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Company Member Forum (CMF)

Emerging, Strategic Standardization Issues
 Related to Company Members

Monday, September 28, 2015

9:00 am – 5:00 pm
 Access Code:

King and Spalding LLP
 Conference Room
 Washington, DC

Monday, September 28, 2015		
8:30 – 9:00 am	CONTINENTAL BREAKFAST & NETWORKING	
Section 1.0 – Opening Items (9:00 a m – 10:00 a m)		
<u>Item 1.1</u> 9:00 – 9:20 am	1.1.1 Call to Order 1.1.2 Introductions 1.1.3 Approval of the Agenda Document: CMF 15-027	<u>CMF Chair</u> <u>Rich Forselius</u> Design for Environment & Safety Program Leader Sikorsky Aircraft Corp., a United Technologies Company
Section 2.0 – Business (10:00 a m – 10:30 a m)		
<u>Item 2.1</u> 9:20 – 9:50 am	2.1.1 Approval of the Report of the Last Meeting Document: CMF 15-TBD 2.1.2 A review of action items Document: CMF 15- TBD 2.1.3 Report of the Nominating Committee Document: CMF 15- TBD	<u>CMF Chair</u> <u>Rich Forselius</u> <u>Presenter</u> <u>George Gulla</u> Vice President, Publications Sales and membership ANSI <u>Nominating Committee Chair</u> <u>Don Deutsch</u> Vice President, Chief Standards Officer Oracle

Section 3.0 – Updates (10:30 a m – 12:25 pm)		
<u>Item 3.1</u> 9:50 – 10:05 am	Government Outreach and Relations <i>Update on government and public policy affairs</i> Document: CMF 15- TBD	<u>Presenter</u> Scott Cooper Vice President, Government Relations ANSI
<u>Item 3.2</u> 10:05 – 10:20 am	International Activities <i>Update on international and regional activities</i> Document: CMF 15- TBD	<u>Presenter</u> Joe Tretler Vice President, International Policy ANSI
<u>Item 3.3</u> 10:20 – 10:35 am	Smart & Sustainable Cities <i>An update on strategic international standards discussions regarding smart and sustainable cities</i> Document: CMF 15- TBD	<u>Presenter</u> Jim McCabe Senior Director, Standards Facilitation ANSI
10:35 – 10:50 am	BREAK & NETWORKING	
<u>Item 3.4</u> 10:50 – 11:05 am	Accelerating Industry Standards <i>Forming an industry standards group is not always trivial – or actually fast. Giving such groups a more narrow set of choices around policies and working structures has proven beneficial, and may well become best practice among industry standards groups.</i> Document: CMF 15-TBD	<u>Presenter</u> Greg Kohn Senior Vice President of Client Services Virtual Inc.
<u>Item 3.5</u> 11:05 – 11:50 am	DISCUSSION <i>The Future and Relevance of the ANSI Company member Forum – Update on Emerging Issues process and Request Again for Articulating those Issues CMF Members expect to Discuss in the CMF.</i> Document: CMF 15- TBD	<u>CMF Chair</u> Rich Forselius <u>CMF Vice Chair</u> Dan Bart
11:50 – 12:50 pm	LUNCH BREAK & NETWORKING	
<u>Item 3.6</u> 12:50 – 1:30 pm	Remarks and Update on ANSI Activities Document: CMF 15- TBD	<u>President & CEO</u> Joe Bhatia ANSI
Section 4.0 – Keynote Address (1:30 pm – 2:05 pm)		

<p><u>Item 4.1</u> 1:30 – 1:50 pm</p>	<p style="text-align: center;">NIST</p> <p style="text-align: center;"><i>Description</i></p> <p>Document: CMF 15- TBD</p>	<p><u>Presenter</u> Gordon Gillerman Chief, Standards Services Division, Technology Services National Institute for Standards and Technology (NIST)</p>
<p><u>Item 4.2</u> 1:50 – 2:05 pm</p>	<p style="text-align: center;">Discussion on Keynote Address</p>	<p><u>Moderator</u> Rich Forselius</p>
<p>Section 5.0 – Cyber Security & Counterfeiting (2:00pm – 3:15pm)</p>		
<p><u>Item 5.1</u> 2:05 – 2:25 pm</p>	<p style="text-align: center;">Title</p> <p><i>The evolution of the cyber security threat and how thinking about how to address this threat is evolving both in the public and private sectors. Developments with respect to greater attention to cyber security at the corporate board level, the use of the NIST Cyber Security Framework and information sharing will be covered</i></p> <p>Document: CMF 15- TBD</p>	<p><u>Presenter</u> Larry Clinton President Internet Security Alliance (ISA)</p>
<p><u>Item 5.2</u> 2:25 – 2:45 pm</p>	<p style="text-align: center;">Title</p> <p><i>Mobile cyber security is often referred to as a team sport where all ecosystem players have a role to play in addressing the growing number of cyber threats that are becoming more sophisticated. Mobile malware samples jumped as much as 200 percent per industry reports. Other reports suggest that 2015 will see a dramatic increase in mobile threats and ransomware. But yet the US benefits from one of the lowest smartphone malware infection rates in the world. The presentation will explore the mobile ecosystem that is open and diverse with many players from carriers, to manufacturers, applications developers and stores, and platform providers. Significant investment in cyber security solutions for consumers and enterprises is an industry priority. However, the openness and global reach of the wireless Internet require flexibility, information sharing, collaboration, and vigilance to effectively address mobile cyber security going forward.</i></p> <p>Document: CMF 15- TBD</p>	<p><u>Presenter</u> John Marinho Vice President, Technology and Cybersecurity CTIA – The Wireless Association</p>
<p><u>Item 5.3</u> 2:45 – 3:15 pm</p>	<p style="text-align: center;">CYBER SECURITY DISCUSSION</p> <p>Document: CMF 15- TBD</p>	<p><u>Presenter</u> Dan Bart President & CEO Valley View Corporation</p>
<p>3:15 – 3:25 pm</p>	<p>NETWORKING BREAK</p>	
<p>Section 6.0 – Emerging Issues Discussion (3:25pm – 4:45pm)</p>		

<p><u>Item 6.1</u> 3:25 – 3:45 pm</p>	<p style="text-align: center;">Chemicals Regulations</p> <p style="text-align: center;"><i>One great challenge of improving the environmental performance of manufactured goods is the lack of standards in a wide variety of critical areas that allow consistent, comparable and measurable metrics and consistent information. This talk will aim to start the conversation around what standards are needed and why in the environmental compliance and performance space.</i></p> <p>Document: CMF 15- TBD</p>	<p><u>Presenter</u> Michael Kirschner (remote) President Design Chain Associates</p> <p><u>CMF Chair</u> Rich Forselius</p>
<p><u>Item 6.2</u> 3:45 – 4:45 pm</p>	<p style="text-align: center;">Sharing Lessons Learned – Action Item</p> <p>Document: CMF 15- TBD</p>	<p><u>Moderator</u> Laura Hitchcock External Standards Management, Strategy and Policy The Boeing Company</p>
<p>Section 7.0 – Closing Items (4:45 – 5:00pm)</p>		
<p><u>Item 7.1</u> 4:45 – 5:00 pm</p>	<p style="text-align: center;">Upcoming Meeting, Wrap up and Adjournment</p>	<p><u>CMF Chair</u> Rich Forselius</p>

Upcoming Meeting Dates

Monthly Online Discussions

[2nd Tuesday of every month at 2:00 p.m. Eastern]

- **November 10th** – Standards as Digital Data, Ross Downing of The Boeing Company
- **December 8th** - Management Systems Standards, Jeffrey Hooper

Spring 2016 Meeting

Tuesday, May 10th & Wednesday, May 11th
University of Michigan – Ross School of Business
Ann Arbor, MI