

ISO International Standards

Update on ISO 2008

Developing the ISO Strategic Plan

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Secretary-General

Washington
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A global framework for technical harmonization

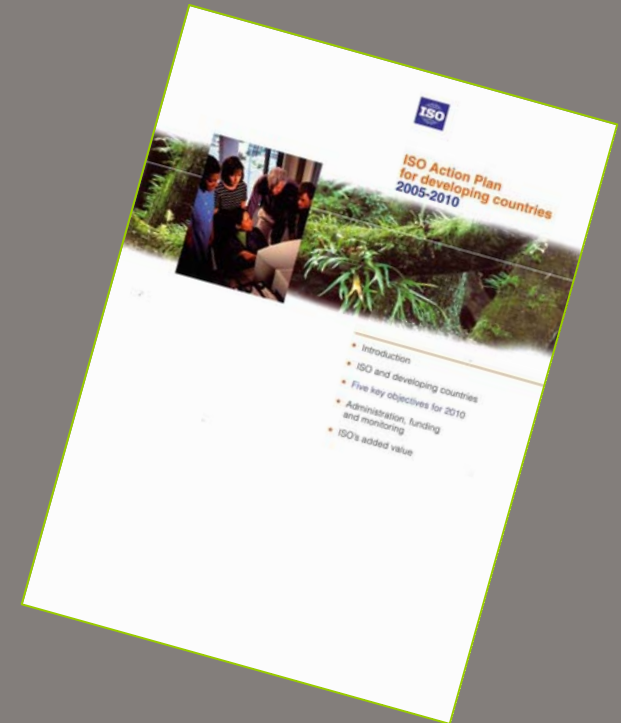
- World Trade Organization: 153 countries are signatories (as of July 2008)
- Multiplication of bilateral and regional trade agreements: more than 200 identified by WTO
- Good regulatory practice by referencing (international) standards, as a component of good public governance
- Big emerging economies: China, India, Brazil...
- Institutional framework for responding to climate change
- Global companies
- Increasing influence of global societal NGOs
- The UN Millenium Goals

ISO's global networking activities

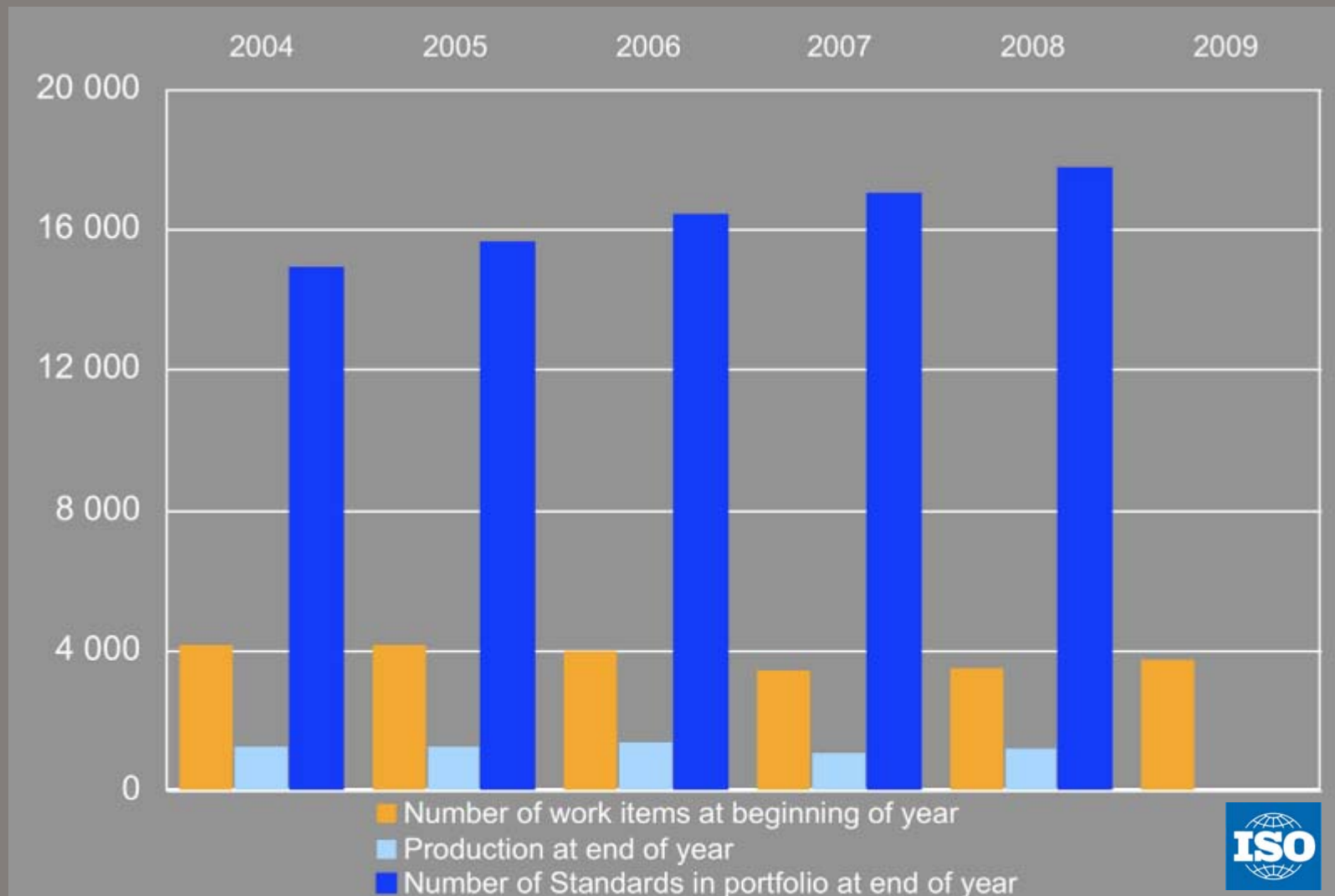
- WTO: observer status and collaboration
- UN and UN agencies: CODEX, ILO, IMO, ITC, UPU, UN/ECE, UNIDO, WHO, WMO, WTO-Tourism,...
- World Customs Organization (WCO)
- 720 liaisons and partnerships with international and regional organizations in technical work
- Links with seven regional bodies (ACCSQ, AIDMO, ARSO, CEN, COPANT, EASC, PASC)
- Economic actors: Accreditation: IAF and ILAC, Consumers International, ICC, IFAN, World Economic Forum, World Energy Council, etc...

ISO 2005-2010 Action Plan for developing countries and economies in transition

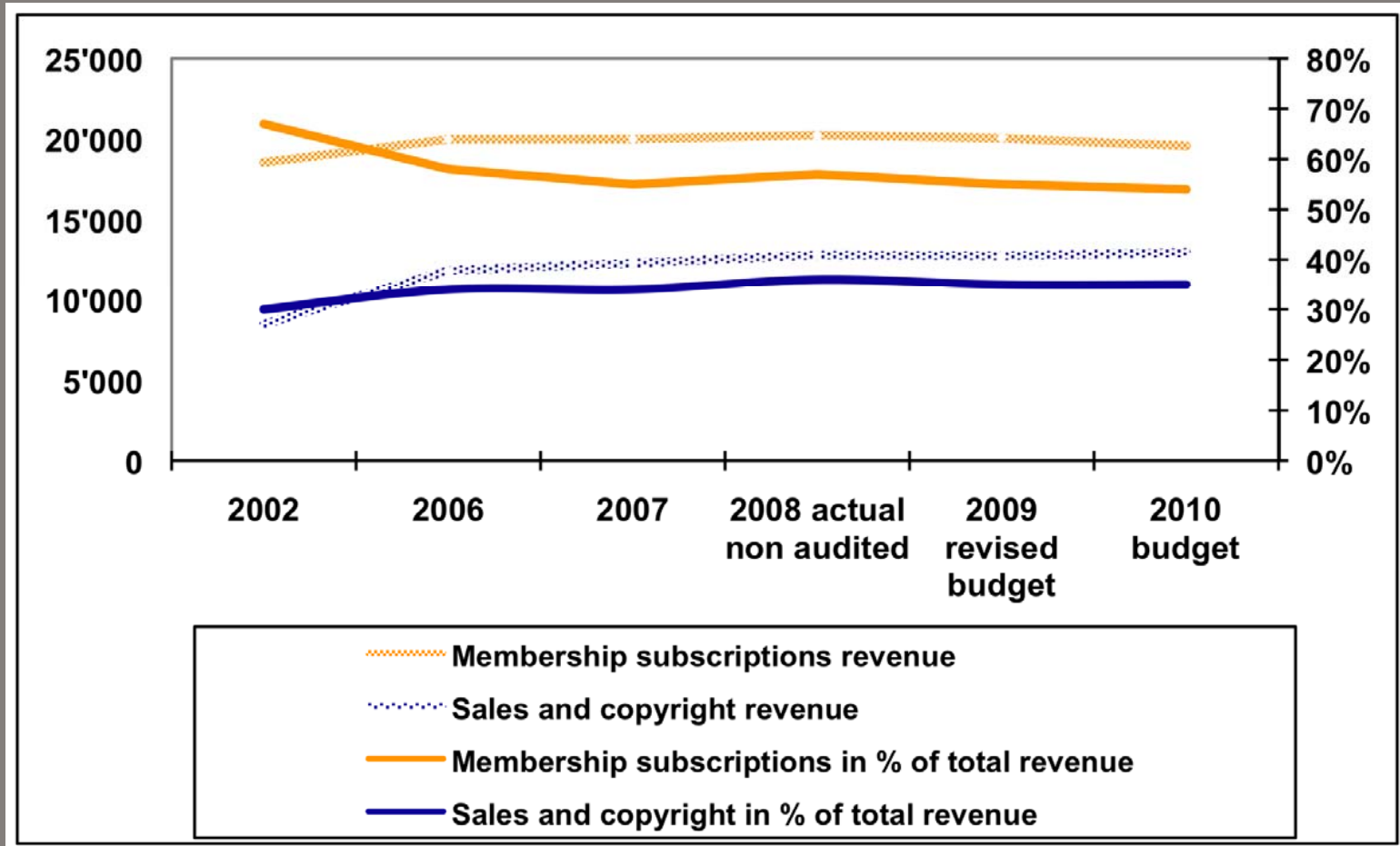
- Improve awareness
- Develop capacity
- Increase national and regional cooperation
- Develop electronic communication and expertise in IT tools
- Increase participation in governance and technical work of ISO



Standards and work in progress 2004-2009



Evolution of revenue from membership subscriptions and sales and copyright



Topical standards areas in ISO

- Oil and gas
- Industrial engineering
- Automobile
- Ships and marine technology
- Building and construction
- Food and nutrition
- Healthcare
- Security
- Information technologies
- Consumer protection and information
- Social responsibility
- Quality management
- Conformity assessment

Emerging areas in ISO

- Water
- Finance
- Biotechnology
- Energy
- Climate change
- Services

- Member body since the beginning : 1947
- Council member since the beginning : 1947
- TMB member in 1961 and since 1965
- Policy development committees: P-member in CASCO, DEVCO, REMCO and COPOLCO
- **Participation in 85%** of the active TCs and PCs:
 - 81% as P-member and among which ANSI holds **123 secretariats**
 - 7% as O-member
- Involvement of ANSI in the governance over the years
 - 4 Presidents, 2 Vice-Presidents
 - ANSI hosted :
 - 2 General assemblies in New-York and Washington,
 - 2 COPOLCO meetings in Orlando and Washington,
 - an ITSIG meeting in New-York

Developing the
ISO Strategic Plan 2011-2015



Road map to 2015

Aims of the ISO Strategic Plan 2011-2015:

- Consolidate foundations, performance and network
- Tackle new global challenges in a changing world

ISO standards: tools to address global challenges in a changing world

- Facilitation of global trade in products and services without compromising safety and quality of life
- Global supply chains
- Financial markets in turmoil and economies in recession: need to restore confidence
- Aspiration for sustainable development
- Inter-related issues of climate change, energy, food and water
- Pervasiveness and exponential growth of ICTs
- UN Millenium goals and developing countries

ISO standards provide tools for...

- World markets for new technologies, technology transfer
- Global interoperability and data exchange
- Setting targets, monitoring progress and communicating performance
- Good design, management and business practice
- Implementation of public policy
- Confidence building between business partners

Timeline for ISO Strategic Plan 2011-2015

- Consultations – March-September 2009
- Draft plan – December 2009
- Brainstorming – March 2010
- Submission – July 2010
- Approval – September 2010

Consultation document

- Achievement under current Strategic Plan
- Global environment for next plan
- 10 key issues with questions to stimulate debate

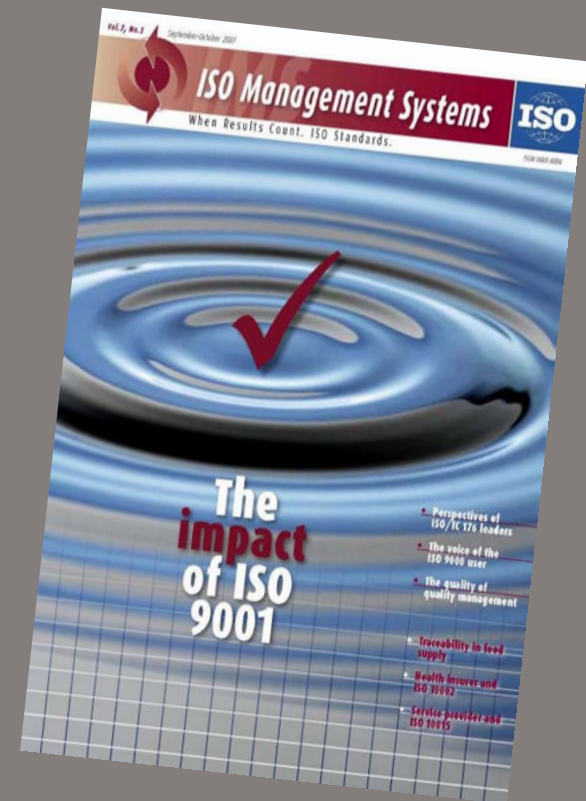
Technical scope

- New technologies
- Global issues
- Service sector
- Proactive approach
- Links to R & D



Management Standards

- Holistic approach to Management system standards (MSS)
- Sector and specific MSS
- Monitoring implementation and certification



Conformity assessment

- Comprehensive and consistent CASCO toolbox
- Promoting its use as tool for building confidence and compliance
- ISO's neutrality



Partnerships

- WSC (IEC, ISO and ITU)
- Organizations in liaison with ISO technical work and MoUs
- Partner SDOs
- Regional standards organizations
- New partnerships



Involvement of stakeholders

- Industry
- Service and distribution sectors
- Public policy makers and regulators
- Consumers and societal interests at large
- Providing and documenting consensus



Tools for public policy

- Technical regulations
- Public procurement
- Public policy
- Public services
- ISO and IGOs



Developing countries

- Successor to current Action Plan for Developing Countries
- Training and capacity building services
- ISO e-services
- Partnering with donor agencies and regional economic communities



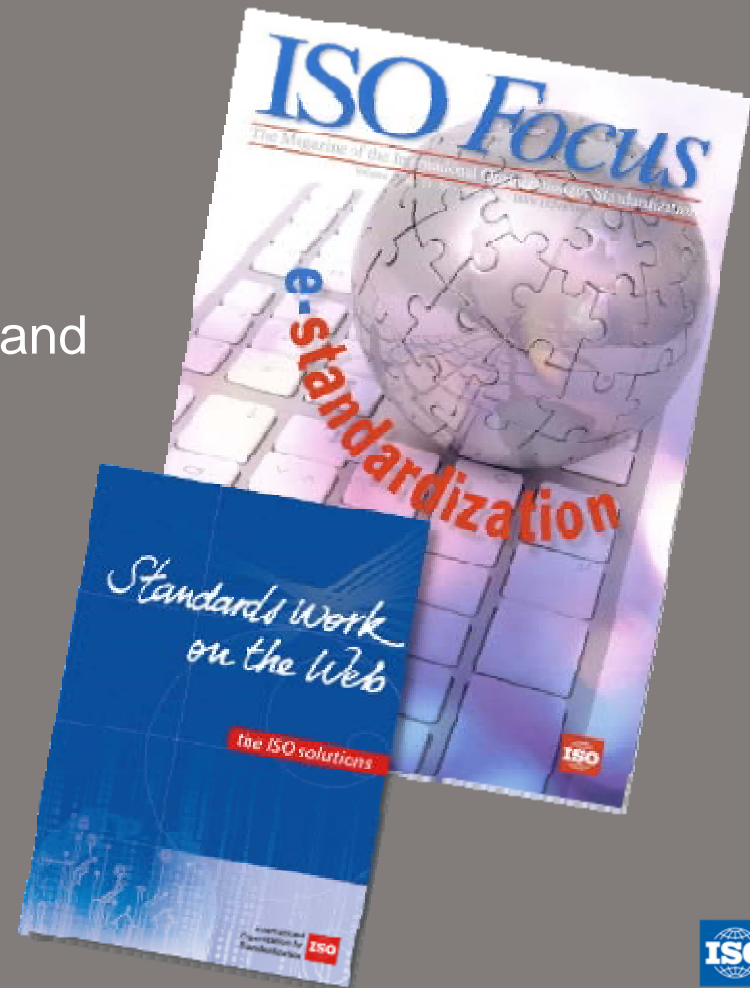
Education and communication

- Consolidating ISO brand and reaching out
- Communicating the benefits of standards
- Promoting standardization in higher education and academia, as tools for teaching, part of curricula and subject for research
- Promoting use of MSS in educational institution



Procedures, processes and deliverables

- ISO IT tools and services
- Development processes
- Motivation of experts
- Qualification of TC secretariats and monitoring of technical work
- Range of ISO deliverables



Supporting functions

- Services provided by the ISO Central secretariat
- Financial sustainability
- Value-adding publications and information services based on ISO deliverables



ISO
International Standards for a sustainable world

