



Advancing the American Competitiveness through Conformity Assessment Legal Issues and Best Practices Assuring Food Safety

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The Consumer Goods Forum Top of Mind Survey

	Ranking 2010	Ranking 2009	Ranking 2008
Economy and Consumer Demand	1	1	4
Corporate Responsibility	2	3	1
Competitive Landscape	3	4	9
Food Safety	4	2	2
Retailer Supplier Relations	5	5	5

Product Recalls

Profile of a Decade

2010

Eggs Salmonella- US

HVP Salmonella- US

2009

Peanut Salmonella- US

2008

Cooked Meat Listeria- Canada

Frozen Beef Infected Animals –US

2007

Milk Melamine-China

2006

Spinach Ecoli – US

Chocolate Salmonella –UK

2005

Various Products Sudan 1 –UK

2003

Beef Ban BSE- US

2002

Flavourings Contaminants -Japan

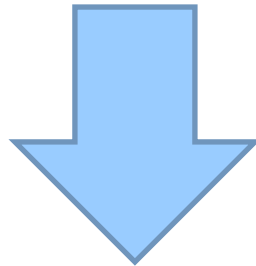
1999

Beef Ban BSE- UK



In 2000.....

- Food safety crises
- Proliferation of individual retailer schemes
- Burden to suppliers and producers due to frequent audits



- Lack of efficiency and high costs in the food supply chain

Global Food Safety Initiative

- GFSI launched at the CIES Annual Congress in 2000, following a directive from the food business CEOs.
- Food Safety was then, and is still, top of mind with consumers. Consumer trust needs to be strengthened and maintained, while making the supply chain safer.
- Managed by The Consumer Goods Forum



« Safe Food for Consumers Everywhere »

GFSI Mission

“Continuous improvement in food safety management systems to deliver safe food to consumers worldwide”

GFSI Objectives

1. Reduce food safety risks
2. Manage cost
3. Develop competencies and capacity building
4. Knowledge exchange and networking



How does GFSI work?

- Benchmarks existing food safety schemes, including pre-farm gate schemes against the GFSI Guidance Document.
- Determines whether a scheme is equivalent to the Guidance Document requirements.
- Helps and encourages food safety stakeholders to share knowledge and strategy for food safety and to develop best food safety practice in a common global framework.



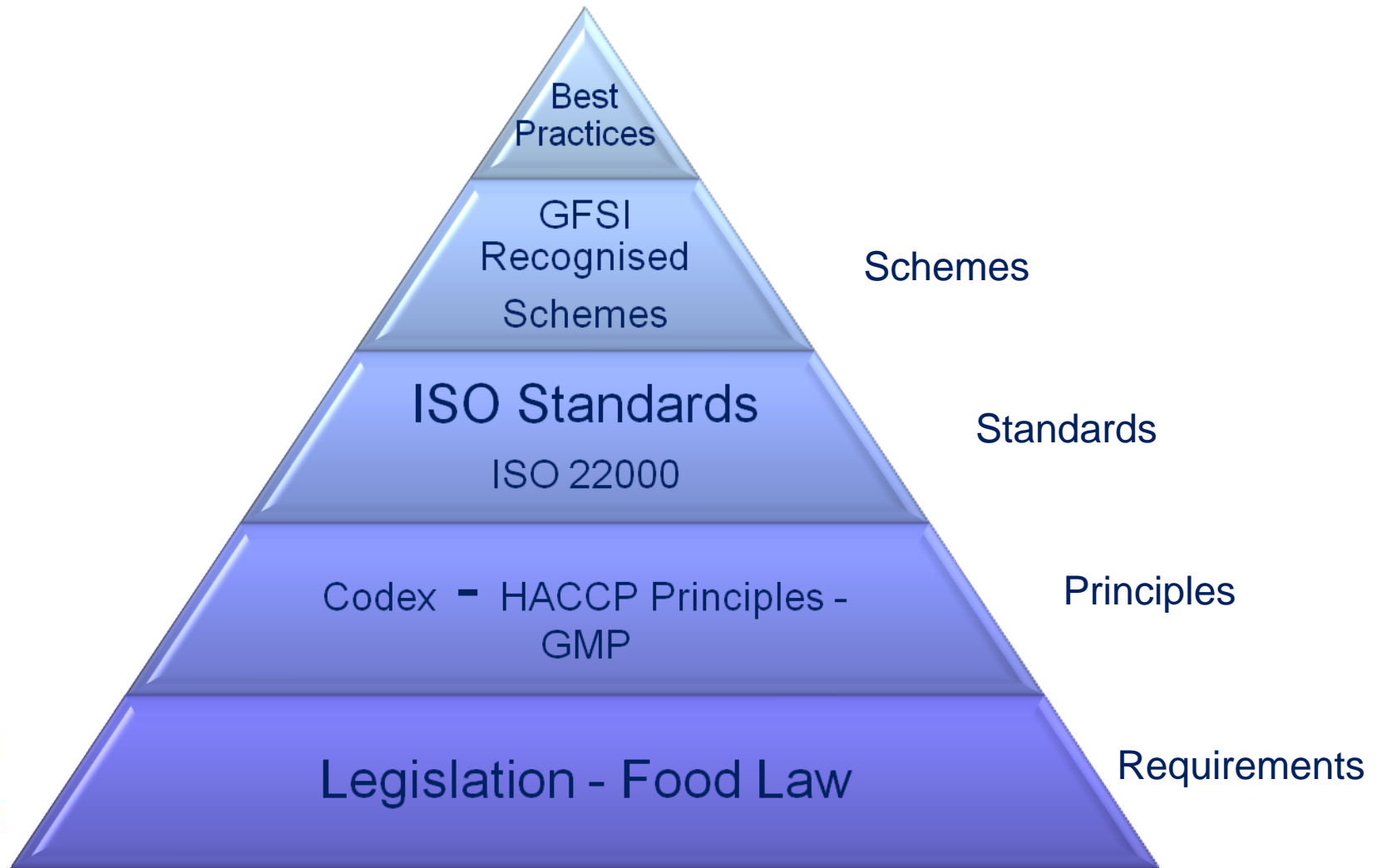
What GFSI Does NOT Do

- Make policy for retailers or manufacturers
- Make policy for standard owners
- Undertake any accreditation or certification activities
- Have involvement with an area outside the scope of food safety i.e. animal welfare, environment and ethical sourcing

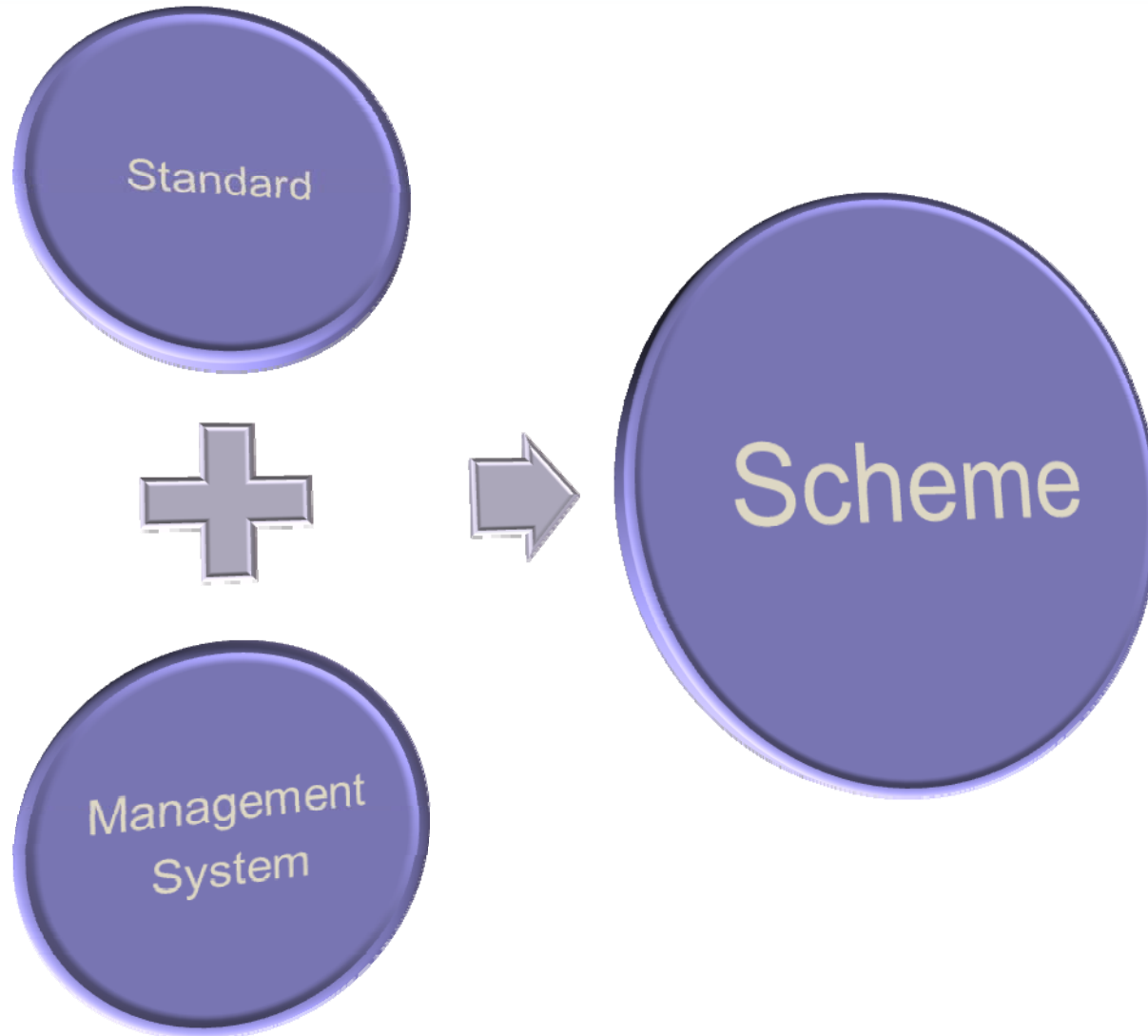


The GFSI Guidance Document and Benchmarking Process

Development of Schemes



GFSI Recognised Schemes



Scheme User Requirements



GFSI Guidance Document

A multi-stakeholder document that sets out the requirements for food safety management schemes and provides a framework in which food safety management schemes can be benchmarked.

Covers the following key elements for food production:

- Food Safety Management Systems
- Good Practices & HACCP Requirements (GAP, GMP, GDP)
- Requirements for the delivery of food safety management systems



The Benchmarking Process



Convergence Means Confidence

- Benchmarking work was originally carried out on four food safety schemes (BRC, IFS, Dutch HACCP and SQF) to reach a point of convergence
- All schemes were completely aligned with the GFSI Guidance Document Version 5 requirements
- This meant increased confidence in the schemes and comparable audit results



GFSI Breakthrough – June 2007

The following companies came to a common acceptance of GFSI benchmarked standards

 **Ahold** **METRO GROUP** **Walmart** 


groupe **carrefour**

MIGROS

ICA

TESCO


DELHAIZE  **GROUP** **Group Strength, Local Expertise**


GFSI

 The Consumer Goods
FORUM
The Global Network Serving Shopper & Consumer Needs

Benchmarking – What does this mean?

« Once certified, accepted everywhere »



Acceptance of GFSI Recognised Schemes

Wegmans

DAYMON
WORLDWIDE

McDonald's Europe

US FOODSERVICE | Your partner beyond the plate

coop

Hormel

AEON

The Coca-Cola Company

groupe carrefour

Kroger

Walmart

ShopRite

Campbell's

coles

FOOD LION

MIGROS

ASDA

kraft foods
make today delicious

ConAgra
Foods
Food you love

Tyson

H-E-B
Here Everything's Better.

ICA

DELHAIZE GROUP Group Strength, Local Expertise

Ahold

DANONE

TESCO

Pick n Pay
Inspired by you

METRO GROUP

GFSI

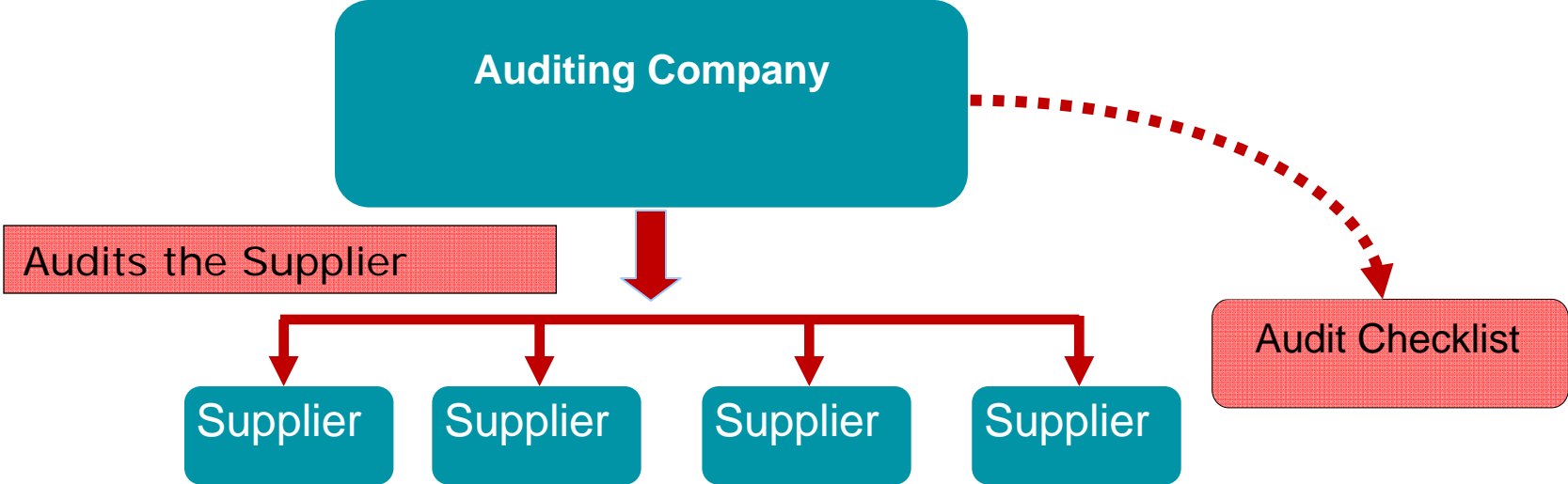
sodexo
Making every day a better day

Loblaws
COMPANIES LIMITED

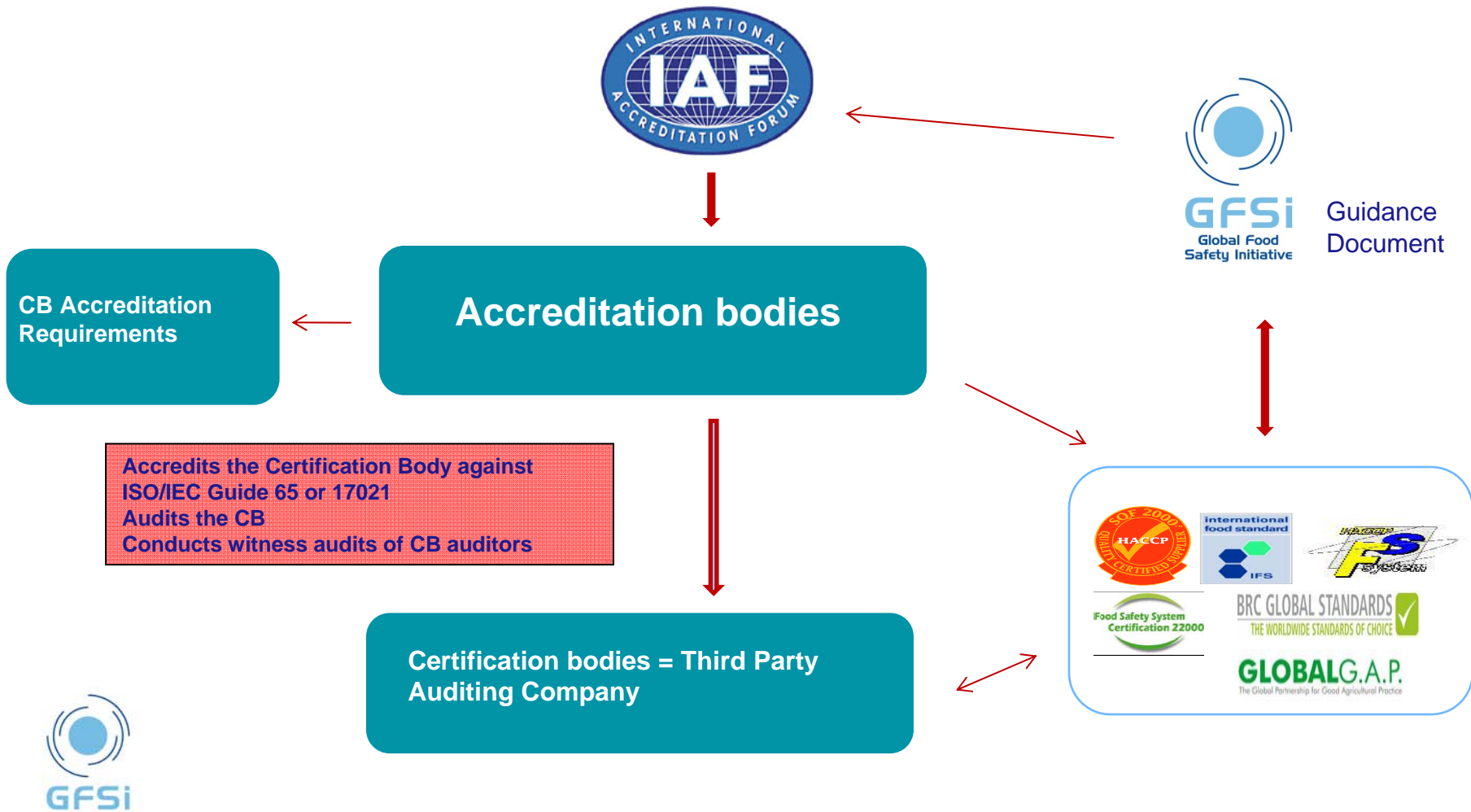
Publix

Raley's

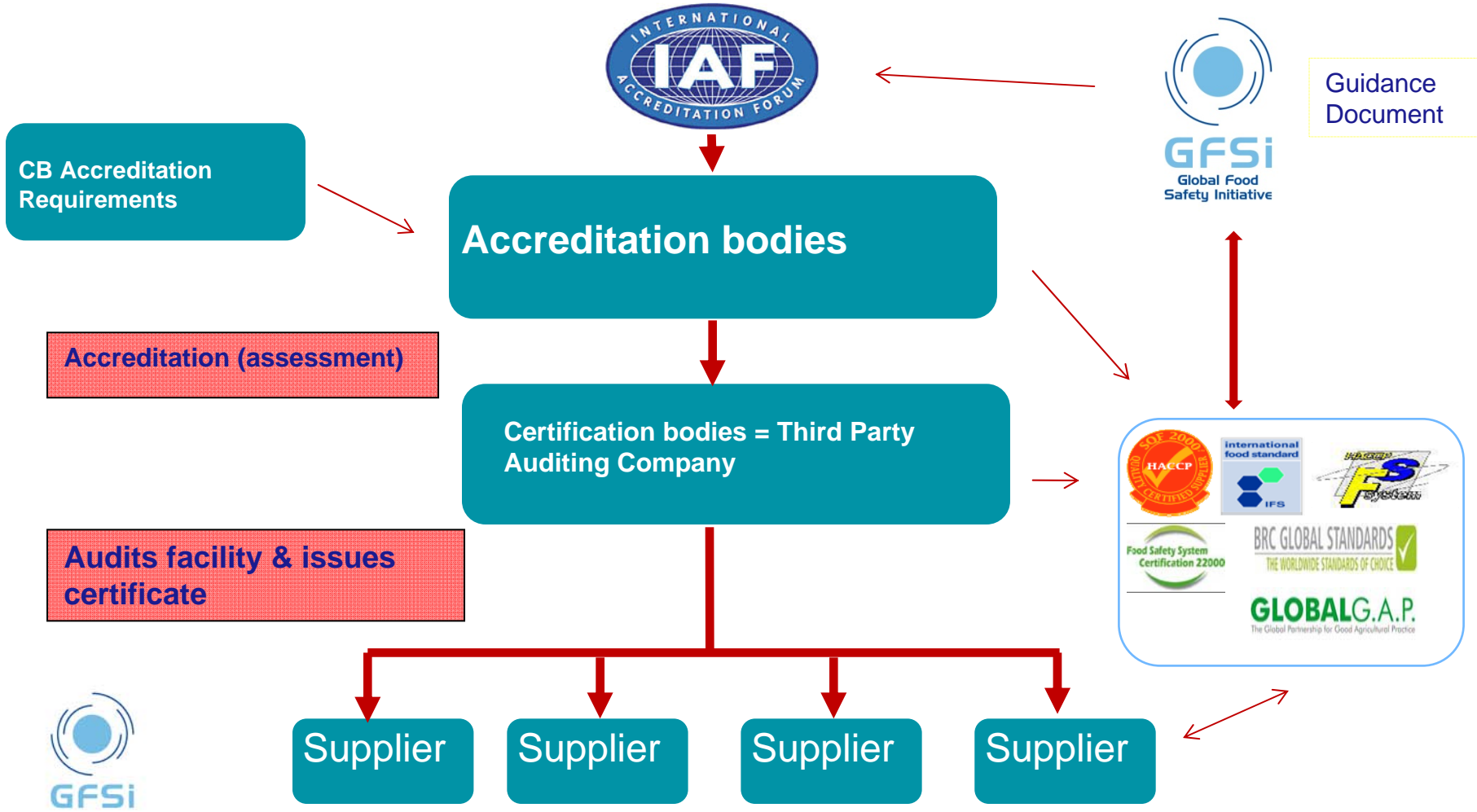
Non-Accredited Audit Framework



Certification Body Framework



Food Safety Certification Framework



For more information:

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