



Company Member Forum (CMF)

Emerging, Strategic Standardization Issues
Related to Company Members

Thursday, October 11, 2012

9:00 am – 12:00pm

Newseum, Knight Conference Center
Washington, DC

WHAT

Company Member Forum meeting

WHEN

Thursday, October 11, 2012 9:00 am – 12:00pm

WHO

This event is open to all ANSI Company members.

WHERE

Newseum, Knight Conference Center
555 Pennsylvania Ave. NW
Washington DC, 20001
(Please use Freedom Forum Entrance on 6th Street)
703.416.1600

FORMAT

Interactive Forum

**ORGANIZER
AND HOST**



Time	Discussion Topic	Moderator/Panelist
9:00 – 9:05 am	Welcome and Opening Remarks <ul style="list-style-type: none"> ▪ Approval of the draft agenda 	<u>CMF Chair</u> Dr. John D. Kulick Siemens
9:05 – 9:20 am	The Benefits of Being Involved in Writing Standards	Dorothy Bowers Chair, ASQ Standards Group Council
9:20 – 10:10 am	A Framework for Emerging Issues <ul style="list-style-type: none"> ▪ Having a better understanding of objectives and strategic issues from ISO, IEC, and US-SDOs <ul style="list-style-type: none"> ○ Impact on companies (intelligence on what is going on and what to expect that would affect companies) ○ Benefit or consequence to companies of anything new coming out ▪ Finding issues that unite and energize company members ▪ Industry believes standards do not go far enough (ie: for testing and conformity assessment) ▪ What are 3 threats and 3 opportunities? ▪ Being proactive to policy issues, technology issues, and international issues ▪ Sub-groups within forum to identify issues (incubator) 	<u>CMF Chair</u> Dr. John D. Kulick Siemens <u>CMF Vice Chairs</u> Dr. W. Martin Strauss Monsanto Dr. Richard J. Forselius, PE United Technologies Corp.
10:10 – 10:25 am	International Connectivity & Policy (ANSI/USNC) <ul style="list-style-type: none"> ▪ ISO and IEC strategies that will impact U.S. companies ▪ Update on China, India, and other markets ▪ Aligning standards development between North America and Europe, including recent US-EU discussions ▪ ITU update 	Gary Kushnier ANSI Vice President, International Policy
10:25 – 10:40 am	Break	
10:40 – 10:55 am	Update from the Council on Competitiveness	Jack McDougale
10:55 – 11:10 am	Government Outreach and Relations <ul style="list-style-type: none"> ▪ GMF Update ▪ Update on Incorporation by Reference 	Scott Cooper ANSI Vice President, Public Policy & Government Relations

11:10 – 11:40 am	<p>Strategic Standards Issues Discussion</p> <ul style="list-style-type: none"> ▪ Working with government to understand and prioritize issues and challenges ▪ Getting involved earlier in standards development process ▪ 3 major issues on the horizon from government ▪ Does industry believe they are connecting with the right people in government? ▪ Are Company members working effectively with their government affairs departments? ▪ Aligning industry priorities with government priorities (cyber security, energy, etc.) ▪ How do companies find what government is doing? ▪ Ways to increase participation in the standards development process utilizing technology ▪ Rare earth/conflict materials 	
11:40 – 11:55 am	<p>Committee on Education</p> <ul style="list-style-type: none"> ▪ Update on current 2012 projects and possible 2013 initiatives 	<p>Lisa Rajchel ANSI Senior Director, International Secretariats</p>
11:55 am – 12:00 pm	<p>Closing Items</p> <ul style="list-style-type: none"> ▪ Future meetings ▪ Closing remarks ▪ Adjournment 	<p><u>CMF Chair</u> Dr. John D. Kulick Siemens</p>