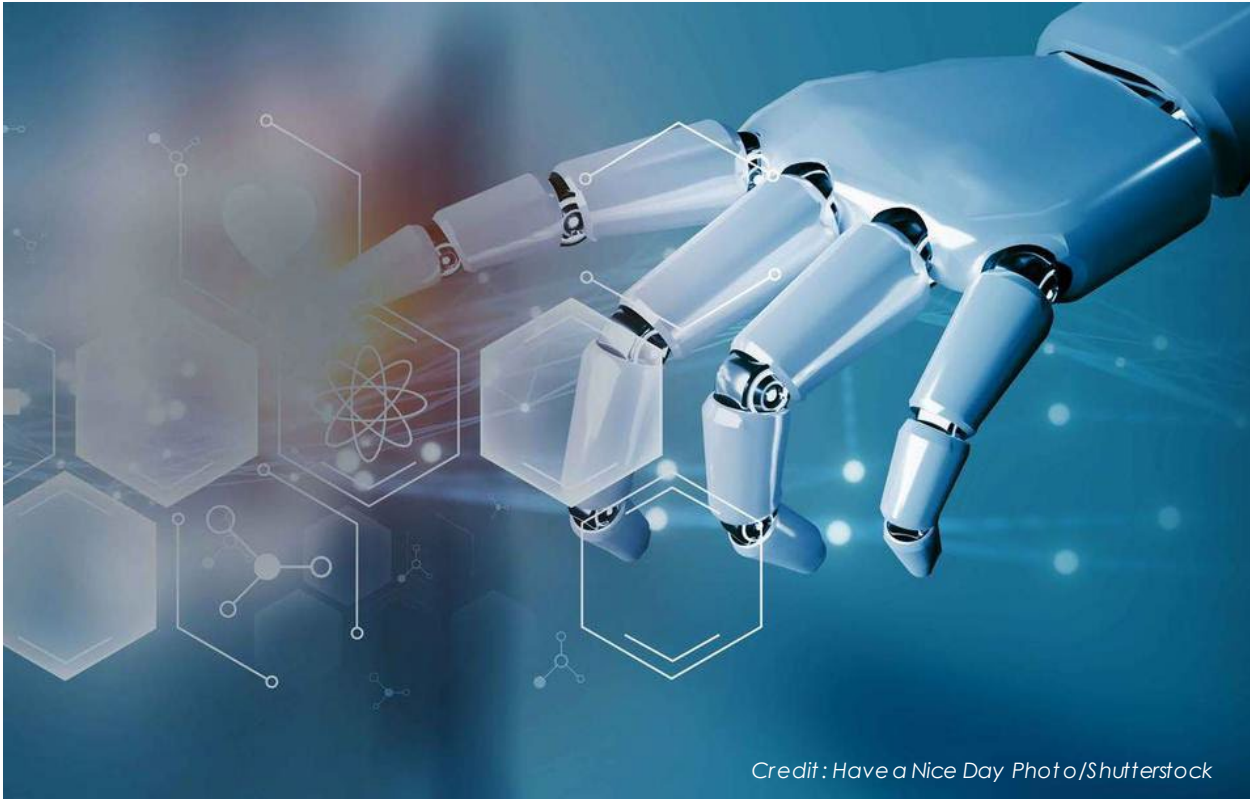
- Educate and empower the new standards workforce

Ensuring Integrity in Standards Development



- Deepen standards cooperation with partners and allies
- Facilitate broad representation in standards development

Implementation Planning: Listening



The U.S. Government National Standards Strategy for Critical and Emerging Technology (USG NSSCET) was released in May 2023

Request for Information (RFI)

- September 7 RFI seeking public input on how to best implement the Strategy.
- Seeking input on investment, participation, workforce, and integrity and inclusivity.
- Responses are due on December 22, 2023.

Listening Sessions and Stakeholder Engagements

- NIST and the United States Patent and Trademark Office led a business roundtable on the Strategy on September 12, 2023.
- Focused on automated, connected, and electrified transportation and infrastructure.
- Additional listening sessions will be held across the country while the RFI is open.

USG NSSCET Implementation RFI



**NOTE: THE RFI WILL CLOSE
ON 22 DEC 2023**



Broad questions: Benefits, risks, and challenges faced by small- and medium-sized enterprises

Investment: Policies, R&D and pre-standardization budget to support standards development and encourage USG adoption of standards and demonstrated CETs.

Participation: Support coordination, communication, collaboration with private-sector, civil society and state and local government in participation in CET standards development

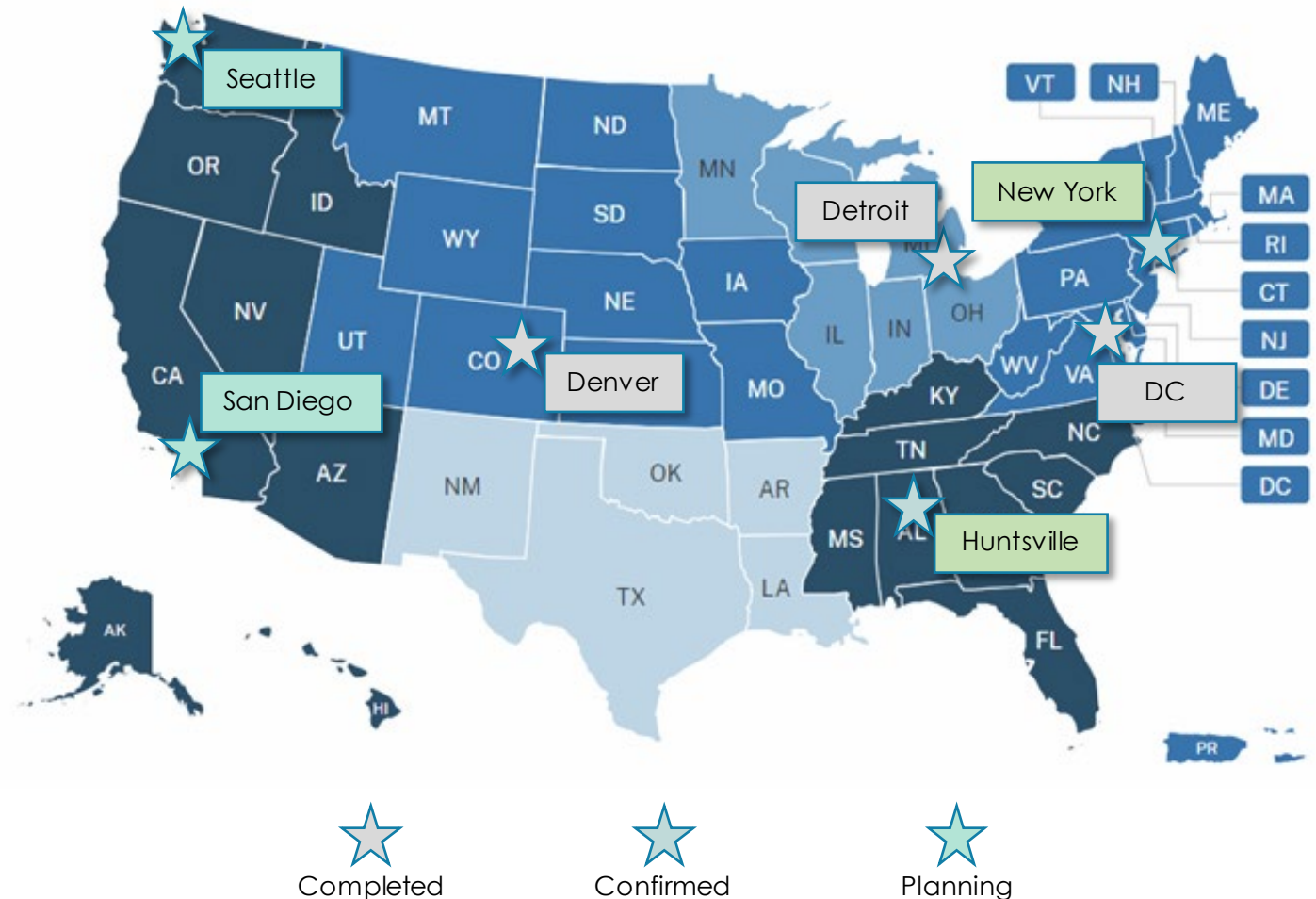
Workforce: Tools, resources, curricula, activities to encourage engagement and awards for increased recognition for participation in CET standards development

Integrity and Inclusivity: Support coordination, communication, and collaboration with partners and allies to reinforce TBT principles

Listening Sessions: Locations



- Listening sessions planned around the country
- Align with the RFI to increase coordination and engagement in standards development
- Updated list on standards.gov



Listening Sessions: Key Findings

Workforce

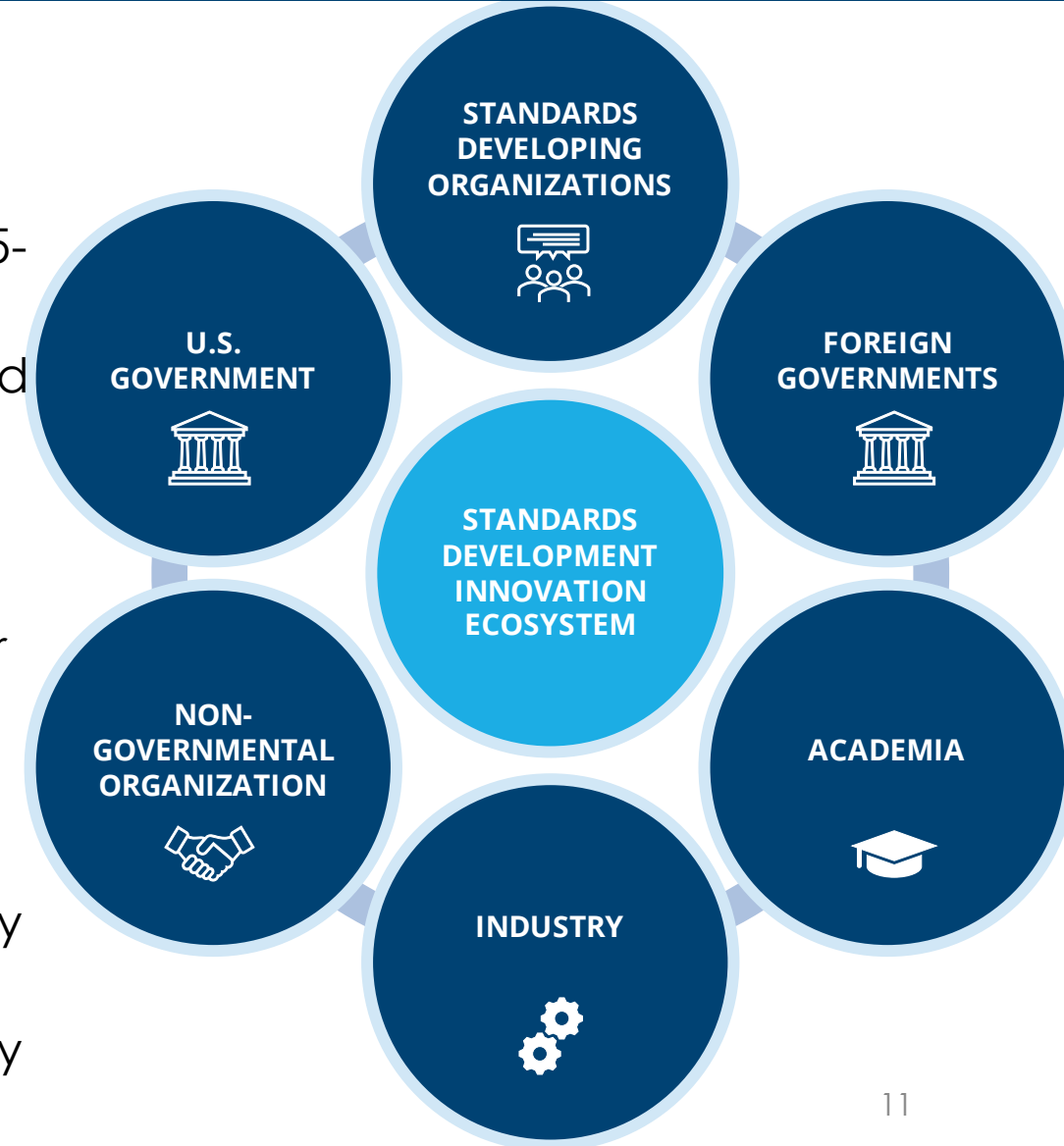
- Framing standards as a critical component to the innovation ecosystem
- Recognition and incentives for sustained engagement (5-10 years)
- Training – taking research to standards vs bootcamps and skill development

R&D Coordination

- Technology convergence is a unique challenge
- Interagency coordination of CET programs and credit for standards essential to sustained standards investment

International Coordination

- Better coordination and support through the WTO TBT
- Need stronger engagement with industry to define policy engagement
- Establish strong coordination of standards with conformity assessment processes



We're Listening.

The Standards Information Center provides a gateway to navigating the dynamic U.S. and international standards landscape



The USA Enquiry Point for the World Trade Organization (WTO)



www.Standards.gov