



**AGENDA**

**Open Forum 2013:**

Government Reliance on Voluntary Consensus Standards and Conformance Programs

**Wednesday, October 2, 2013 | 9 a.m. – 1 p.m.**

**Newseum, Knight Conference Center**  
 555 Pennsylvania Ave. NW, Washington DC  
 (Please use Freedom Forum Entrance on 6th Street)  
 703.416.1600

Wednesday, October 2, 2013	
9:00 – 9:05 am	<p><b>Welcoming Remarks</b></p> <ul style="list-style-type: none"> <li>Joe Bhatia, President and CEO, American National Standards Institute (ANSI)</li> </ul>
9:05 – 9:35 am	<p><b>Keynote Address Incorporation by Reference (IBR) and the Pipeline Safety Bill</b></p> <p>20 minutes followed by a 10-minute interactive Q&amp;A session</p> <ul style="list-style-type: none"> <li>Vanessa Allen Sutherland, Chief Counsel, Pipeline and Hazardous Materials Safety Administration, U.S. Department of Transportation</li> </ul>
9:35 – 10:00 am	<p><b>Discussion ANSI IBR Portal</b></p> <p><i>ANSI is developing a web-based portal that will serve as an overall reference listing of all IBR standards. Where standards developing organizations (SDOs) already have their own web-based, read-only solution in place, the portal will provide a direct link. For SDOs that do not have such capabilities, the portal will host a read-only version of the relevant standards.</i></p> <p>15 minutes followed by a 10-minute interactive Q&amp;A session</p> <ul style="list-style-type: none"> <li>Joe Bhatia, ANSI</li> </ul>
10:00 – 10:15 am	<p><b>Break</b></p>
10:15 – 11:25 am	<p><b>Panel IBR Update</b></p> <p><i>A moderated discussion on issues surrounding the incorporation by reference of voluntary consensus standards into government regulation. Topics will include reasonable availability, copyright concerns, and more.</i></p> <p>Interactive roundtable discussion</p>

	<p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>▪ Brian Markwalter, Senior Vice President, Research and Standards, Consumer Electronics Association</li> </ul> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>▪ Emily Bremer, Attorney Advisor, Administrative Conference of the United States</li> <li>▪ Robert McArver, Vice President, Policy and Government Relations, Association of Home Appliance Manufacturers (AHAM)</li> <li>▪ James Shannon, President, National Fire Protection Association (NFPA)</li> </ul>
11:25 – 11:40 am	<b>Break</b>
11:40 am – 12:55 pm	<p><b>Panel Agency Reliance on Standards and Conformance</b></p> <p><i>A moderated discussion on how government agencies and legislators rely upon voluntary consensus standards and conformance programs to meet national needs.</i></p> <p>Interactive roundtable discussion</p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>▪ Gordon Gillerman, Chief, Standards Services, National Institute of Standards and Technology (NIST)</li> </ul> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>▪ Scott Colburn, Director, Center for Devices and Radiological Health (CDRH) Standards Program, U.S. Food and Drug Administration</li> <li>▪ John Cymbalsky, Program Manager for Appliance Standards and Building Codes, U.S. Department of Energy</li> <li>▪ Ira Keltz, Deputy Chief, Office of Engineering Technology, Federal Communications Commission</li> <li>▪ Marsha Mazz, Director, Office of Technical and Information Services, U.S. Access Board</li> <li>▪ Rebecca Orban, Senior Attorney, U.S. Coast Guard</li> </ul>
12:55 – 1:00 pm	<p><b>Conference Wrap-up / Closing Remarks</b></p> <ul style="list-style-type: none"> <li>▪ Jim Pauley</li> </ul>

*Part of the World Standards Week 2013 series of events*

