



SEPTEMBER 21–24, 2010 ● ARLINGTON, VA

WORLD STANDARDS WEEK 2010

calendar of events ▼ and sponsorship opportunities ►

All events will be held at:

Crowne Plaza
Washington National Airport
1480 Crystal Drive, Arlington, VA

with the exception of:

● **Awards Banquet and Ceremony**
Sheraton National Hotel
900 South Orme Street, Arlington, VA
(Shuttle provided between
Crowne Plaza and Sheraton)

● **U.S. Celebration of
World Standards Day**
U.S. Chamber of Commerce
Briefing Center and Hall of Flags
1615 H Street, NW Washington, DC
(Shuttle provided between Crowne Plaza
and Chamber of Commerce)

● **ANSI Committee on Education**
Consumer Electronics Association
1919 S. Eads Street, Arlington, VA

Tuesday, September 21

**Advancing American Competitiveness through
Conformity Assessment: Legal Issues and Best Practices**

Wednesday, September 22

**Crossing Borders and Sectors: Exploring Robust
Anti-Counterfeiting Solutions**
Awards Banquet and Ceremony (pm)

Thursday, September 23

ANSI Company Member Forum (am – pm)
ANSI Consumer Interest Forum (am)
ANSI Organizational Member Forum (am)
ANSI Annual Business Meeting Luncheon
**Joint ANSI Government Member Forum / Federal
Interagency Committee on Standards Policy (pm)**
**Fire Protection Research Foundation special session:
“Characterizing Tomorrow’s Codes and Standards
Volunteer – Final Report” (pm)**
U.S. Celebration of World Standards Day (pm)

Friday, September 24

ANSI Finance Committee (FC) Meeting
(am – pm) Meeting open to FC members only
ANSI Committee on Education (COE) (am – pm)

For agendas, registration, and more event information, visit

www.ansi.org/wsweek

DIAMOND SPONSOR

\$5,000 contribution

- Annual Business Meeting luncheon sponsor
- Premiere signage
- Three (3) complimentary admissions to full-day conformity assessment and anti-counterfeiting conferences
- Two (2) complimentary admissions to Annual Awards Banquet
- Table-top exhibit in premiere location
- Option to include small promo item in WSWWeek attendee welcome kit
- Full-page color ad in the 2 conference programs
- Logo in the programs for the 2 conferences, the Annual Awards banquet, and other events to be determined
- Premiere placement within table-top sponsors literature exhibit, including up to five unique brochures/flyers
- Rotating banner ads on ANSI Online home page, Events page, and WSWWeek page
- Logo and link on event sponsors webpage

WORLD STANDARDS WEEK 2010 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$4,000 contribution

- Breakfast or break sponsor
- Premiere signage
- Two (2) complimentary admissions to full-day conformity assessment and anti-counterfeiting conferences
- Half-page color ad in the 2 conference programs
- Logo in the programs for the 2 conferences, the Annual Awards banquet, and other events to be determined
- Participation in the table-top sponsors literature exhibit, with up to two unique brochures/flyers
- Rotating banner ads on ANSI Online Events page and WSWWeek page
- Logo and link on event sponsors webpage

GOLD SPONSOR

\$3,000 contribution

- General sponsor
- Premiere signage
- One (1) complimentary admission to full-day conformity assessment and anti-counterfeiting conferences
- Logo in the programs for the 2 conferences, the Annual Awards banquet, and other events to be determined
- Rotating banner ads on ANSI Online Events page and WSWWeek page
- Logo and link on event sponsors webpage

BREAK SPONSOR

\$2,000 contribution

- Beverage or other limited food service sponsorship
- Premiere signage
- Logo and link on event sponsors webpage

FRIEND

Other financial or in-kind contribution

- Contact ANSI for benefit information

To register as a sponsor of WSW 2010,
sign up online at ansi.org/wsweek
or return this completed form to the address below.

Name _____
Title _____
Bus/Org _____
Address _____
City _____ State ____ Zip _____
E-mail _____
Phone _____ Fax _____

Sponsorship level (check one)

____ Diamond \$5,000 ____ Gold \$3,000
____ Platinum \$4,000 ____ Break \$2,000
____ Friend – description of contribution:

Total Contribution: \$ _____

Payment information

Enclose your check or purchase order, payable to ANSI,
or provide credit card information: (please check one)

Check Purchase Order American Express
 MasterCard Visa Account Number:

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Exp Date ____ / ____ Card Security Code ____ _

Authorized Signature _____

Deadline: August 6, 2010

Return to: Sponsorship Coordinator

American National Standards Institute
25 West 43rd Street, 4th Flr, NY, NY 10036
via fax: 212.398.0023 via e-mail: pr@ansi.org

More info: www.ansi.org/wsweek or 212.642.4890

Notices: Some sponsorships are subject to availability. Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the August 6, 2010, deadline.

Separate sponsorships are available for the
U.S. Celebration of World Standards Day 2010
exhibition, reception, and dinner.

For info, please visit
www.wsd-us.org