WORLD STANDARDS WEEK 2011
OCTOBER 11–14, 2011 • WASHINGTON, DC

calendar of events ▼ and sponsorship opportunities ▶

Tuesday, October 11
ANSI-European Standards Organizations (ESO) Joint Presidents Group (JPG) Meeting
9 a.m. – 5 p.m. (open to ANSI-ESO JPG members)

Wednesday, October 12
ANSI-ESO Conference 9 a.m. – 5 p.m.
ANSI Awards Banquet and Ceremony 6 p.m. – 9:30 p.m.

Thursday, October 13
ANSI Company Member Forum 9 a.m. – 12 p.m.
ANSI Consumer Interest Forum 9 a.m. – 12 p.m.
ANSI Government Member Forum 9 a.m. – 12 p.m.
ANSI Organizational Member Forum 9 a.m. – 12 p.m.
ANSI Annual Business Meeting Luncheon
12 p.m. – 2 p.m.
ANSI Legal Issues Forum 2 p.m. – 5 p.m.
U.S. Celebration of World Standards Day
The Fairmont Washington
2401 M St., Washington, DC
5:30 p.m. – 9 p.m.

Friday, October 14
World Standards Day Hill Outreach Event
Capitol Hill location to be confirmed
(11 a.m. – 1 p.m.)

For agendas, registration, and more event information, visit
www.ansi.org/wsweek
DIAMOND SPONSOR
$5,000 contribution
- Annual Business Meeting luncheon sponsor
- Premiere signage
- Three (3) complimentary admissions to the Legal Issues Forum
- Two (2) complimentary admissions to Annual Awards Banquet
- Table-top exhibit in premiere location
- Option to include small promo item in WSWWeek attendee welcome kit
- Full-page color ad in the programs for the ANSI-ESO Conference and the Legal Issues Forum
- Logo in the programs for the ANSI-ESO Conference, the Legal Issues Forum, and the Annual Awards Banquet
- Participation in the table-top sponsors literature exhibit, including up to five unique brochures/flyers, at Newseum and U.S. Chamber of Commerce events
- Rotating banner ads on ANSI Online Events page and WSWWeek page
- Logo and link on event sponsors webpage

PLATINUM SPONSOR
$4,000 contribution
- Breakfast or break sponsor
- Premiere signage
- Two (2) complimentary admissions to the Legal Issues Forum
- Half-page color ad in the programs for the ANSI-ESO Conference and the Legal Issues Forum
- Logo in the programs for the ANSI-ESO Conference, the Legal Issues Forum, and the Annual Awards Banquet
- Participation in the table-top sponsors literature exhibit, including up to two unique brochures/flyers, at Newseum and U.S. Chamber of Commerce events
- Rotating banner ads on ANSI Online Events page and WSWWeek page
- Logo and link on event sponsors webpage

GOLD SPONSOR
$3,000 contribution
- General sponsor
- Premiere signage
- One (1) complimentary admission to the Legal Issues Forum
- Logo in the programs for the ANSI-ESO Conference and the Legal Issues Forum
- Rotating banner ads on ANSI Online Events page and WSWWeek page
- Logo and link on event sponsors webpage

BREAK SPONSOR
$2,000 contribution
- Beverage or other limited food service sponsorship
- Premiere signage
- Logo and link on event sponsors webpage

FRIEND
Other financial or in-kind contribution
- Contact ANSI for opportunities and benefit information
- Call 212.642.4890 or e-mail pr@ansi.org

WSW sponsorship includes all October 12-13 events. Separate sponsorships are available for the U.S. Celebration of World Standards Day 2011 exhibition, reception, and dinner. For more information, please visit www.wsd-us.org

To register as a sponsor of WSW 2011, sign up online at ansi.org/wswweek or return this completed form to the address below.

Name _______________________________________
Title _______________________________________
Bus/Org _________________________________________
Address _________________________________________
City __________________ State ______ Zip ________
E-mail _________________________________________
Phone __________________ Fax _________________

Sponsorship level (check one)
_____ Diamond $5,000  _____ Gold $3,000
_____ Platinum $4,000  _____ Break $2,000
_____ Friend – description of contribution:
______________________________________________
Total Contribution: $ ____________________________

Payment information
Enclose your check or purchase order, payable to ANSI, or provide credit card information: (please check one)
☐ Check  ☐ Purchase Order  ☐ American Express
☐ MasterCard  ☐ Visa  Account Number:

Exp Date ____ /____  Card Security Code __ __ __
Authorized Signature _______________________________

Deadline: September 9, 2011

Return to: Sponsorship Coordinator
American National Standards Institute
25 West 43rd Street, 4th Flr, NY, NY 10036
via fax: 212.398.0023  via e-mail: pr@ansi.org

More info: www.ansi.org/wswweek or 212.642.4890

Notices: Some sponsorships are subject to availability. Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the September 9, 2011, deadline.