ANSI Workshop:
Generating U.S. Input
on the ISO Strategic Plan
2011-2015

# REPORT OF BREAKOUT SESSION 1(a)

## Technical Scope

## June 25, 2009

## 11:00 am to 12:30 pm

ANSI Workshop: *Generating U.S. Input on the
ISO Strategic Plan 2011–2015*
June 25–26, 2009

# Technical Scope
# Key Discussion/Consensus Points

**How can ISO strengthen its value proposition and its responsiveness to global challenges?**

❑ **Strengthen consensus process**
- — **Require a value proposition**
- — **Quantify value of standard**
- — **Communicate value of participation**
- — **Promote greater outreach to increase participation**
  - ▪ **Will help to address proportional voting**

❑ **Industry Acceptance**
- — **Ensure standards are needed and provide value**
- — **Develop standards only if market relevance**

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# Technical Scope
# Key Discussion/Consensus Points

**How can ISO strengthen its value proposition and its responsiveness to global challenges?**

❑ **Review/revise New Work Item Approval process**
   — **Assess measures to optimize the processes**
   — **Need increased consistency in evaluation process**
   — **Improve quality and robustness of proposals**
   — **More TMB engagement in scope review of new work items**
   — **Consider application of Guide 72 to all NWI proposals**

❑ **Increase TMB responsiveness to avoid redundancies between technical committees**

❑ **Ensure adequate TMB resources to enable appropriate review of work**

❑ **Better definition of use of international standards**

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# Technical Scope
# Key Discussion/Consensus Points

**Views on the current scope and ISO's Technical Work**

- ☐ **Address emerging technologies and limit scope to technical areas**
    - — **Avoid policy areas**
    - — **Develop standards not being addressed by other international SDOs**
    - — **Address converging technologies**

- ☐ **Avoid redundancies**
    - — **Stick to the core mission**
    - — **Exclude items addressed in IEC and ITU**
    - — **Review scopes and eliminate duplications**
    - — **Should compliment other SDOs**
    - — **Stick with original technical standards scope**

# Technical Scope
# Key Discussion/Consensus Points

**Views on the current scope and ISO's Technical Work**

❑ **Delineate clearly between standards for safety, quality or identity**
  — **Avoid mission creep into societal issues**

❑ **Revisit the Vienna Agreement and work more on a regional basis (there are multiple regions in the world)**

❑ **Improve linkage between TCs and CS and TMB**

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# Technical Scope
# Key Discussion/Consensus Points

**Should ISO become more involved in providing guidance to users on the actual implementation of standards?**

- ❑ **Current practices in the technical committees are adequate at this time; shouldn't focus on expanding scope to numerous guidance documents**

- ❑ **For industry users, guidance documents can be valuable but not needed or desired by government**

- ❑ **Limited resources should be considered**

- ❑ **Ensure quality of product, therefore not needing guidance document**