



# World Standards Week 2014

calendar  
of events  
▼  
and  
sponsorship  
opportunities  
▶

WASHINGTON, DC

OCTOBER 20 – OCTOBER 24, 2014

DATE	EVENT	VENUE	VENUE ADDRESS
<b>M OCT 20</b>	<b>Joint Meeting: ANSI National Policy Committee/ Conformity Assessment Policy Committee</b> 9 a.m. – 5 p.m. <b>ANSI Consumer Interest Forum</b> 9 a.m. – 12 p.m.	<b>ANSI DC HQ</b>  <b>King &amp; Spalding</b>	<b>ANSI DC Headquarters</b> 1899 L Street NW, 11th Floor  <b>King &amp; Spalding</b> 1700 Pennsylvania Avenue NW, 10th Floor
<b>T OCT 21</b>	<b>ANSI Company Member Forum</b> 9 a.m. – 5 p.m.	<b>ANSI DC HQ</b>	<b>FHI 360</b> <b>Conference Center</b> 1825 Connecticut Avenue NW, 8th Floor
<b>W OCT 22</b>	<b>ANSI Legal Issues Forum</b> 9 a.m. – 12:30 p.m. <b>Joint Meeting: ANSI Government Member Forum/ Interagency Committee on Standards Policy</b> 1 p.m. – 5 p.m. <b>ANSI Awards Banquet and Ceremony</b> 6 p.m. – 9 p.m.	<b>FHI 360</b> <b>FHI 360</b>  <b>Reagan Building</b>	<b>Ronald Reagan Building and International Trade Center</b> 1300 Pennsylvania Avenue NW
<b>TH OCT 23</b>	<b>ANSI Annual Business Meeting</b> 9 a.m. – 10:30 a.m. <b>ANSI Organizational Member Forum</b> 10:30 a.m. – 3 p.m. <b>U.S. Celebration of World Standards Day</b> 5:30 p.m. – 9 p.m.	<b>FHI 360</b> <b>FHI 360</b>  <b>Fairmont Hotel</b>	<b>The Fairmont Washington Hotel</b> 2401 M Street NW
<b>F OCT 24</b>	<b>ANSI International Policy Committee</b> 10 a.m. – 4 p.m.	<b>ANSI DC HQ</b>	

For registration, agendas, and updated event information, visit [www.ansi.org/wsweek](http://www.ansi.org/wsweek)

## DIAMOND SPONSOR

\$5,000 contribution

- Annual Business Meeting sponsor
- Premiere signage
- Three (3) complimentary admissions to ANSI Legal Issues Forum
- Two (2) complimentary admissions to Annual Awards Banquet
- Table-top exhibit in premiere location at FHI 360 events
- Option to include small promo item as part of WSWWeek attendee welcome materials
- Full-page color ad in program for ANSI Legal Issues Forum
- Logo in programs for ANSI Legal Issues Forum and Annual Awards Banquet
- Premiere placement within the table-top sponsors literature exhibit, including up to five unique brochures/flyers at FHI 360 events
- Rotating banner ads on ANSI online home page, events page, and WSWWeek webpage
- Logo and link on event sponsors webpage

# WORLD STANDARDS WEEK 2014 SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR

\$4,000 contribution

- Lunch or break sponsor
- Premiere signage
- Two (2) complimentary admissions to ANSI Legal Issues Forum
- Half-page color ad in program for ANSI Legal Issues Forum
- Logo in programs for ANSI Legal Issues Forum and Annual Awards Banquet
- Participation in the table-top sponsors literature exhibit, with up to two unique brochures/flyers, at FHI 360 events
- Rotating banner ads on ANSI online events page and WSWWeek webpage
- Logo and link on event sponsors webpage

## FRIEND Other financial or in-kind contribution

- Contact ANSI for opportunities and benefit information
- Call 212.642.4890 or e-mail [pr@ansi.org](mailto:pr@ansi.org)

## GOLD SPONSOR

\$3,000 contribution

- General sponsor
- Premiere signage
- One (1) complimentary admission to the ANSI Legal Issues Forum
- Logo in the program for the ANSI Legal Issues Forum
- Rotating banner ads on ANSI online events page and WSWWeek webpage
- Logo and link on event

## BREAK SPONSOR

\$2,000 contribution

- Beverage or other limited food service sponsorship
- Premiere signage
- Logo and link on event sponsors webpage

To register as a sponsor of WSW 2014,  
sign up online at [ansi.org/wsweek](http://ansi.org/wsweek)  
or return this completed form to the address below.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Bus/Org \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

### Sponsorship level (check one)

\_\_\_\_ Diamond \$5,000      \_\_\_\_ Gold \$3,000  
\_\_\_\_ Platinum \$4,000      \_\_\_\_ Break \$2,000  
\_\_\_\_ Friend – description of contribution:  
\_\_\_\_\_

Total Contribution: \$ \_\_\_\_\_

### Payment information

Enclose your check or purchase order, payable to ANSI,  
or provide credit card information: (please check one)

Check     Purchase Order     American Express  
 MasterCard     Visa                  Account Number:

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Exp Date \_\_\_\_ / \_\_\_\_ Card Security Code \_\_\_\_

Authorized Signature \_\_\_\_\_

**Deadline: September 23, 2014**

**Return to:** Sponsorship Coordinator

American National Standards Institute

25 West 43rd Street, 4th Flr, NY, NY 10036

via fax: 212.398.0023 via e-mail: [pr@ansi.org](mailto:pr@ansi.org)

**More info:** [www.ansi.org/wsweek](http://www.ansi.org/wsweek) or 212.642.4890

**Notices:** Some sponsorships are subject to availability.  
Some sponsorship benefits, especially those related to the  
placement of print ads, are time sensitive and may not be  
available after the September 23, 2014, deadline.

WSW sponsorship includes all ANSI FHI 360 events. Separate sponsorships  
are available for the **U.S. Celebration of World Standards Day 2014**  
exhibition, reception, and dinner.

For more information, please visit [www.wsd-us.org](http://www.wsd-us.org)