

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>Daniel Benigni <i>Panelist, panel one</i> <i>Cybersecurity</i></p>	<p>Dan Benigni has over 40 years of experience working for the federal government, beginning as a mathematician at the David W. Taylor Naval Ship R&D Center. He is currently a senior computer scientist the National Institute of Standards and Technology (NIST).</p> <p>After working in the NIST CIO shop, Mr. Benigni has for the past five years been working in NIST's IT Laboratory's Computer Security Division, in the Systems and Network Security group. His major assignment is to chair the InterNational Committee for Information Technology Standards (INCITS) technical committee on Cybersecurity, which is the ANSI-accredited U.S. Technical Advisory Group to ISO/IEC JTC 1/SubCommittee 27 (SC 27), the international standards committee on IT Security Techniques. He is also the U.S. Head of Delegation to all international meetings of SC 27. Mr. Benigni is currently serving his 2nd 3-year term as Chair of the committee.</p>
<p>Alison Kinn Bennett <i>Moderator, panel two</i> <i>Sustainable buildings</i></p>	<p>Alison Kinn Bennett is co-chair of the U.S. Environmental Protection Agency's (EPA) Green Building Workgroup and founding member of EPA's Sustainable Products Network. Ms. Kinn Bennett began her federal career in EPA's Office of Pollution Prevention and Toxics in 1997, working on environmental management system standards and serving on the President's Council for Sustainable Development Environmental Management Taskforce.</p> <p>Since 2001, Ms. Kinn Bennett has served as the building projects manager for EPA's Environmentally Preferable Purchasing Program, focusing her efforts on coordinating holistic EPA positions on standards and specifications for greener building products and construction services. In this role, Ms. Kinn Bennett is developing the Federal Green Construction Guide for Specifiers on the Whole Building Design Guide and sustainable building standards within ASTM International and NSF International. She is vice chair of ASTM's newly formed Sustainability Committee (E60) and serves on the USGBC Government Core Committee.</p>
<p>Lon Berk <i>Moderator, panel one</i> <i>Cybersecurity</i></p>	<p>Lon A. Berk is a partner with Hunton & Williams' Litigation and Intellectual Property Practice. Mr. Berk's practice focuses on complex civil litigation. His experience includes the trial of cases involving commercial, insurance, and reinsurance disputes. Mr. Berk also assists clients in connection with liabilities arising out of emerging technologies, including issues relating to internet security and electronic discovery.</p> <p>One of the many publications authored by Mr. Berk was the recent document, "The Financial Impact of Cyber Risk: 50 Questions Every CFO Should Ask," published by ANSI and the Internet Security Alliance in 2008.</p>

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>S. Joe Bhatia <i>Welcoming remarks</i></p>	<p>S. Joe Bhatia began his tenure as president and chief executive officer of the American National Standards Institute (ANSI) on January 1, 2006. Prior to joining ANSI, Mr. Bhatia held the position of executive vice president and chief operating officer of the international group at Underwriters Laboratories Inc. (UL). During his 35-year tenure with the organization, Mr. Bhatia assumed positions of progressive leadership in global business operations. His areas of responsibility included engineering, governmental and congressional liaisons, external affairs, follow-up (certification) services, and direction of UL's \$300+ million international operations.</p> <p>In 2009, Mr. Bhatia was elected to serve as vice president for the Pan American Standards Commission (COPANT) for a two-year term. He also serves as vice chairman of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16), a joint program of the U.S. Department of Commerce and U.S. Trade Representative. A member of the International Organization for Standardization (ISO) Council and its Standing Committee on Strategies, Mr. Bhatia also holds a seat on the Oakton Community College Education Foundation Board and recently retired as a member of the National Fire Protection Association Board of Directors. In addition to his numerous professional affiliations, Mr. Bhatia is a frequent lecturer in the U.S. and around the world on topics such as international trade, technical developments, commercial market access, and health, safety, and environmental concerns.</p>
<p>Lorraine Carli <i>Panelist, panel three</i> <i>Social media</i></p>	<p>Lorraine Carli, the National Fire Protection Association's (NFPA) vice president of communications, oversees all media and public affairs activities in the Association, including NFPA's key publication, NFPA Journal, and the NFPA website. Ms. Carli works with staff throughout NFPA on a variety of media and advocacy issues in all areas of fire and life safety, and is responsible for ensuring timely, consistent messages are disseminated throughout the media. Ms. Carli establishes media policy and practice for NFPA for both traditional and new media. She has also served as an adjunct professor at Emerson College and Suffolk University in Boston, teaching graduate public relations courses.</p>
<p>Richard Cooper <i>Moderator, panel three</i> <i>Social media</i></p>	<p>Richard "Rich" Cooper is a Principal with Catalyst Partners, LLC, a government and public affairs practice in Washington, DC, that focuses on homeland and national security matters. In this role, Cooper offers client advice and strategic planning support on emergency preparedness and business continuity leadership, public-private partnerships, homeland security policies and programs as well as science and technology development and deployment.</p> <p>He also serves as the Chairman of the Homeland Security Division of the National Defense Industrial Association; as a member of ANSI's Homeland Security Standards Panel; and as an Advisor to the Reform Institute and New York University's International Center for Enterprise Preparedness. He has been featured on Fox News, C-Span, Congressional Quarterly, Government Executive and numerous other media outlets.</p>

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>Toby Considine <i>Panelist, panel two</i> <i>Sustainable buildings</i></p>	<p>Toby Considine has been working with enterprise applications and the integration of embedded control systems for 20 years. As a systems specialist in facilities services at the University of North Carolina, Mr. Considine has real world experience with the poor security, poor interoperability, and brittle integrations of last-generation protocols. He used this experience to drive his work with oBIX, and with issues of integrating buildings with larger systems and using enterprise-grade protocols. This experience is very pertinent to the issues faced by the GridWise Architectural Council.</p> <p>Before coming to the University, Mr. Considine worked to integrate other silo processes into the enterprise for companies, including multinational architecture, engineering, computer, and consumer goods companies.</p>
<p>Arthur E. Cote <i>Facilitator, open discussion</i></p>	<p>Arthur E. Cote began his term as chairman of the American National Standards Institute (ANSI) Board of Directors in January 2009. He previously held the position of vice-chairman from 2005-2008 and served as a member of the Executive Committee from 2004 to 2008. Since his initial nomination to the Board of Directors in 1998, Cote has participated actively as chair of the Finance Committee, chair of the Nominating Committee, and member of the International and National Policy Committees. Prior to serving on the Board of Directors, he was a member of the ANSI Executive Standards Council from 1985 to 1993.</p> <p>Prior to his retirement in 2006, Mr. Cote was executive vice president and chief engineer at the National Fire Protection Association (NFPA). In this position, he was responsible for all of the technical operations of the Association, including the overall administration of the NFPA codes and standards development process, which develops more than 300 fire and electrical safety codes and standards that comprise the National Fire Codes.</p> <p>During his 30 years at NFPA, Mr. Cote was editor-in-chief of five editions of the Fire Protection Handbook, including the new 20th edition; co-authored the 2nd edition of Principles of Fire Protection; and was editor-in-chief of Fundamentals of Fire Protection and the 3rd edition of the Industrial Fire Hazards Handbook. Prior to joining NFPA in 1977, he held positions as vice president and chief engineer for an automatic sprinkler contracting company; supervising engineer in the engineering and loss control division of a major insurance company; and fire inspector for a fire insurance rating bureau.</p>

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>Pete DeMarco <i>Panelist, panel two</i> <i>Sustainable buildings</i></p>	<p>Pete DeMarco is the director of special programs for the International Association of Plumbing and Mechanical Officials (IAPMO). His responsibilities include oversight of IAPMO's water efficiency and green building initiatives, domestic standards development activities, plumbing code development for international markets, and development of research projects relating to water efficiency.</p> <p>Prior to joining IAPMO, Mr. DeMarco was a 32-year veteran at American Standard's Kitchen and Bath division. Mr. DeMarco's most recent position at American Standard, dating from 2001 to 2007, was as the director of compliance engineering. He also served on the Board of Directors and on the Executive Committee for the Plumbing Manufacturers Institute (PMI).</p> <p>He currently serves the plumbing industry as the chairperson of the American Society of Mechanical Engineers (ASME) A112.19.2 standard for vitreous china fixtures. Notably, Mr. DeMarco also co-chaired the Steering Committee for Water Efficient Products, fostering the development of the U.S. EPA WaterSense® program for efficient plumbing, irrigation, and other water consuming products and systems. More recently, he was named as the technical chair of the Plumbing Efficiency Research Coalition (PERC) to spearhead their current research program on plumbing system efficacy in light of the emerging trends towards lower water-consuming plumbing fixtures and appliances.</p>
<p>Henry Green <i>Panelist, panel two</i> <i>Sustainable buildings</i></p>	<p>The National Institute of Building Sciences (NIBS) appointed Henry L. Green as president and CEO in August 2008. Prior to this appointment, Mr. Green served as executive director of the Bureau of Construction Codes in the Michigan Department of Labor for more than 19 years. Mr. Green was a founding member of the International Code Council Board of Directors, completing a term as president in 2006. He served as a member of the NIBS Board of Directors for eight years, completing a term as chairman in 2003. Mr. Green was a member of the Building Officials and Code Administrators (BOCA) Board of Directors for ten years, holding the position of president in 1997.</p> <p>Over the years, Mr. Green has been recognized as a proponent for developing and implementing building and fire safety initiatives and codes. In 2005, he was recognized by the United States House of Representatives for his work as "...a tireless advocate for building safety and enforcement of codes." Mr. Green was also named an Honorary Architect by the American Institute of Architects in 2008 for his role as "... as a skillful consensus builder in the building codes and standards arena a perpetual advocate for bringing architects into leadership roles."</p>

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>David Karmol <i>Panelist, panel two</i> <i>Sustainable buildings</i></p>	<p>David L. Karmol is vice president for federal and external relations at the International Code Council (ICC). He has responsibility for managing the Council's relationships with Congress, federal agencies, and outside organizations.</p> <p>Prior to joining the Code Council, Mr. Karmol was the standards advisor to Iraq, stationed at U.S. Embassy Baghdad for one year, where he was detailed by the National Institute of Standards and Technology (NIST), Department of Commerce. He previously served as vice president, public policy and government affairs at the American National Standards Institute (ANSI) and held previous positions as general counsel at both the National Spa and Pool Institute (NSPI) and the Can Manufacturers Institute (CMI).</p> <p>Mr. Karmol has held several positions in the federal government, including press secretary at the United States Mint, and associate counsel to the U.S. House Judiciary Committee.</p>
<p>Troy Leach <i>Panelist, panel one</i> <i>Cybersecurity</i></p>	<p>Troy Leach is the chief technology officer for the PCI Security Standards Council (SSC). In his role with the Council, Mr. Leach has developed and implemented a comprehensive Quality Assurance Program to promote consistency within the Council's QSA, ASV, PA-DSS, and PED programs.</p> <p>Prior to joining the Council, he led the incident response program at American Express. In this position, he reviewed more than 300 cases where account data had been compromised. Over the past 15 years, he has held positions in systems administration, network engineering, IT management, security assessment, and forensic analytics.</p>
<p>Mark Leary <i>Panelist, panel one</i> <i>Cybersecurity</i></p>	<p>Mark F. Leary possesses over 25 years of experience in security management and technical intelligence, holding several positions of responsibility in information assurance and information systems security. Mr. Leary currently serves as Northrop Grumman's director and deputy chief information security officer for IT security risk, compliance, and business continuity for a Fortune 100 corporation with over \$31 billion of annual revenue. His organizations provide Northrop Grumman a full range of operational resiliency capabilities in the face of the increasing cyber threats. Recently, the Information Security Executive recognized his Cyber Threat Analysis & Intelligence unit as the commercial "Project of the Year" for innovation and operational excellence.</p> <p>Prior to accepting this position, Mr. Leary managed a portfolio of information security programs in Northrop Grumman Information Technology's Intelligence Group and was line-of-business manager to the Office of the Director of National Intelligence Chief Information Officer for IT governance, security policy, risk management, and continuity of operations/continuity of government. Prior to joining Northrop Grumman, Mr. Leary retired after 22 years in U.S. Army Military Intelligence and Special Operations Forces career fields, culminating in establishing the U.S. Army Reserves information operations capability in computer network defense.</p>

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>Claire Ramspeck <i>Panelist, panel two</i> <i>Sustainable buildings</i></p>	<p>Claire Ramspeck is the director of technology for the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE). In her role as director, Ms. Ramspeck is responsible for all technical activities within ASHRAE, including standards, research, and technical committees. She has worked for ASHRAE since 1995. Prior to working for ASHRAE, Ms. Ramspeck was a design engineer for Bechtel.</p> <p>Ms. Ramspeck is a director at large on the American National Standards Institute (ANSI) Board of Directors. She previously served as a member and the chairman of the ANSI Board of Standards Review. She is currently a member of the ANSI National Policy Committee, where she also serves as the chair of the nominating committee. Additionally, she is the vice-chair of the ANSI Executive Standards Council. Ms. Ramspeck has been a member of the UL Appeals Board since 2002. She was previously the secretary of the NIBS High Performance Building Council and was a judge in the Sustainable Buildings Industry Council Beyond Green High Performance Building Awards. Ms. Ramspeck has held several offices in the American Society of Mechanical Engineers (ASME), including chairman of the Central Savannah River Area section and member of the Region IV Board of Directors.</p>
<p>Mark Ryland <i>Panelist, panel one</i> <i>Cybersecurity</i></p>	<p>Mark Ryland is Microsoft's national standards officer for the United States. In that role, he helps manage and coordinate Microsoft's broad and deep interaction with a large number of U.S.-based technical standardization groups. In addition, he provides Microsoft's interface between the technical standards community and the policy and government communities in Washington, D.C.</p> <p>Ryland was previously CTO of two start-up companies, vice-president of a Seattle-based think-tank, and prior to that worked for Microsoft from 1991-2000 in a variety of program management, technical marketing, and standardization roles.</p>
<p>Ed Steinberg <i>Panelist, panel three</i> <i>Social media</i></p>	<p>As an employee of LinkedIn, Ed Steinberg is responsible for providing unique recruiting solutions for employers that improve the quality of their hires while improving their productivity and effectiveness. With its network of over 34 million members, LinkedIn is one of the largest social networking sites on the Internet.</p> <p>Mr. Steinberg's executive experience includes service as vice president of human resources for StarCite, where he oversaw the global HR integration of StarCite as it merged with OnVantage. This included infrastructure implementation for offices in the Americas, Europe, and Asia. Not just an HR professional but a seasoned business partner, he helped Syngy grow with 12 consecutive years of profitable revenue growth. His international experience includes global staffing for offices in India, Romania, Germany and China. On behalf of his organizations, his efforts have received award-winning status from Workforce Magazine and The Rosen Group. He has experience in sales and operations with pharmaceutical, consumer packaged goods, and manufacturing clients.</p>

2009 ANSI Open Forum for Standards Developers – Speaker Biographies

<p>Jeffrey Stone <i>Panelist, panel two</i> <i>Sustainable buildings</i></p>	<p>Jeffrey B. Stone, Ph.D., has a strong background in both public and private environments. Dr. Stone has over 40 years experience in engineering, construction and public administration. He is a certified building official who has been active in building codes and standards issues since the mid 1980s.</p> <p>Dr. Stone has been an active member of several International Code Council (ICC) and National Fire Protection Association (NFPA) code development committees as well as ASTM's Committees E06 on Building Construction and E60 on Sustainability.</p>
---	---