



ANSI Open Forum  
Building Bridges across the  
Standards Ecosystem

October 9, 2012



# Working Together Serving all Stakeholders The OASIS Way

*Presented by*  
Scott McGrath  
COO

ANSI Open Forum: Building Bridges across the Standards Ecosystem  
October 9, 2012

Part of the World Standards Week 2012 series of events

# Overview

## □ Agenda

- OASIS defined
- Golden Rule for Working Together
- Getting people to work with you
- How to share nicely
- Sign that international sharing is getting easier

# OASIS \ō-'ā-səs\ Defined

- ❑ Acronym: Organization for the Advancement of Structured Information Standards
- ❑ Noun: A pleasant or peaceful gathering place in the midst of a difficult, troubled, or hectic place or situation.
- ❑ Use: *The Technical Committee meeting was an oasis of calm focus in a hectic world of competing interests.*
- ❑ Origin: 1605-15 <Late Latin <Greek<Egyptian, also: non-profit organization founded in 1993

# Golden Rule for working together: You can only follow One Set of Rules at a time

- ❑ Every must agree which rules you are playing by
- ❑ Share the results
- ❑ Otherwise players and consumers can be hurt



# Encourage players into your space safely

- ❑ Have good rules and workspace
- ❑ Be prepared to sign MOU, LOA, etc
- ❑ Exchange memberships
- ❑ Remove barriers by exception -- fees etc
- ❑ Avoid participation by “membership once removed”
- ❑ No need for “Barney” MOUs

# Submit your work up the ladder to a national or international body

- ❑ ANS process is exemplar
- ❑ ISO/IEC JTC1 PAS Submitter
- ❑ Contribute work to UN/CEFACT, ISO, ITU, IEC adoption
- ❑ All require MOU, some bureaucracy and overhead
- ❑ Only works when adopting org “approves” submitter’s development processes and policies

# Consider Joint Publications

- ❑ Example: WebCGM Jointly Published by OASIS and W3C
  - Extension to ISO/IEC 8632 CGM Standard
  - Goal – technically identical OASIS Standard and W3C Recommendation
  - Members worked in both orgs to approve same spec in both processes –benefits both sets of stakeholders
  - Both specs carry both copyrights simultaneously
  - Requires very good working relationships

# Be prepared for Co-branded Standards

- ❑ Example: CAP-AU by OASIS and Australian government
  - Two (+?) organizations agree to collaborate
  - Agree to follow one set of rules
  - Agree to publish with joint copyright
  - Works best when both have significant constituency and brand



# Recent EU Legislation improves the landscape

- ❑ Historically, unclear on the authority of public administrations to incorporate industry consortia standards, was implication of exclusivity for de jure standards
- ❑ The new rule explicitly embraces the use of appropriate industry consortia standards, involves SMEs
- ❑ More details at <https://www.oasis-open.org/node/905>

# Stay in touch

☐ Scott McGrath

☐ [scott.mcgrath@oasis-open.org](mailto:scott.mcgrath@oasis-open.org)

☐ Tel +1 781-425-5073 x202

☐ Follow OASIS on:

LinkedIn: <http://linked.in/OASISopen>

Twitter: <http://twitter.com/OASISopen>

Facebook: <http://facebook.com/oasis.open>