# Company Member Forum (CMF)

**Emerging, Strategic Standardization Issues Related to Company Members**

**Tuesday, October 21, 2014**

9:00 am – 5:00 pm  
Access Code: **tbd**

ANSI Headquarters  
1899 L Street NW, 11th Floor  
Washington, DC 20036

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1899 L Street NW, 11th Floor  
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## Agenda

### Section 1.0 – Opening Items (9:00 am – 10:10 am)

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<tr>
<th>Item 1.1</th>
<th>9:00 – 9:20 am</th>
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<tr>
<td>1.1.1 Call to Order</td>
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<tr>
<td>1.1.2 Introductions</td>
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<td>1.1.3 Approval of the Agenda</td>
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**CMF Chair**  
John Kulick  
Senior Consultant  
Corporate Technology  
Siemens Corporation

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<th>Item 1.2</th>
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<td><strong>Opening Remarks</strong></td>
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**President & CEO**  
Joe Bhatia  
ANSI

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<th>Item 1.3</th>
<th>9:45 – 10:10 am</th>
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<td><strong>Update: Board Task Group on Cost Recovery</strong></td>
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**President & CEO**  
Joe Bhatia  
ANSI

**Board member**  
Arthur E. Cote  
ANSI

### Section 2.0 – Business (10:10 am – 10:25 am)

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<th>Item 2.1</th>
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<tr>
<td>2.1.1 Approval of the Report of the Last Meeting Document:</td>
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<tr>
<td>2.1.2 A review of action items</td>
<td></td>
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<tr>
<td>2.1.3 Report of the Nominating Committee</td>
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**George Gulla**  
Vice President, Publications  
Sales and membership  
ANSI

**Nominating Committee Chair**  
Laura Hitchcock  
The Boeing Company

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<th>Section 3.0 – Keynote Address (10:25 a.m – 11:10 a.m)</th>
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| **Item 3.1** 10:25 – 10:55 am | The NIST Disaster Resilience Framework | Presenter Stephen Cauffman  
Lead, Disaster Resilience  
National Institute of Standards and Technology (NIST) |
| **Item 3.2** 10:55 – 11:10 am | Discussion on Keynote Address | Moderator John Kulick |
| **BREAK** 11:10 – 11:20 am | | |
| Section 4.0 – Emerging Issues (11:20 a.m – 2:50 p.m) |
| **Item 4.1** 11:20 – 11:50 am | Management Systems Standards (MSS)  
MSS: Friend or Foe?  
(Ambivalence and Reactions from Users, Standards Bodies, and Subject Matter Experts) | Presenter Joe Cascio  
Faculty Affiliate George Washington University Institute of Public Policy |
| **Item 4.2** 11:50 – 12:20 pm | Cyber Security & Interoperability | Presenter Kevin Stine  
Information Security Specialist National Institute of Standards and Technology (NIST) |
| **LUNCH BREAK** 12:20 – 1:20 pm | | |
| **Item 4.3** 1:20 – 1:50 pm | Cyber Security & Interoperability  
The Evolving Cyber Threat, and Evolving Ways to Address it | Presenter Larry Clinton  
President Internet Security Alliance |
| **Item 4.4** 1:50 – 2:20 pm | The Future of Standardization | Presenter Alec McMillan  
Rockwell Automation |
| **Item 4.5** 2:20 – 2:50 pm | The Impact of Legislation | Presenter Andrew Updegrove  
Gesmer Updegrove LLP |
| **Section 5.0 – Updates (2:50 p.m – 4:45 p.m)** |
| **Item 5.1** 2:50 – 3:05 pm | Update: International Issues | Joe Tretler  
Vice President, International Policy ANSI |
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<th>Presenter</th>
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| 5.2      | 3:05 – 3:20 pm | Government Outreach & Relations             | Scott Cooper  
Vice President, Government Relations  
ANSI |
| 5.3      | 3:30 – 3:45 pm | Smart & Sustainable Cities                 | Jim McCabe  
Senior Director, Standards Facilitation  
ANSI |
| 5.4      | 3:45 – 4:00 pm | Energy Efficiency Standards Coordination Collaborative (EESCC) | Fran Schrotter  
Senior Vice President & Chief Operating Officer  
ANSI |
| 5.5      | 4:00 – 4:15 pm | WorkCred                                   | Fran Schrotter  
ANSI |
| 5.6      | 4:15 – 4:30 pm | China Program Activities                  | Leslie McDermott  
Senior Manager, International Development  
ANSI |
| 5.7      | 4:30 – 4:45 pm | Intellectual Property Rights Policy Committee | Patricia Griffin  
Vice President and General Counsel  
ANSI |

**Section 6.0 – Closing Items (4:45 – 5:00pm)**

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<th>Item</th>
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| 6.1  | 4:45 – 5:00 pm | Wrap up and Adjournment  
CMF Chair  
John Kulick |
|      | 5:00 – 7:00 pm | ALL CMF MEMBERS ARE INVITED TO A NETWORKING RECEPTION  
HOSTED BY SES – THE SOCIETY OF STANDARDS PROFESSIONALS  
The Daily Grill  
1200 18th Street, NW Washington DC, 20036  
Please RSVP if you plan to attend (Cash Bar) |