



ANSI Joint Member Forum
Addressing Strategic Business Issues in the
Standards and Conformity Assessment Community

Thursday, October 23, 2008
8:00 am – registration and breakfast
9:00 am – meeting begins

Bethesda North Marriott Hotel and Conference Center
5701 Marinelli Road
Bethesda, MD 20852

WHAT

An open forum to engage ANSI members in a discussion of the cross-cutting strategic business issues for the Institute, the standards and conformity assessment community, and individual organizations.

Keynote address by Steve Patton, a principal in the Americas Business Advisory Services Practice of Ernst & Young and a leader in the firm's work with the automotive sector. Mr. Patton will lead a discussion on the E&Y report, "Strategic Business Risk: 2008 – the Top 10 Risks for Business" and explore management issues pertaining to the global supply chain – including sustainability issues that affect costs, reputation, risks, and opportunities for growth.

WHEN

Thursday, October 23, 2008

WHO

This event is open to all ANSI members.

WHERE

Bethesda North Marriott Hotel and Conference Center
Bethesda, MD, USA

FORMAT

Presentations and Q&A

**ORGANIZER
AND HOST**



Time	Discussion Topic	Moderator/Panelist
8:00 am	Registration Opens Continental Breakfast	
9:00 am	Welcome and Call to Order	S. Joe Bhatia ANSI President and CEO
9:30 am	Keynote Speaker: Discussion and Question/Answer <ul style="list-style-type: none"> • “Strategic Business Risk: 2008 – the Top 10 Risks for Business” • Management issues pertaining to the global supply chain 	Steve Patton Ernst & Young, Principal – Americas Business Advisory Services Practice
10:40 am	Break	
11:00 am	Reports from the ANSI Member Forum Chairs <ul style="list-style-type: none"> • Officers from the four ANSI member forums will provide brief overviews of recent, current, and future priorities within each constituency group. 	Company Member Forum Mr. Michael Taubitz General Motors Consumer Interest Forum Ms. Linda Golodner National Consumers League Government Member Forum Representative TBD Organizational Member Forum Ms. Sharon Stanford American Dental Association
11:15 am	Moderated Discussion / Roundtable with Forum Chairs <ul style="list-style-type: none"> • An examination of cross-cutting issues facing the ANSI Federation that will lay the foundation for continuing discussions in the individual member forum meetings. 	Moderator Jim Pauley Vice President, Industry and Government Relations, Square D and Vice Chair, ANSI Board of Directors
12:15 pm	Wrap-Up and Closing Remarks	TBD
12:30 pm	Adjournment	