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## **WORLD STANDARDS WEEK 2011**

OCTOBER 11-14, 2011 O WASHINGTON, DC

### calendar of events ▼ and sponsorship opportunities ▶

All events will be held at:

Newseum

**Knight Conference Center** 

555 Pennsylvania Ave. NW

Washington, DC

(Please use Freedom Forum Entrance on 6th St.)

with the exception of:

ANSI-ESO JPG Meeting

ANSI-ESO Conference

**U.S. Chamber of Commerce** 1615 H St., NW, Washington, DC

U.S. Celebration of

**World Standards Day** 

**The Fairmont Washington** 2401 M St., Washington, DC

World Standards Day Hill Event

Capitol Hill location to be confirmed

Tuesday, October 11

Wednesday, October 12

Thursday, October 13

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Friday, October 14

**ANSI-European Standards Organizations (ESO)** 

Joint Presidents Group (JPG) Meeting

9 a.m. – 5 p.m. (open to ANSI-ESO JPG members)

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ANSI-ESO Conference 9 a.m. - 5 p.m.

ANSI Awards Banquet and Ceremony 6 p.m. - 9:30 p.m.

ANSI Company Member Forum 9 a.m. - 12 p.m.

ANSI Consumer Interest Forum 9 a.m. - 12 p.m.

ANSI Government Member Forum 9 a.m. - 12 p.m.

ANSI Organizational Member Forum 9 a.m. - 12 p.m.

**ANSI Annual Business Meeting Luncheon** 

12 p.m. - 2 p.m.

ANSI Legal Issues Forum 2 p.m. – 5 p.m.

U.S. Celebration of World Standards Day

5:30 p.m. - 9 p.m.

**World Standards Day Hill Outreach Event** 

(11 a.m. - 1 p.m.)

#### DIAMOND SPONSOR

\$5,000 contribution

- Annual Business Meeting luncheon sponsor
- Premiere signage
- Three (3) complimentary admissions to the Legal Issues Forum
- Two (2) complimentary admissions to Annual Awards Banquet
- Table-top exhibit in premiere location
- Option to include small promo item in WSWeek attendee welcome kit
- Full-page color ad in the programs for the ANSI-ESO Conference and the Legal Issues Forum
- Logo in the programs for the ANSI-ESO Conference, the Legal Issues Forum, and the Annual Awards Banquet
- Premiere placement within the table-top sponsors literature exhibit, including up to five unique brochures/ flyers, at Newseum and U.S. Chamber of Commerce events
- Rotating banner ads on ANSI Online home page, Events page, and WSWeek page
- Logo and link on event sponsors webpage

# WORLD STANDARDS WEEK 2011 SPONSORSHIP OPPORTUNITIES

### **PLATINUM SPONSOR**

\$4,000 contribution

- Breakfast or break sponsor
- Premiere signage
- Two (2) complimentary admissions to the Legal Issues Forum
- Half-page color ad in the programs for the ANSI-ESO Conference and the Legal Issues Forum
- Logo in the programs for the ANSI-ESO Conference, the Legal Issues Forum, and the Annual Awards Banquet
- Participation in the table-top sponsors literature exhibit, with up to two unique brochures/flyers, at Newseum and U.S. Chamber of Commerce events
- Rotating banner ads on ANSI Online Events page and WSWeek page
- Logo and link on event sponsors webpage

### **GOLD SPONSOR**

\$3,000 contribution

- General sponsor
- Premiere signage
- One (1) complimentary admission to the Legal Issues Forum
- Logo in the programs for the ANSI-ESO Conference and the Legal Issues Forum
- Rotating banner ads on ANSI Online Events page and WSWeek page
- Logo and link on event sponsors webpage

### **BREAK SPONSOR**

\$2,000 contribution

- Beverage or other limited food service sponsorship
- Premiere signage
- Logo and link on event sponsors webpage

FRIEND Other financial or in-kind contribution

- Contact ANSI for opportunities and benefit information
- Call 212.642.4890 or e-mail pr@ansi.org

WSW sponsorship includes all October 12-13 events. Separate sponsorships are available for the U.S. Celebration of World Standards Day 2011 exhibition, reception, and dinner. For more information, please visit www.wsd-us.org

To register as a sponsor of WSW 2011, sign up online at ansi.org/wsweek or return this completed form to the address below.

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Title	
Bus/Org	
Address	
City	State Zip
E-mail	
Phone	Fax
Sponsors	ship level (check one)
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Return to: Sponsorship Coordinator

American National Standards Institute

25 West 43rd Street, 4th Flr, NY, NY 10036

via fax: 212.398.0023 via e-mail: pr@ansi.org

More info: www.ansi.org/wsweek or 212.642.4890

Notices: Some sponsorships are subject to availability.

Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the September 9, 2011, deadline.