



ANSI Open Forum
Building Bridges across the
Standards Ecosystem

October 9, 2012



Playing Nicely in the Standards Sandbox

Presented by
Claire Ramspeck
Director of Technology

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Part of the World Standards Week 2012 series of events

Why Does Collaboration Matter?

- ❑ 342,314 records in the NSSN database
- ❑ 13,050 records in the ANSI database
- ❑ 229 ANSI-Accredited Standards Developers (ASDs)
- ❑ 218 ANSI-Accredited U.S. Technical Advisory Groups (TAGs) to ISO

(Technical Committees, Project Committees, Subcommittees, and Working Groups)



Wise Thoughts

- ❑ Teamwork is the ability to work as a group toward a common vision, even if that vision becomes extremely blurry. *~Author Unknown*
- ❑ Coming together is a beginning. Keeping together is progress. Working together is success. *~Henry Ford*



Wise Thoughts – Another View



- ❑ Gettin' good players is easy. Gettin' 'em to play together is the hard part. ~Casey Stengel
- ❑ We must all hang together or most assuredly we shall hang separately. ~Benjamin Franklin
- ❑ Teamwork is essential - it allows you to blame someone else. ~Unknown

Step 1 - Surveying the Landscape

- Early research of what material exists
 - NSSN database
www.nsn.org
 - ISO Resources
www.iso.org/iso/home/standards_development/resources-for-technical-work.htm
 - ANSI Standards Action
www.ansi.org/news_publications/periodicals/standards_action/standards_action.aspx?menuid=7
 - Online search engines
 - SDO websites
 - List serves, newsletters

Step 2 – Making Others Aware

- ❑ Outreach and communication
 - Announcements
 - Contact with other industry stakeholders
 - Open meetings
 - Open repositories for information (e.g., ftp sites, web sites, etc.)



Step 3 – Merging Interests

- ❑ Possible Ways to Address Similar Interests & Activities
 - Agree to undertake a joint standard
 - Include other parties as supporting organizations
 - Offer organizational seats on a committee
 - Continue to interact throughout the standards development process
 - Appoint liaisons to each organization and committees
 - Agree to disagree

Step 4 – Working Together

□ Key Elements for Success

- Get the right people involved
- Education
- Constant communication – by phone and email
- Electronic media for time zone and language barriers
- Written agreements
- Trust



Summary

- ❑ Research what's out there
- ❑ Communicate early, openly, and constantly
- ❑ Know your landscape
- ❑ Pick your partners well!



Thank You!



Shaping Tomorrow's
Built Environment Today

Claire Ramspeck
Director of Technology

cramspeck@ashrae.org
+678.539.1194

1791 Tullie Circle NE
Atlanta, GA USA 30329
www.ashrae.org