



**Advancing American Competitiveness
through Conformity Assessment:
Legal Issues and Best Practices**

AGENDA

Tuesday, September 21, 2010, 9 a.m. – 5 p.m.

A World Standards Week 2010 event

Crowne Plaza Washington National Airport
1480 Crystal Drive, Arlington, Virginia 22202



A one-day conference combining a discussion on conformity assessment activities with elements of ANSI's annual Legal Issues Forum.

The event is intended to bring together stakeholders involved in all aspects of conformity assessment activities from across all sectors and industries to share insights on the legal, economic, business, and societal implications.

Time	Topic	Presenter
9:00 am	Welcome and Opening Remarks	Joe Bhatia President and CEO, American National Standards Institute (ANSI)
9:10 am	Keynote Address <i>A 30-minute discussion followed by 20 minutes of interactive Q&A with participants</i> <ul style="list-style-type: none"> President Obama has set a goal of doubling the number of meaningful credentials for the American workforce by 2020. In her keynote address, Ms. Fiala will discuss how the Employment and Training Administration is partnering with educators and credentialing bodies to ensure a strong and vital U.S. labor market. 	Gerri Fiala Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor

<p>10:00 am</p>	<p>Panel One: Credentialing the American Workforce</p> <p><i>A 60-minute discussion followed by 20 minutes of interactive Q&A with participants</i></p> <ul style="list-style-type: none"> ■ The continued development of a well-educated and qualified workforce is one of the chief goals articulated by the Obama administration. How can greater reliance on credentialing activities such as training certificates and personnel certification programs take steps toward achieving this goal? 	<p>Moderator: Roy Swift, Ph.D. Senior Program Director, Personnel Certifier Accreditation Program, ANSI</p> <p>Panelists: Susan Dorn General Counsel, U.S. Green Building Council & Green Building Certification Institute</p> <p>Jennifer McNelly Senior Vice President, The Manufacturing Institute</p> <p>Dale Cyr CEO, The American Registry for Diagnostic Medical Sonography</p> <p>David Wakelyn Senior Policy Analyst, Center for Best Practices, National Governors Association</p>
<p>11:20 am</p>	<p>Break</p>	
<p>11:40 am</p>	<p>Panel Two: Assuring Food Safety</p> <p><i>A 60-minute discussion followed by 20 minutes of interactive Q&A with participants</i></p> <ul style="list-style-type: none"> ■ Panelists will discuss implications of recent recalls and food safety legislation, as well as the conformity assessment mechanisms in place to assure the safety of the global supply chain for food and consumer products. 	<p>Moderator: Lane Hallenbeck Vice President, Accreditation Services, ANSI</p> <p>Panelists: Kevin Swoffer Chairman, Global Food Safety Initiative Technical Committee</p> <p>Kristian Moeller Secretary, GlobalGAP</p> <p>Jill Hollingsworth Group Vice President, Food Safety Programs, Food Marketing Institute</p>
<p>1:00 pm</p>	<p>Networking Lunch</p>	

2:20 pm	<p>Panel Three: Climate Change Mitigation</p> <p><i>A 60-minute discussion followed by 20 minutes of interactive Q&A with participants</i></p> <ul style="list-style-type: none"> ■ The U.S. has struggled to reach consensus on climate change policy resulting in a fractured landscape of regional and voluntary GHG programs. Panelists will discuss the role of voluntary markets in paving the way for compliance markets and the outlook for future climate legislation and regulation. 	<p>Moderator: Ann Bowles Senior Program Manager, Greenhouse Gas Validation/ Verification Body Accreditation Program, ANSI</p> <p>Panelists: Jay Pendergrass Senior Attorney, Environmental Law Institute</p> <p>Craig Coulter Business Manager, Sustainability Services UL Environment</p> <p>William Ferretti, Ph.D. Vice President, Chicago Climate Exchange and Chicago Climate Futures Exchange</p> <p>John Kadyszewski Director, American Carbon Registry</p>
3:40 pm	Break	
3:55 pm	<p>Open Discussion</p> <p><i>During this 50-minute session, attendees are encouraged to raise other points for discussion on how private sector-led conformity assessment can advance American competitiveness and meet the business goals of both industry and the administration.</i></p>	<p>Moderator: Mary Saunders Deputy Assistant Secretary for Manufacturing and Services, U.S. Department of Commerce, International Trade Administration</p>
4:45 pm	Next Steps and Wrap Up	Lane Hallenbeck
4:55 pm	Closing Remarks	Joe Bhatia