



2015 ANSI Conference: Standards and the Service Economy



AGENDA

Tuesday, September 29, 2015

Conference: 1 to 5 pm | Reception: 5 to 6 pm

FHI 360 Conference Center

1825 Connecticut Avenue, NW, 8th Floor, Washington, DC

1:00 – 1:10 pm	<p>Welcoming Remarks</p> <ul style="list-style-type: none"> ▪ Kevan Lawlor, President and CEO, NSF International; Chair of the Board of Directors, American National Standards Institute (ANSI)
1:10 – 2:30 pm	<p>Discussion Strategies for Addressing Standards Needs in the Services Sector <i>This panel discussion will explore how various international, regional, and foreign standards bodies have developed strategic policies for addressing the specific needs of the services sector.</i></p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Mary Saunders, Associate Director for Management Resources, National Institute of Standards and Technology (NIST) <p>Panelists</p> <ul style="list-style-type: none"> ▪ Torsten Bahke, Chairman of the Executive Board, DIN (German Institute for Standardization) ▪ Kevin McKinley, Acting Secretary General, ISO (International Organization for Standardization) ▪ Sauw-Kook Choy, Assistant Chief Executive, SPRING Singapore ▪ Ashok Ganesh, Director of Innovation, CEN/CENELEC (European Committee for Standardization, European Committee for Electrotechnical Standardization) ▪ Richard Taylor, Director of Standards Market Development, BSI Group
2:30 – 3:00 pm	Q&A with attendees
3:00 – 3:20 pm	Break

3:20 – 4:25 pm	<p>Discussion Stakeholders Speak – Service Industry Needs</p> <p><i>This panel discussion will include a number of service providers from different sectors, all with diverse but pressing standards and conformity assessment needs. How can our domestic and international standardization system work better to meet their needs? And what about the influence of the SMEs – small and medium-sized enterprises – in this sector? Are their voices being adequately heard?</i></p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Laura Hitchcock, Senior Project Manager, Boeing <p>Panelists</p> <ul style="list-style-type: none"> ▪ Ron Dearing, Jr., Manager, Worldwide Program Development and Technology, Walt Disney Parks and Resorts ▪ Donald Deutsch, Vice President, Chief Standards Officer, Oracle ▪ David Heumann, Los Angeles Department of Water and Power ▪ Ari Marcus, Director, Information Services Group, Citi
4:25 – 4:55 pm	Q&A with attendees
4:55 – 5:00 pm	<p>Conference Wrap-up / Closing Remarks</p> <ul style="list-style-type: none"> ▪ Joe Bhatia, President and CEO, ANSI
5:00 – 6:00 pm	Networking Reception

This conference has been made possible by the particular support of NSF International



Part of the World Standards Week 2015 series of events

