



# World Standards Week 2016



## ANSI Joint Member Forum (JMF) Meeting

## & Annual Business Meeting Luncheon

Wednesday, October 26, 2016

9 am – 4:30 pm

FHI 360 Conference Center

1825 Connecticut Avenue NW, 8th Floor, Washington, DC 20009

9 – 9:05 am	<p><b>Welcoming Remarks</b></p> <ul style="list-style-type: none"> <li>Joe Bhatia, President and CEO, American National Standards Institute (ANSI)</li> </ul>
9:05 – 10:40 am	<p><b>Drones and Unmanned Vehicles: Coming to a Standards Meeting Near You</b></p> <p>Demand for and interest in drones, unmanned aircraft systems, and unmanned vehicles has never been higher. But there has been increasing public debate about the use of these technologies for recreational and commercial use, including safety and security risks. This panel will discuss how standards can help alleviate these challenges, and will uncover where more standards and conformance work needs to be done.</p> <p><i>10 minute introduction from each followed by a 30-minute moderated discussion with audience Q&amp;A</i></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>Cortney Robinson, Director of Civil Aviation Infrastructure, Executive Director of the Unmanned Aircraft Systems Committee, Aerospace Industries Association (AIA)</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>S. William Gouse, Director, Federal Program Development, SAE International</li> <li>Philip Kenul, Senior Vice President, Aviation and Operations, TriVector Services Inc.</li> <li>Tom McMahon, Vice President of Advocacy &amp; Public Relations, Association for Unmanned Vehicle Systems International (AUVSI)</li> <li>Stephen Ridella, National Traffic Highway Safety Administration, U.S. Department of Transportation</li> </ul>
10:40 – 11 am	Break

11 am – 12 pm	<p><b>Changing Landscape: How Will Standards and Conformance Look in 10 Years?</b></p> <p>As we look ahead, how will the standards development and conformity assessment environment change in the next ten years? How will we continue to engage new stakeholders? How will users interact with standards and conformance? And how will standards and conformance programs themselves be different?</p> <p><i>60-minute moderated discussion with audience Q&amp;A</i></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>▪ Laura Hitchcock, Senior Standards Specialist and Corporate Project Manager for External Standards Management, Strategy and Policy, The Boeing Company</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ Scott Colburn, Chair, Government Member Forum (GMF)</li> <li>▪ Dr. Richard Forselius, Chair, Company Member Forum (CMF)</li> <li>▪ Mary Logan, Chair, Organizational Member Forum (OMF)</li> <li>▪ Kathleen Thuner, Chair, Consumer Interest Forum (CIF)</li> </ul>
12 – 12:45 pm	Lunch
12:45 – 1:30 pm	<p><b>Annual Business Meeting Presentations</b></p> <ul style="list-style-type: none"> <li>▪ Kevan Lawlor, Chair, ANSI Board of Directors</li> <li>▪ Joe Bhatia, ANSI</li> </ul>
1:30 – 1:45 pm	Break
1:45 – 2:30 pm	<p><b>What is the True Global Impact of Standardization? A New Report from the International Trade Administration (ITA)</b></p> <p>A new paper from ITA, "<a href="#">Standards and Regulations: Measuring the Link to Global Trade</a>," offers exciting statistics on the relationship between standards and technical regulations and goods trade. According to the paper, standards and global technical regulations potentially affect 93% of global exports and 92% of U.S. exports – statistics that are sure to raise some eyebrows in every sector. ITA will walk ANSI members through the paper and its key findings in this informative presentation.</p> <ul style="list-style-type: none"> <li>▪ Jeff Okun-Kozlowicki, Economist, ITA, U.S. Department of Commerce</li> </ul>

2:30 – 3:15 pm	<p><b>Services Initiative: Reaching New Sectors</b></p> <p>At World Standards Week 2015, ANSI hosted a “<a href="#">Standards and the Service Economy</a>” conference, which has led to a comprehensive outreach campaign targeting five specific sectors: food safety, retail, transportation, recycling and waste management, and amusement and entertainment. ANSI has also formed a Board Task Group (BTG) on Services to help guide this effort. This presentation will give an update on the initiative, and will seek member feedback on ANSI’s efforts in this space.</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>▪ Sharon Stanford, Director, Standards, American Dental Association</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ Leon Bruner, Executive Vice President, Grocery Manufacturers Association</li> <li>▪ Dale Cyr, Chief Executive Officer and Executive Director, Inteleos</li> <li>▪ Elizabeth Taylor, Vice President, Federal Government Relations &amp; General Counsel, International Franchise Association</li> </ul>
3:15 – 3:35 pm	<p><b>Break</b></p>
3:35 – 4:15 pm	<p><b>China Standardization Reform</b></p> <p>Last year, China announced plans to overhaul its standardization system. Because the reform also has significant implications for U.S. stakeholders, ANSI has been closely monitoring its rollout. This panel discussion will offer the latest updates on the process, and will provide insight into the unique level of information and access that ANSI is able to pass on to its membership.</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>▪ James E. Matthews III, Director, Technical Standards and Standards Policy, Corning Incorporated</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ Hung Ling, Director, Standards Policy, Nokia Bell Labs/CTO</li> <li>▪ Jing Liu, International Trade Specialist, ITA, U.S. Department of Commerce</li> <li>▪ Ryan Ong, Director, International Business Policy, National Association of Manufacturers (NAM)</li> </ul>
4:15 – 4:30 pm	<p><b>JMF Wrap-up / Closing Remarks</b></p> <ul style="list-style-type: none"> <li>▪ Joe Bhatia, ANSI</li> </ul>

