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Contact:

Elizabeth Neiman, ANSI (212) 642-4911

Leona Nisbet, SES (603) 629-0750

Paper Competition Announced for U.S. Celebration of World Standards Day 2009

Washington, DC, April 28, 2009 – The 2009 World Standards Day Paper Competition has been announced by the U.S. Celebration of World Standards Day Planning Committee and the paper competition's sponsor, the Standards Engineering Society (SES).

The theme for this year's paper competition, "Standards for environmental stewardship," recognizes the critical role of standards and conformity assessment programs in key issues that affect the environment, from sustainable products and buildings to greenhouse gases and energy conservation.

Consumers and manufacturers, public and private sectors, and stakeholders all over the world are becoming increasingly aware of the importance of environmental consciousness. Standards can have a strong influence on the environmental impact of a wide variety of goods and services. The 2009 World Standards Day Paper Competition invites papers that use specific examples to show ways that standards and conformity assessment programs are used to promote and facilitate environmentally friendly practices.

Paper competition winners will be announced and given their awards during a banquet at the celebration, which will be held this year on October 7 at the Ronald Reagan Building and International Trade Center in Washington, D.C.

Cash prizes are awarded for the best three papers submitted. The first place winner will receive a plaque and \$2,500. Second and third place winners will receive \$1,000 and \$500, respectively, along with a certificate. In addition, the winning papers will be published in SES's journal, *Standards Engineering*.

All paper contest submissions must be received with an official entry form by midnight on August 28, 2009, by Leona Nisbet, SES executive director, 1950 Lafayette Road, Box 1, Portsmouth, New Hampshire 03801. For details on the winners' recognition, cash awards, judging, and rules, <u>click here</u> to visit the SES website.

About SES (www.ses-standards.org)

Established in 1947, the Standards Engineering Society is a not-for-profit professional membership society whose mission is to provide opportunities for professional development through quality programs and services for standards users and professionals, and to promote the awareness, use, and value of standards and standardization to the private and public sectors. SES is the member body for Canada and the United States in the International Federation of Standards Users (IFAN) and is accredited by the American National Standards Institute (ANSI). SES members are primarily involved in the application and use of company, government, national, regional, and international standards.

About the U.S. Celebration of World Standards Day

Since the initial celebration in 1970, World Standards Day is now recognized in nations around the globe. U.S. activities are organized annually by a planning committee consisting of representatives from across the standards and conformity assessment community. The event is co-chaired each year by the American National Standards Institute (ANSI) and the National Institute of Standards and Technology (NIST). Underwriters Laboratories (UL) will act as the administering organization for WSD 2009. For more information or to register, please visit www.wsd-us.org.