

ANSI Workshop:

Generating U.S. Input on the ISO Strategic Plan 2011-2015

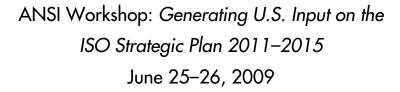


REPORT OF BREAKOUT SESSION 2(c)

Tools for Public Policy

June 25, 2009

4:00 pm to 5:30 pm





Public Policy Key Discussion/Consensus Points

- View of ISO communications & suggested improvements?
 - ISO scope/mission does not include public policy role
 - Appropriate to support public policy, but not make policy
 - SR process of segmented approach unsuccessful
 - Need to use existing NSB process with broad stakeholder involvement, including government representatives
 - Danger: standards driving policy instead of vice versa
 - Unelected officials should not create public policy
 - Playing field uneven (EU/US imbalance)
 - Repercussions are "game-changing" and tarnish Brand
 - Education needed (Boundaries, Best Practices, Process, Principles)
 - Rob Steele, "Explain why you're upset."
 - PARTICIPATE! EARLY!



Public Policy Key Discussion/Consensus Points

- View of ISO's current policy to promote standards as tools in technical regulations?
 - Concern: ISO taking advantage of WTO TBT observer status
 - Need to enhance discussion with regulators/trade officials as well as other government representatives
 - ISO needs to better prepare NSBs (guidance)
 - Be aware of prerogatives of governments & regulators to determine what tools best meet their needs
 - Importance of Definition of Scope & Convener responsibilities

