DRAFT AGENDA
ANSI INTERNATIONAL POLICY COMMITTEE (IPC) MEETING

FRIDAY, OCTOBER 24, 2014

AMERICAN NATIONAL STANDARDS INSTITUTE
1899 L STREET NW, 11TH FLOOR
WASHINGTON, DC 20036

10:00 AM TO 3:30 PM

WEBEX CONNECTION

TELECONFERENCING OPTION:
Toll-free number (US/Canada): 1-866-469-3239
Attendee access code: 730 673 677
(or follow instructions on-screen to connect to Webex audio)

DRESS:
BUSINESS ATTIRE

SECTION 1 OPENING ITEMS

10:00 to 10:10 am

1.1 Opening of the Meeting
(Ms. Laura Hitchcock, Boeing Company, IPC Chair)

Executive summary:
Ms. Hitchcock will welcome the participants to this meeting.

1.2 Introduction of Participants

Executive summary:
Meeting participants will introduce themselves and their affiliations.

1.3 Adoption of the Agenda

Recommended IPC action:
To approve the agenda for this meeting as presented in this document.

SECTION 2 ACTION/DISCUSSION ITEMS
### 2.1 Update on the Transatlantic Trade and Investment Partnership Agreement (TTIP).
(USTR speaker invited)

**Executive summary:**
The next round of TTIP negotiations will take place September 29 – October 3rd in Washington, DC. A USTR speaker has been invited to brief the IPC on recent developments, and more details will be provided following the negotiations.

**Recommended IPC action:**
To listen and provide input into the development of a set of key messaging points related to standards to be used to educate and influence industry and other stakeholder participations in the ANSI-ESO MOU as well as the TTIP process.

### 2.2 Report on the August 2014 ANSI meetings with the European Standards Organizations (ESOs)
(Ms. Hitchcock)

**Executive summary:**
The ANSI-ESO meeting took place on August 27, 2014 in Washington, DC. Representatives from the ESOs were present along with ANSI staff and IPC task group members. During the course of the meeting, ANSI and the ESOs discussed cooperation opportunities. The points below include the mutually agreed upon items as a result of the August meeting.

ANSI and the ESOs:
1. Reaffirmed our commitment to continue our dialogue and seek opportunities for cooperative engagement, rather than focus on the MOU at this time.
2. We agreed to focus on:
   a) seeking better ways to share information on proposed regulatory requirements and participation in standards making activities for the benefit of European and U.S. industry stakeholders
   b) developing a process to identify issues, topics, and technologies which would benefit from a Transatlantic standards panel that would bring the stakeholders together to explore standardization opportunities
   c) exploring possible methods and processes to create transatlantic standards
3. Next steps:
   - Respond to each other’s list of questions: October 30, 2014
   - Establish a joint task group to define the proposed transatlantic standards panel process (item 2b above)
   - Have further dialogues with industry to better define potential future, joint standardization issues
   - Agree to meet on February 9-10, 2015 in London

**Recommended IPC action:**
To note the process and outcomes as stated above and to discuss the items of cooperation. [Note: The IPC will receive the draft ANSI written responses to the list of questions received by the ESOs by October 10.] The final action is to approve the responses to the list of questions so that they may be sent to the ESOs by October 30, 2014.
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<td>11:15 – 11:30 am</td>
<td><strong>Update from the Office of the United States Trade Representative.</strong> (Ms. Jennifer Stradtman, USTR)</td>
<td>Executive summary: Ms. Stradtman has been invited to report to the IPC on recent activities of the USTR of interest including APEC, TPP and others. Recommended IPC action: To be determined based on the reports provided.</td>
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| 11:30 am – 12:00 pm | **Update on the ANSI-USAID Standards Alliance project.** (Ms. Leslie McDermott, ANSI) | Executive summary: Ms. McDermott will provide an overview of the Standards Alliance and progress since the last IPC meeting. Individual country/region work plans have been developed and/or drafted for the partner country/regions, which include:  
- Central America (CAFTA-DR, Panama)  
- Colombia  
- East African Community  
- Indonesia  
- Mexico  
- Middle East/North Africa (Morocco and Jordan)  
- Peru  
- Southern Africa Development Community (Zambia, Malawi and Lesotho)  
- Vietnam  
- Yemen (cooperation with the Gulf Cooperation Council)  
The work plans are posted on the relevant country page on the Standards Alliance website as they are finalized: [http://standardsalliance.ansi.org/](http://standardsalliance.ansi.org/).  
The following documents may be referenced during the discussion:  
* Country-specific work plans (available on Standards Alliance website)  
* Program reports: [Year 1 (2013-2014); Q2 2014](#)  
Recommended IPC action: To listen and comment as appropriate. |
<p>| 12:00 – 1:00 pm | <strong>LUNCH</strong>                                                |                                                                                                                                            |
| 1:00 – 1:20 pm | <strong>Update on the ANSI China program.</strong> (Ms. Madeleine McDougall, ANSI) | Executive summary: An update on activities related to the ANSI China Program, including the U.S.-China Standards and Conformity Assessment Cooperation Program (<a href="http://www.standardsportal.org/us_chinasccp">www.standardsportal.org/us_chinasccp</a>) and initiative focused on medical device standardization. |</p>
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<td>2.6 1:20 – 1:40 pm</td>
<td><strong>Update on ITU activities</strong> (Ms. Hitchcock)</td>
<td><strong>Executive summary:</strong> Mr. Gary Fishman, who leads the IPC ITU Task Force is unable to attend in person, but will provide a brief written report to update the IPC on ITU related activities. <strong>Recommended IPC action:</strong> To be determined based on the report provided.</td>
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<td>2.7 1:40 – 2:20 pm</td>
<td><strong>Discussion with Regional Standing Committees (RSCs)</strong> (Mr. Doug Durant, RSC-AP Chair; Mr. Gene Eckhart, RSC-A Chair; Ms. Ileana Martinez, RSC-EMEA Chair)</td>
<td><strong>Executive summary:</strong> The Chairs of each Regional Standing Committee of the IPC will conclude their terms at the end of 2014, and have been asked by the IPC Chair to participate in a discussion of their committee’s activities and priorities. Each RSC Chair will give a brief report of his/her committee’s activities during 2014. This will be followed by a panel discussion between all three RSC Chairs, who will respond to the following questions designed to provide IPC members with an idea of the issues that impact each region and how the RSCs are best suited to address them. 1. What are the top 2-3 policy issues currently impacting your region? 2. Has the RSC effectively convened affected stakeholders and addressed these policy areas? 3. What additions or changes would improve the IPC’s ability to address issues relevant to specific geographic regions? <strong>Recommended IPC action:</strong> To listen and participate in an active discussion with the RSC Chairs.</td>
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<td>2.8 2:20 – 3:00 pm</td>
<td><strong>IPC Radar Screen Activity</strong> (Ms. Hitchcock)</td>
<td><strong>Executive summary:</strong> An interactive discussion designed to capture the topics, potential policy changes and other issue areas that impact the IPC. <strong>Recommended IPC action:</strong> To listen and comment as appropriate, and to contribute to the radar screen topics captured, with the goal of providing ANSI with strategic direction on the focus of IPC meeting agendas.</td>
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<td>2.9 3:00 – 3:15 pm</td>
<td><strong>IPC Governance Positions</strong> (Ms. Hitchcock)</td>
<td><strong>Executive summary:</strong> At its October 2013 meeting, the IPC approved the creation of a Vice Chair position, and the 2014 IPC Nominating Committee has considered interested applicants. A report of the Nominating Committee will be provided, as well as a review of the current IPC Operating Procedures. In addition, the terms and responsibilities of the Regional Standing Committee Chairs will be discussed.</td>
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<td><strong>Recommended IPC action:</strong></td>
<td>To listen and comment as appropriate.</td>
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## SECTION 3   CLOSING ITEMS   3:15 to 3:30 pm

| 3.1 | Dates and locations of future ANSI IPC meetings  
(Ms. Hitchcock) |
|-----|--------------------------------------------------|
| **Recommended IPC action:** | To confirm Wednesday, May 20, 2015 as the date of the next ANSI IPC meeting.  
To confirm, if possible, dates of the Fall 2015 IPC meeting in Washington, DC in conjunction with World Standards Week. |

| 3.2 | Any Other Business. |
| 3.3 | Adjournment. |