



DRAFT AGENDA

**Open Forum 2012: Building Bridges
across the Standards Ecosystem**

Tuesday, October 9, 2012 | 12:00 – 5 p.m.

Newseum, 555 Pennsylvania Ave. NW, Washington DC
(Please use Freedom Forum Entrance on 6th Street)
703.416.1600

Tuesday – October 9, 2012	
12:00 – 1:00 pm	Networking Luncheon
1:00 – 1:05 pm	Welcoming Remarks <ul style="list-style-type: none"> ▪ Joe Bhatia, President and CEO, American National Standards Institute
1:05 – 1:35 pm	Keynote Address The Role of Standardization in Global Trade and Market Access <i>An international perspective on how globally relevant standards facilitate trade and market access, including a discussion on the use and development of standards in emerging economies</i> 20 minutes followed by a 10-minute interactive Q&A session <ul style="list-style-type: none"> ▪ Michael C. Camuñez, Assistant Secretary of Commerce for Market Access and Compliance, U.S. Department of Commerce, International Trade Administration
1:35 – 2:00 pm	Case Study World Wide Web Consortium (W3C) <i>An overview of W3C’s standards development process and activities, including international work on Web accessibility; and its partnership with ISO/IEC JTC 1 through the Publicly Available Specification (PAS) process</i> 15 minutes followed by a 10-minute interactive Q&A session <ul style="list-style-type: none"> ▪ Judy Brewer, Director of the Web Accessibility Initiative, W3C
2:00 – 2:15 pm	Break

2:15 – 3:25 pm	<p>Discussion Building Visibility and Credibility throughout the Standards Ecosystem</p> <p><i>An interactive panel discussion on how standards setting organizations of all types – including traditional SDOs and consortia – can share information and work together both domestically and internationally</i></p> <p>10-minute presentations followed by an interactive Q&A session</p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Chris Dubay, Vice President, Codes and Standards, NFPA <p>Panelists</p> <ul style="list-style-type: none"> ▪ Nadine Alameh, Director, Interoperability Program, Open Geospatial Consortium ▪ Scott McGrath, Chief Operating Officer, OASIS ▪ Claire Ramspeck, Director of Technology, ASHRAE ▪ Philip Wennblom, INCITS Executive Board
3:25 – 3:40 pm	<p>Break</p>
3:40 – 4:55 pm	<p>Discussion Developing Standards for the Global Market</p> <p><i>Panelists from SDOs and consortia will discuss how their standards are adopted and used in markets around the world, and how emerging economies have become more skilled and competitive at standards development</i></p> <p>10-minute presentations followed by an interactive Q&A session</p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Mary Saunders, Director, Standards Coordination Office, NIST <p>Panelists</p> <ul style="list-style-type: none"> ▪ Russ Chaney, CEO, The IAPMO Group ▪ Ed Eckert, Chairman of the Board of Directors, ZigBee Alliance ▪ Greg Kohn, Senior Operations Director, Near Field Communication (NFC) Forum ▪ Mark Sheehan, Managing Director, Development, Codes, and Standards, ASME ▪ Jim Thomas, President, ASTM International

4:55 – 5:00 pm

Conference Wrap-up / Closing Remarks

Overall response to Forum plus topics for future meetings

- Joe Bhatia, ANSI

Part of the World Standards Week 2012 series of events

