



ARDMS®

The globally recognized
standard of excellence
in sonography

Credentialing The American Workforce

A Healthcare Perspective

Dale R. Cyr
CEO and Executive Director



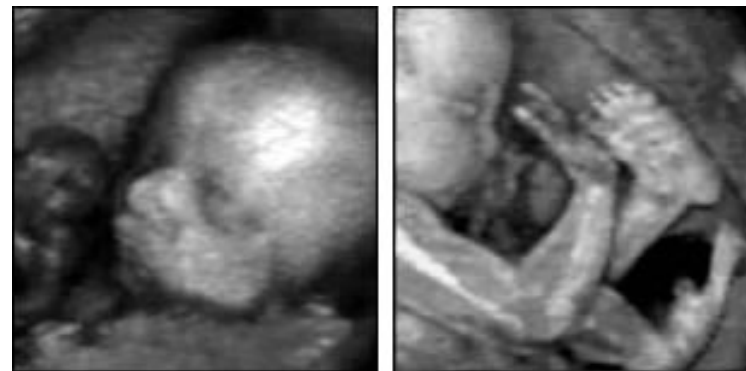
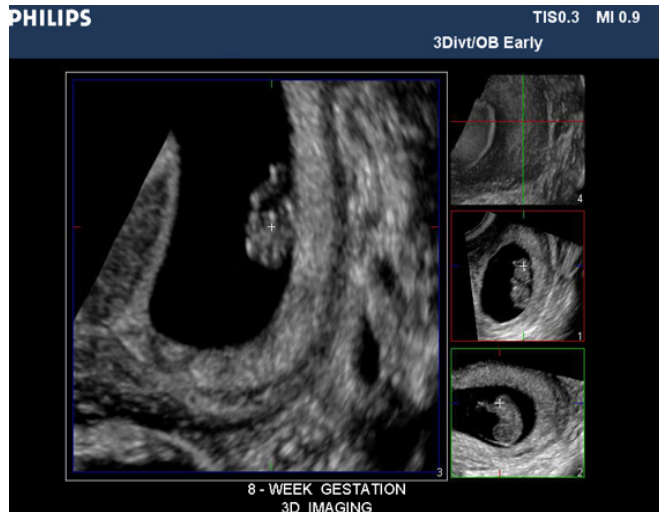
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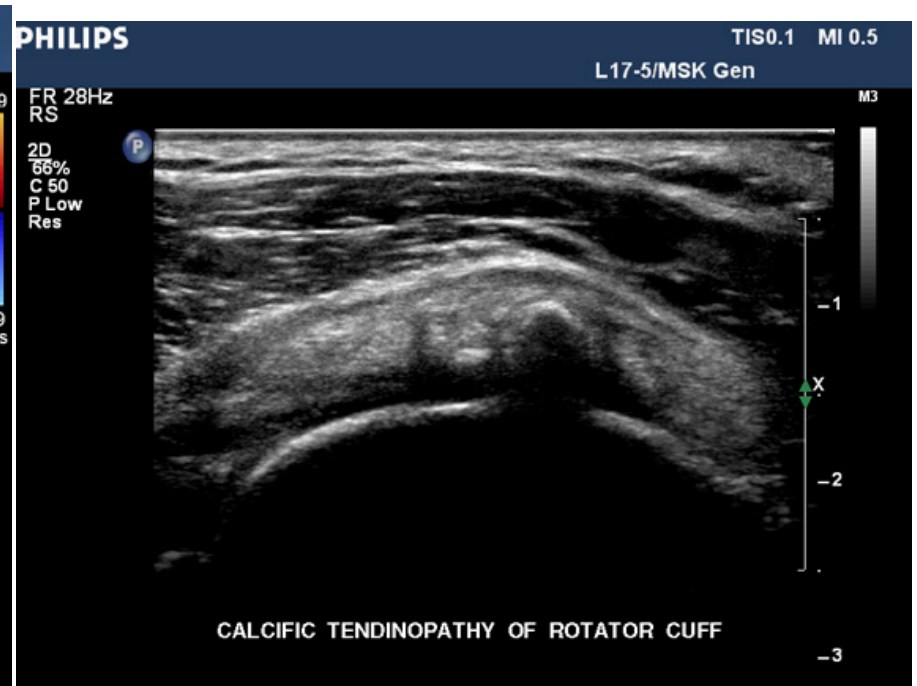
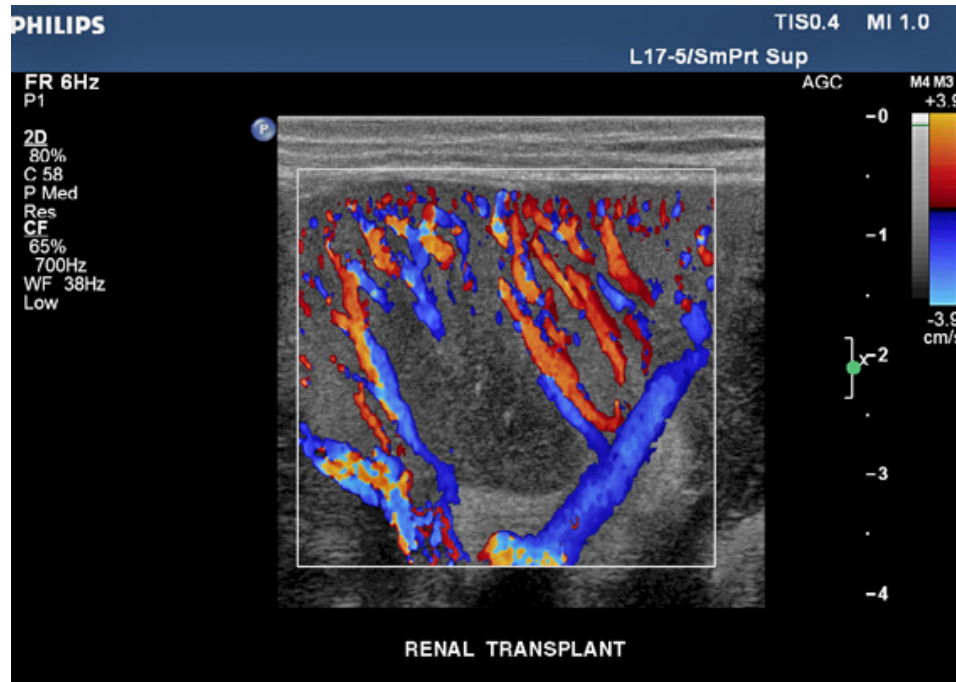
ARDMS

- **American Registry for Diagnostic Medical Sonography (ARDMS)- 70,000 active registrants**
- **Credential medical ultrasound/sonography professionals across a wide spectrum of clinical practices**
 - **physicians**
 - **sonographers**
- **ANSI-ISO 17024 accredited since 2005**

ARDMS- Sonography



ARDMS-Sonography



Performance Dependency



Sonography Advances



"Our vision is that, one day, every clinical procedure will require ultrasound the way everything requires a stethoscope today,"

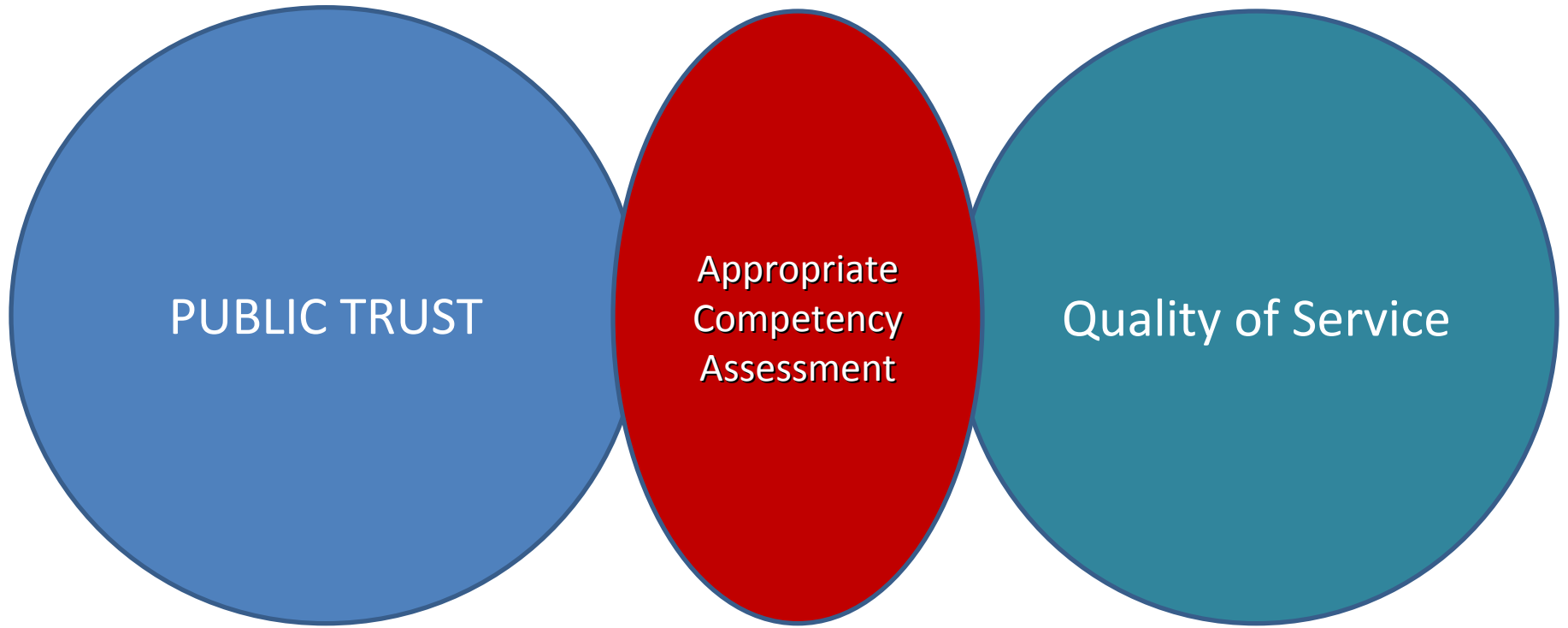
Omar Ishrak, president and CEO

for clinical systems at GE Healthcare.-WSJ-Feb. 10, 2010

Public Safety

Standardized Conformity Assessments

- Patients know that are receiving a “certain level” of competency through appropriate credentialing.
- Clinical practices are “generally” standardized across institutional borders through initial and on-going competency assessments.



How Does the Public Know?

They don't!

Public Trust:

- **Government/Regulatory Agencies**
- **3rd Party Insurance**
- **Healthcare Delivery Institutions**

Global Portability



Keywords

QUALITY

COMPETENCY

APPROPRIATE

ASSESSMENT

TRUST