



Legal Issues Forum 2011 Patented Technology in Standards

Thursday, October 13, 2011 | 2 – 5 p.m.

Newseum, Knight Conference Center
555 Pennsylvania Ave. NW, Wash. DC, 20001
(Use Freedom Forum Entrance on 6th Street)



Part of World Standards Week 2011



This year's ANSI Legal Issues Forum will examine legal and policy issues that may arise when patented technologies are included in voluntary consensus standards.

Time	Topic	Speaker
2:00 – 2:05 p.m.	Opening Remarks	Patricia Griffin <i>Vice President and General Counsel, ANSI</i>
2:05 – 3:20 p.m.	<p>Panel 1 – The Pros and Cons of RAND</p> <p>Panelists will address the pros and cons of the RAND licensing commitment and its continued viability as the preferred approach to deal with essential patented technology in standards.</p> <p><i>The panel will conclude with a 15-minute Q&A session.</i></p> <p>Advance reading:</p> <ul style="list-style-type: none"> ▪ ANSI Patent Policy ▪ Guidelines for Implementation of the ANSI Patent Policy 	<p>Moderator: Earl Nied <i>Program Director, Intellectual Property Rights, Intel Corporation; Incoming Chairman, ANSI Intellectual Property Rights Policy Committee</i></p> <p>Panelists and Topics: The Evolution of RAND Anne Layne-Farrar — <i>Vice President, Compass Lexecon LLC</i></p> <p>Are There a Few Elephants in the RAND Room? Andrew Updegrove — <i>Partner, Gesmer Updegrove LLP</i></p> <p>Economics of RAND Compared to Negotiation Joseph Farrell — <i>Director, Bureau of Economics, Federal Trade Commission</i></p> <p>DG Comp Comments about FRAND Commitments in the Horizontal Cooperation Agreement Guidelines Amy Marasco — <i>General Manager, Standards Strategy and Policy, Microsoft</i></p> <p>FRAND Is Your Friend E. Earle Thompson — <i>Vice President and Chief Intellectual Property Counsel, SanDisk Corporation</i></p>

Time	Topic	Speaker
3:20 – 3:40 p.m.	Networking Break	
3:40 – 4:55 p.m.	<p>Panel 2 – Ex Ante Disclosure</p> <p>Panelists will address the pros and cons of mandatory or voluntary <i>ex ante</i> disclosure of licensing terms as a potential alternative to the RAND licensing model.</p> <p><i>The panel will conclude with a 15-minute Q&A session.</i></p>	<p>Moderator: Dan Bart — <i>President and CEO, Valley View Corporation; Current Chairman, ANSI Intellectual Property Rights Policy Committee</i></p> <p>Panelists and Topics: The Ex Ante Debate Monica Barone — <i>Senior Legal Counsel, Qualcomm</i></p> <p>Why ANSI-Accredited Standards Developers Should Want to Adopt Policies that Require Ex Ante Disclosure of License Terms Robert Skitol — <i>Senior Partner, Drinker Biddle</i></p> <p>Is There Hold Up, and What Role Do Ex Ante Rules Play? Richard Taffet — <i>Senior Member, Bingham McCutchen LLP</i></p> <p>Alternatives to Ex Ante Disclosure Michael Lindsay — <i>Partner, Dorsey & Whitney LLP</i></p> <p>Report on the NIST-funded Study of Ex Ante Policies Jorge Contreras — <i>Visiting Associate Professor, American University, Washington College of Law</i></p>
4:55 – 5:00 p.m.	Closing Remarks	Patricia Griffin <i>Vice President and General Counsel, ANSI</i>