



# Government Outreach and Relations

ANSI New Member Orientation

October 10, 2012

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# ANSI's Relations With Government in Times of "Change" (and stress...)



## *Recasting growth opportunities for ANSI.*

- Through Standards Panels, and other fora, ANSI has taken on issues requiring involvement by ANSI members from all parts of the Federation: SDO's, government members, organizations, consumer groups, etc.
- Provide problem-solving capacity when both private and public sector involvement is necessary to achieve resolution
- Seek opportunities to offer neutral, expert facilitation to resolve issues that require consensus-driven solutions
- Assert ANSI's unique role as a 'quasi'

# Finding Solutions Before the Problems Dictate the Response



*An interconnected world requires an ecumenical approach to be successful; unresolved problems attract draconian solutions.*

- Industries with standards and conformance-based issues need to be pro-active to avoid regulatory resolution
- Neither industry alone nor government alone is creditable in an interconnected world to provide solution sets; consensus is king
- The ANSI Federation may be unique in the size and scope of its footprint. How can we leverage this opportunity?

# Build Consumer Confidence



*Strengthen consumer confidence in the underlying health and safety of products sold in the United States.*

- Facilitate the representation of consumer interests in standardization activities
- Promote improved consumer product safety
- Form partnerships to address the needs of the supply chain

# Strengthening our Impact in Government

## “The Washington Plan”



*ANSI's reputation of developing practicable (and consensus-driven) solutions to difficult issues resonates well in our tough economic times and with the new faces in Washington*

- We have a record of problem solving; whether import safety, the environment, security issues or Health IT
- We are recognized by policymakers as a respected (and neutral), resource for information, expertise and solutions
- Our role as facilitator and convener allows us to reach into the ANSI Federation for the resources needed to populate the public-private partnerships that will drive solutions

# Reaching Out to the Congress and the Administration



- In a period of financial stress and budget constraints, our message to the Administration and the Congress is that - for many public policy issues- the private sector offers solutions that are “Faster, Cheaper and Better”
- Over the past two years we have been actively involved in policymaking exercises on:
  - Global Supply Chains
  - Energy Issues
  - Healthcare, Smart Grid, Cybersecurity, Innovation Strategies, Cookstoves (among others...)
- The message to Congress and the Administration is that ANSI can convene (and they will come...); can problem-solve (“consensus-based”); and can deliver solutions (practicable, transparent and viable).



for more information

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