

# WORLD STANDARDS WEEK 2009

OCTOBER 5–8, 2009 BETHESDA, MD

calendar of events and  
sponsorship opportunities ►



Monday, October 5

**ANSI Intellectual Property Rights Policy Committee (IPRPC) Meeting\*** (am)  
**Joint ANSI IPC IPRPC Working Lunch**  
**ANSI International Policy Committee (IPC) Meeting\*** (pm)

Tuesday, October 6

**ANSI Legal Issues Forum** (am)  
**Open Forum for Standards Developers** (pm)  
**Awards Banquet and Ceremony**

Wednesday, October 7

**ANSI Organizational Member Forum** (am)  
**ANSI Government Member Forum** (am)  
**ANSI Consumer Interest Forum** (am)  
**ANSI Company Member Forum**  
**ANSI Annual Business Meeting Luncheon**  
**U.S. Celebration of World Standards Day**

Thursday, October 8

**ANSI National Policy Committee (NPC) Meeting\***  
\*Participation limited to voting members and designated observers

All events will be held at the Bethesda North Marriott Hotel and Conference Center, 5701 Marinelli Road, Bethesda, MD, with the exception of the following: ANSI IPRPC Meeting, Joint ANSI IPC IPRPC Working Lunch, and ANSI IPC Meeting, The American Institute of Architects, 1735 New York Ave., NW, Washington, DC; U.S. Celebration of World Standards Day, Ronald Reagan Building and International Trade Center, 1300 Pennsylvania Avenue, NW, Washington, DC; ANSI National Policy Committee (NPC) Meeting, Consumer Electronics Association (CEA), 1919 South Eads Street, Arlington, VA.

For meeting times, agendas, registration, and more information, visit

[www.ansi.org/wweek](http://www.ansi.org/wweek)



## DIAMOND SPONSOR

\$5,000 contribution

- Annual Business Meeting luncheon sponsor
- Premiere signage
- Two (2) complimentary admissions to Legal Issues Forum (LIF) and Open Forum for Standards Developers (OFSD)
- Option to include small promo item in WSWeek attendee welcome kit
- Full-page color ad in LIF and OFSD programs
- Logo in LIF, OFSD, and Annual Awards banquet programs
- Table-top exhibit in premiere location
- Rotating banner ads on ANSI Online home page, Events page, and WSWeek page
- Logo and link on event sponsors webpage

## PLATINUM SPONSOR

\$4,000 contribution

- Breakfast or break sponsor
- Premiere signage
- Two (2) complimentary admissions to Legal Issues Forum (LIF) and Open Forum for Standards Developers (OFSD)
- Half-page color ad in LIF and OFSD programs
- Logo in LIF, OFSD, and Annual Awards banquet programs
- Table-top exhibit space
- Rotating banner ads on ANSI Online Events page and WSWeek page
- Logo and link on event sponsors webpage

## GOLD SPONSOR

\$3,000 contribution

- General sponsor
- Premiere signage
- One (1) complimentary admission to Legal Issues Forum (LIF) and Open Forum for Standards Developers (OFSD)
- Logo in LIF, OFSD, and Annual Awards banquet programs
- Table-top exhibit space
- Rotating banner ads on ANSI Online Events page and WSWeek page
- Logo and link on event sponsors webpage

## BREAK SPONSOR

\$2,000 contribution

- Beverage or other limited food service
- Premiere signage
- Logo and link on event sponsors webpage

**FRIEND:** Other financial or in-kind contribution

- Contact ANSI for benefit information

Separate sponsorships are available for the U.S. Celebration of World Standards Day 2009 exhibition, reception, and dinner. Please visit [www.wsd-us.org](http://www.wsd-us.org) for more information.

## REGISTER AS A SPONSOR OF WORLD STANDARDS WEEK 2009

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Bus/Org \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Phone ( ) \_\_\_\_\_  
 Fax ( ) \_\_\_\_\_

### Sponsorship level (check one)

- \_\_\_\_\_ Diamond Sponsor \$5,000  
 \_\_\_\_\_ Platinum Sponsor \$4,000  
 \_\_\_\_\_ Gold Sponsor \$3,000  
 \_\_\_\_\_ Break Sponsor \$2,000  
 \_\_\_\_\_ Friend – description of contribution: \_\_\_\_\_

Total Contribution: \$ \_\_\_\_\_

### Payment information

Enclose your check or purchase order, payable to ANSI, or provide credit card information:

(check one)  Check  Purchase Order  
 MasterCard  Visa  American Express

Account Number

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Exp Date \_\_\_ / \_\_\_ Card Security Code \_\_\_ \_\_\_

Authorized Signature \_\_\_\_\_

**Response deadline**  
August 28, 2009

**Return to**  
Sponsorship Coordinator,  
American National Standards Institute,  
25 West 43rd Street,  
4th Floor,  
New York, NY 10036

via fax:  
212.398.0023

via e-mail:  
pr@ansi.org

**More information**  
[www.ansi.org/wsweek](http://www.ansi.org/wsweek)  
or 212.642.4956

**Notices**  
Some sponsorships are subject to availability.

Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the August 28, 2009, deadline.