ANSI New Member Orientation: International Policy Overview

Gary Kushnier
Vice President, International Policy
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Snapshot: ANSI International, Regional, and Bilateral Activities

U.S. Private Sector
Companies, Trade Associations, SDOs, Consumers, Academia

International Bodies
- IEC
- ISO
- IAF
- ilac

... among others

Foreign Bodies (ANSI Peers)
- SAC
- BSI
- ABNT

... among other bilateral relationships

Regional Bodies
- COPANT
- European Standards Organizations (ESOs)
- CEN
- CELENEC
- ETSI

ANSI New Member Orientation

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- U.S. member of ISO
- U.S. member of the IEC, via ANSI’s U.S. National Committee
- A U.S. member of IAF and ILAC
- Member of regional forums in the Pacific Rim and the Americas
- Liaison with groups in Europe, Africa and the Middle East
- Bilateral agreements with other national standards bodies
ANSI International Policy Structure
ANSI International & Regional Strategic Plan
ANSI IPC Mission

Develop and maintain ANSI’s international strategies and goals for standards and conformity assessment to achieve these objectives:

- Foster global trade
- Meet societal needs related to security, safety, health, and the environment
- Promote fair play and equitable national treatment within global standardization infrastructures
- Promote effective leadership and technical expertise in international and regional organizations
- Protect intellectual property rights
- Enhance global competitiveness of U.S. business
ANSI Regional Standing Committees

- **RSC-Americas (RSC-A)**
  - Chair - Gene Eckhart, NEMA

- **RSC-Asia Pacific (RSC-AP)**
  - Chair - Doug Durant, John Deere

- **RSC-Europe, Middle East, and Africa (RSC-EMEA)**
  - Chair - Ileana Martinez, NIST

Each RSC is established under the International Policy Committee (IPC) and meets 2-4 times per year in teleconference meetings.

Clearinghouses of information specific to each geographic region - the RSC’s are ANSI’s primary communication tool for new developments and activities internationally.

Prepare ANSI delegations for meetings of PASC, COPANT and ESO’s.
ANSI International Development Activities

- Manufacturer Member Roundtable in China
- International Guest Researcher Program
- ANSI China Program
  - Advocacy on key issues (transparency, conformity assessment, etc)
  - Tailored services for specific member needs
- U.S.-India Standards and Conformance Cooperation Program (SCCP)
- StandardsPortal
Member Priorities: Compliance Issue Assistance

Example: U.S.-China Conformity Assessment Project

- ANSI supported U.S. Department of Commerce project with Certification and Accreditation Administration of China (CNCA)
- Through roundtables with industry over 2 years, successfully resolved practical issues companies faced with the China Compulsory Certification (CCC) program
Member Priorities: Trade Facilitation

- Consistent ANSI interaction with U.S. government on World Trade Organization (WTO) issues to help the U.S. press other countries on their commitments under the Technical Barriers to Trade (TBT) Agreement
  - Example: Informational report on standardization in China and transparency
- Outreach to industry on the standards and conformance related requirements of the WTO TBT Agreement and how they help facilitate trade
- Tailored services for members with specific market access concerns
Member Priorities: Policy Advocacy

- Key ANSI policy committees:
  - IPC
  - ANSI ISO Council (AIC)
  - USNC

- Advocacy on top issues:
  - Input to U.S. and EU government regarding the High Level Working Group on Jobs and Growth
  - Transparency in China
  - Coordination with other trade associations to formulate a unified message to U.S. government