
DRAFT AGENDA

ANSI Consumer Interest Forum (CIF) Meeting

Monday, October 20, 2014
9:00 am – 12:00 pm

King & Spalding
1700 Pennsylvania Ave. NW 10th Floor
Washington, DC 20006

Dress Code: Business Attire

Webex Participation Instructions:
ANSI Consumer Interest Forum (CIF) Meeting

Monday, October 20, 2014
9:00 am | Eastern Daylight Time (New York, GMT-04:00) | 3 hr

[Join WebEx meeting](#)

Meeting number: 731 022 990

Join by phone

1-866-469-3239 Call-in toll-free number (US/Canada)

1-650-429-3300 Call-in toll number (US/Canada)

Access code: 731 022 990

Agenda Item 1 – Opening Items

1.1 Welcome and Introductions
(9:00 – 9:05 am)

David Pittle,
CIF Chair

1.2 Approval of Agenda (Action)
(9:05 – 9:10 am)

David Pittle

Document: CIF 14-053

Executive Summary:

The Chair will seek approval of the meeting agenda.

1.3 Approval of Report/Minutes of Last Meeting (Action)
(9:10 – 9:15 am)

David Pittle

Document: [CIF 14-043](#)

Executive Summary:

The Chair will seek approval of the report of the last meeting.

Agenda Item 2 – Key Issues

2.1 Unit Pricing (Information/Discussion)
(9:15 – 10:00 am)

Executive Summary:

The National Institute of Standards and Technology (NIST), Office of Weights and Measures has been facilitating a workgroup that is developing best practice industry guidelines to improve the accuracy and usability of unit pricing information offered on retail store shelves. The workgroup includes representatives from industry, trade associations, weights and measures officials, consumer groups, academia and other key stakeholders.

David Sefcik,
Weights and
Measures
Laws and
Regulations
Technical
Advisor, NIST

The presentation will provide an overview of the history and evolution of unit pricing in the United States, discuss adoption by consumers, industry and states, identify the opportunities to improve unit pricing and existing regulations, provide an update on the progress of the workgroup, and leave a clear sense of direction of next steps.

2.2 “Natural” Food Labeling (Information/Discussion)
(10:00 – 11:00 am)

David Pittle
Moderator

Panelists:

- Urvashi Rangan, Director, Consumer Safety and Sustainability, Consumers Union
- Michelle Rusk, Senior Attorney, Division of Advertising Practices Federal Trade Commission (FTC)
- Paula Trumbo, Food and Drug Administration (FDA) Food Labeling Division

Executive Summary:

Panelists will present their views on the subject issue, especially as it relates to standards and conformity assessment, and the CIF will be invited to ask questions of the panelists and discuss the issue.

BREAK (11:00 - 11:15 am)

2.3 Nominating Committee Report (Information/Discussion)
(11:15 – 11:25 am)

Executive Summary:

The CIF Nominating Committee is responsible for collecting information on prospective candidates for CIF Chair and Vice Chair, for nomination to the ANSI Board of Directors, and for voting membership on the Institute Policy Committees and other Institute governance bodies.

The CIF Nominating Committee for 2015 consists of:

- Rachel Weintraub, Consumer Federation of America (Chair)
- Barbara Guthrie, Underwriters Laboratories, Inc.
- Joan Sterling, Intertek

Following a call for Board nominations and candidates for CIF chair and vice chair for 2015, the Committee nominated Kathleen Thuner to serve as CIF chair and Sally Greenberg to serve as vice chair for 2015.

The CIF Nominating Committee unanimously endorsed the nomination of the following individual to serve on the ANSI Board of Directors for a 3 year term beginning January 1, 2015 and a letter was sent to the Chairman of the Board so indicating:

- Ms. Nancy Cowles, Executive Director, Kids in Danger

Rachel
Weintraub,
Director of
Product
Safety &
Assistant
General
Counsel,
Consumer
Federation of
America

2.4 ISO COPOLCO Issues (Information/Discussion)
(11:25 – 11:40 am)

Document: [CIF 14-054](#)

Executive Summary:

Mr. Cornish will provide a report on the status of current ISO COPOLCO projects, and expected discussions at the November 2014 ISO COPOLCO Chair's Group

Steven P
Cornish

meeting in Geneva, Switzerland. In addition, information will be provided on any current efforts to revise ISO/IEC Guides of interest to the CIF.

Senior
Director –
International
Policy, ANSI

2.5 Member Reports/Other Business (Information/Discussion)
(11:40 – 11:50 am)

Executive Summary:

CIF members are invited to report on consumer focused initiatives within their organizations, or to raise other issues for discussion now or at a future meeting.

All

2.6 CIF Interface with and Consumer Participation in Other ANSI Governance Groups
(Discussion)
(11:50 am to 12:00 pm)

David Pittle
All

Executive Summary:

The CIF will be invited to discuss means to establish productive relationships with other ANSI governance groups and encourage consumer interest participation in those groups. Information will be provided at the meeting by ANSI staff on consumer interest representatives on other ANSI governance groups.

2.7 Questions and Answers with the ANSI President and CEO
(Discussion)
(12:00 to 12:10 pm)

Joe Bhatia
President and
CEO, ANSI

Agenda Item 3 – Future Meeting Dates/Adjournment

3.1 Future Meetings (Action)
(12:10 – 12:15 pm)

Executive Summary:

CIF members are invited to confirm the following proposed dates and locations for 2015 CIF meetings:

- Tuesday, February 17, 2015 at 2:00 pm Eastern – Webex meeting focused on developing initial input for the May 2015 ISO COPOLCO meeting agenda
- Tuesday, April 28, 2015 at ANSI, 1899 L St, NW, 11th Floor, Washington, DC
- Monday morning of World Standards Week, October 2015 at ANSI, 1899 L St, NW, 11th Floor, Washington, DC

David Pittle

3.2 Closing Remarks/Adjournment
(12:15 pm)

David Pittle

Full World Standards Week Schedule of Events

http://www.ansi.org/meetings_events/wsw14/wsw.aspx?menuid=8#Schedule