Working Together
Serving all Stakeholders
The OASIS Way

Presented by
Scott McGrath
COO

ANSI Open Forum: Building Bridges across the Standards Ecosystem
October 9, 2012

Part of the World Standards Week 2012 series of events
Overview

- Agenda
  - OASIS defined
  - Golden Rule for Working Together
  - Getting people to work with you
  - How to share nicely
  - Sign that international sharing is getting easier
OASIS ˈō-ə-səs\ Defined

- Acronym: Organization for the Advancement of Structured Information Standards
- Noun: A pleasant or peaceful gathering place in the midst of a difficult, troubled, or hectic place or situation.
- Use: *The Technical Committee meeting was an oasis of calm focus in a hectic world of competing interests.*
- Origin: 1605-15 <Late Latin <Greek<Egyptian, also: non-profit organization founded in 1993
Golden Rule for working together:
You can only follow One Set of Rules at a time

- Every must agree which rules you are playing by
- Share the results
- Otherwise players and consumers can be hurt
Encourage players into your space safely

- Have good rules and workspace
- Be prepared to sign MOU, LOA, etc
- Exchange memberships
- Remove barriers by exception -- fees etc
- Avoid participation by “membership once removed”
- No need for “Barney” MOUs
Submit your work up the ladder to a national or international body

- ANS process is exemplar
- ISO/IEC JTC1 PAS Submitter
- Contribute work to UN/CEFACT, ISO, ITU, IEC adoption
- All require MOU, some bureaucracy and overhead
- Only works when adopting org “approves” submitter’s development processes and policies
Consider Joint Publications

- Example: WebCGM Jointly Published by OASIS and W3C
  - Extension to ISO/IEC 8632 CGM Standard
  - Goal – technically identical OASIS Standard and W3C Recommendation
  - Members worked in both orgs to approve same spec in both processes –benefits both sets of stakeholders
  - Both specs carry both copyrights simultaneously
  - Requires very good working relationships
Be prepared for Co-branded Standards

- Example: CAP-AU by OASIS and Australian government
  - Two (+?) organizations agree to collaborate
  - Agree to follow one set of rules
  - Agree to publish with joint copyright
  - Works best when both have significant constituency and brand
Recent EU Legislation improves the landscape

- Historically, unclear on the authority of public administrations to incorporate industry consortia standards, was implication of exclusivity for de jure standards
- The new rule explicitly embraces the use of appropriate industry consortia standards, involves SMEs
- More details at https://www.oasis-open.org/node/905
Stay in touch

- Scott McGrath
- scott.mcgrath@oasis-open.org
- Tel +1 781-425-5073 x202
- Follow OASIS on:
  - LinkedIn: http://linked.in/OASISopen
  - Twitter: http://twitter.com/OASISopen
  - Facebook: http://facebook.com/oasis.open