



2015 ANSI Conference:  
Standards and the  
Service Economy

# German Standardization Roadmap for Services

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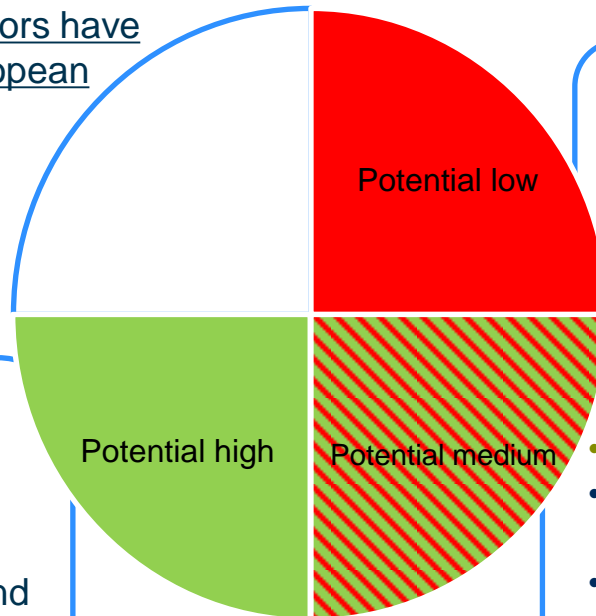


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# Rating of the German service industry of the potential of service standardization in different service sectors

Underlined service sectors have sound potential for European standardisation



- Health services
- Trade services
- Tourism and travel-related services
- Real estate services

- Financial services
- Testing, certification and conformity assessment services
- Sport, recreational and cultural services
- Business services
- IT services
- Technical services

- Educational services
- Services of interest groups and other organizations
- Research and development services
- Professional services / Liberal professions
- Services in the skilled trades
- Logistics and transportation services
- Social services
- Environmental and infrastructure services

