Credentialing The American Workforce

A Healthcare Perspective

Dale R. Cyr
CEO and Executive Director

www.ARDMS.org
51 Monroe Street, Plaza East One, Rockville, Maryland 20850-2400 • Tel: 301.738.8401
ARDMS

- American Registry for Diagnostic Medical Sonography (ARDMS)- 70,000 active registrants
- Credential medical ultrasound/sonography professionals across a wide spectrum of clinical practices
  - physicians
  - sonographers
- ANSI-ISO 17024 accredited since 2005
ARDMS- Sonography

8-WEEK GESTATION 3D IMAGING

31-WEEK FETAL FACE

10-WEEK FETUS
ARDMS-Sonography
Performance Dependency
Sonography Advances
"Our vision is that, one day, every clinical procedure will require ultrasound the way everything requires a stethoscope today,"  
Omar Ishrak, president and CEO for clinical systems at GE Healthcare. - WSJ - Feb. 10, 2010
Public Safety

**Standardized Conformity Assessments**

- Patients know that are receiving a “certain level” of competency through appropriate credentialing.

- Clinical practices are “generally” standardized across institutional borders through initial and on-going competency assessments.
How Does the Public Know?

They don’t!

Public Trust:

- Government/Regulatory Agencies
- 3rd Party Insurance
- Healthcare Delivery Institutions
Global Portability
Keywords

QUALITY
COMPETENCY
APPROPRIATE
ASSESSMENT
TRUST