

2009 Open Forum for Standards Developers



Cybersecurity Standards A Commercial View

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Open Forum for Standards Developers October 6, 2009

Part of the World Standards Week 2009 series of events



Good, Bad...and the Ugly

- Good
 - Provides competitive advantage; business enabler
 - Promotes interoperability
 - Improve operational performance through measurement
- Bad
 - Costly if not done right
 - Affects speed to market (vendor and consumer)
- ☐ Ugly
 - Creative compliance

