



Legal Issues Forum 2016

Nuts and Bolts Business Issues

Employment Law, Cybersecurity, and Social Media



Thursday, October 27, 2016

9 am – 3 pm

FHI 360 Conference Center

1825 Connecticut Avenue NW, 8th Floor, Washington, DC 20009

9:00 – 9:05 am	<p>Welcoming Remarks</p> <ul style="list-style-type: none">Joe Bhatia, President and CEO, American National Standards Institute (ANSI)
9:05 – 10:35 am	<p>Discussion: Employment Law</p> <p>Employment laws are far-reaching and nuanced. Employee and employer rules and regulations can be confusing and often leave a business vulnerable or potentially at legal risk. This panel will address:</p> <ul style="list-style-type: none">Latest thinking on the Family and Medical Leave Act (FMLA) and the Americans with Disabilities Act (ADA)Best practices in discrimination law, including sexual orientation and disability discriminationAvoiding the pitfalls of the Fair Labor Standards Act (FLSA) wage and hour lawsBest practices involving at-will employment, hiring, disciplining, and firingEmployee-related privacy issues and records retentionWriting legally sound policies, procedures, and employee handbooks <p><i>5 minute introduction from each followed by a 65-minute moderated discussion with audience Q&A</i></p> <p>Moderator:</p> <ul style="list-style-type: none">Claire Ramspeck, Director of Technology, American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) <p>Panelists:</p> <ul style="list-style-type: none">Elizabeth Hook, Partner, Braxton HookNancy Van der Veer Holt, Counsel, FordHarrisonDoug Mishkin, Partner, VenableMichael Puma, Partner, Morgan, Lewis & Bockius LLP
10:35 – 10:55 am	<p>Break</p>

<p>10:55 am – 12:25 pm</p>	<p>Discussion: Cybersecurity</p> <p>Cyber threats have become more sophisticated, persistent, and ubiquitous as organizations of all sizes and in all sectors are targeted. The threat of a cyber incident can trigger a number of business considerations ranging from litigation and regulatory compliance concerns to potential disruption of core business functions. Featured topics will include:</p> <ul style="list-style-type: none"> ▪ How to respond to a data breach ▪ Best practices to reduce cyber risks ▪ Role of insurance in mitigating cybersecurity risks <p><i>5 minute introduction from each followed by a 65-minute moderated discussion with audience Q&A</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Larry Clinton, President and CEO, Internet Security Alliance (ISA) <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Allison Bender, Senior Associate, Hogan Lovells ▪ Ezra Church, Partner, Morgan, Lewis & Bockius LLP ▪ Nick Oldham, Counsel, King & Spalding ▪ Randy Sabett, Special Counsel, Cooley
<p>12:25 – 1:25 pm</p>	<p>Lunch</p>
<p>1:25 – 2:55 pm</p>	<p>Discussion: Social Media</p> <p>For many organizations, the question now is not whether to use social media in their businesses, but how. And as with any new aspect of doing business, there are several potential pitfalls that a company must be aware of to avoid running into legal difficulties. This panel will focus on:</p> <ul style="list-style-type: none"> ▪ Common legal problems of engaging consumers through social media including sweepstakes, contests, blogs, and other promotions; ▪ Disclosure of confidential, copyright-protected, or trademark-protected information ▪ Defamation and violating the privacy or publicity rights of others ▪ Writing a good social media policy ▪ Working with influencers in social media ▪ Real-time marketing <p><i>5 minute introduction from each followed by a 65-minute moderated discussion with audience Q&A</i></p>

	<p>Moderator:</p> <ul style="list-style-type: none"> ▪ Lorraine Carli, Vice President, Outreach and Advocacy, National Fire Protection Association (NFPA) <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Rose Auslander, Counsel, Carter Ledyard ▪ Jerry Ferguson, Partner, Baker Hostetler ▪ Gonzalo Mon, Partner, Kelley Drye ▪ A.J. Zottola, Partner, Venable
2:55 – 3:00 pm	<p>Conference Wrap-up / Closing Remarks</p> <ul style="list-style-type: none"> ▪ Joe Bhatia, ANSI

Part of the World Standards Week 2016 series of events

