



*1918-2008*

*American National Standards Institute*

**WORLD STANDARDS WEEK 2008**  
calendar of events and sponsorship opportunities

## DIAMOND SPONSOR

\$5,000 contribution

- Annual Business Meeting luncheon sponsor (*invitation to deliver brief remarks during the luncheon*)
- Premiere signage
- Complimentary admission for two (2) persons to the ANSI Legal Issues Forum
- Option to include a small promo item in the WSWEEK 2008 attendee welcome kit
- Full-page color ad in the Legal Issues Forum program
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit in premiere location
- Rotating banner ads on the ANSI Online home page, the Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

## PLATINUM SPONSOR

\$4,000 contribution

- Breakfast or break sponsor
- Premiere signage
- Complimentary admission for two (2) persons to the ANSI Legal Issues Forum
- Half-page color ad in the Legal Issues Forum program
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

## GOLD SPONSOR

\$3,000 contribution

- General sponsor
- Premiere signage
- Complimentary admission for one (1) person to the ANSI Legal Issues Forum
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

## BREAK SPONSOR

\$2,000 contribution

- Beverage or other limited food service
- Premiere signage
- Logo and link on the conference sponsors webpage

## FRIEND

Other financial or in-kind contribution

- Contact ANSI for benefit information

Separate sponsorships are available for the U.S. Celebration of World Standards Day 2008 exhibition, reception and dinner. Please visit [www.wsd-us.org](http://www.wsd-us.org) for more information.

## REGISTER AS A SPONSOR OF WORLD STANDARDS WEEK 2008

Name \_\_\_\_\_

Title \_\_\_\_\_

Bus/Org \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone (     ) \_\_\_\_\_

Fax (     ) \_\_\_\_\_

**Response deadline**  
**August 29, 2008**

**Return to**  
Sponsorship Coordinator  
American National  
Standards Institute  
25 W. 43rd St., 4th Floor  
New York, NY 10036

via fax:  
1.212.398.0023

via e-mail:  
pr@ansi.org

### Sponsorship level:

- \_\_\_\_\_ Diamond Sponsor     \$5,000  
\_\_\_\_\_ Platinum Sponsor     \$4,000  
\_\_\_\_\_ Gold Sponsor     \$3,000  
\_\_\_\_\_ Break Sponsor     \$2,000  
\_\_\_\_\_ Friend (*description of contribution follows*)  
\_\_\_\_\_

**Total Contribution:**     \$ \_\_\_\_\_

**More information**  
[www.ansi.org/wsweek](http://www.ansi.org/wsweek)  
or 1.212.642.4956

**Notices**  
Some sponsorships  
are subject to  
availability.

Some sponsorship  
benefits, especially  
those related to the  
placement of print ads,  
are time sensitive and  
may not be available  
after the August 29,  
2008, deadline.

### Payment information:

Enclose your check or purchase order, payable to ANSI,  
or provide credit card information:

- Check                       Purchase Order  
 MasterCard               Visa               American Express

Card  
Account  
Number 

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Please provide Card Security Code \_\_\_\_\_

Exp Date \_\_\_\_/\_\_\_\_ Authorized Signature \_\_\_\_\_



# WORLD STANDARDS WEEK 2008

October 20-23, 2008 | Bethesda, MD

**OCTOBER 20**

MONDAY

**Patent Group\***

**OCTOBER 21**

TUESDAY

**International Policy Committee\***  
**Intellectual Property Rights Policy Committee\***

**OCTOBER 22**

WEDNESDAY

**Company Member Forum** (am – day one of two)  
**Consumer Interest Forum** (am)  
**Legal Issues Forum** (pm)  
**Awards Banquet and Ceremony**

**OCTOBER 23**

THURSDAY

**Company Member Forum** (day two of two)  
**Organizational Member Forum**  
**Government Member Forum** (am)  
**Annual Business Meeting and Luncheon**  
**U.S. Celebration of World Standards Day**  
*Intelligent and Sustainable Buildings*

**OCTOBER 24**

FRIDAY

**to be determined**

\*Participation is limited to voting members and designated observers

All events will be held at the Bethesda North Marriott Hotel and Conference Center (Bethesda, MD), with the exception of the U.S. Celebration of World Standards Day which will be held at the Ronald Reagan Building and International Trade Center (Washington, DC).



ATTN: Sponsorship Coordinator  
25 West 43rd Street — Fourth Floor  
New York, NY 10036

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