



## **Supporting Transatlantic Trade**

### Standards and Conformance for Business and Regulators

a conference organized by the American National Standards Institute  
in conjunction with the European Standards Organizations

hosted by the U.S. Chamber of Commerce and BUSINESSEUROPE

**sponsorship opportunities**

## SPONSORSHIP OPPORTUNITIES

### **GOLD SPONSOR**

**\$2,000 contribution**

---

- Conference break (am or pm) sponsor
- Recognition as a sponsor in post-event press releases and articles
- Premiere signage
- Complimentary admission for two (2) persons to the event
- Logo in the sponsor recognition section of the conference program
- Rotating banner ad (horizontal) on the event webpage
- Logo and link on the conference sponsors webpage

### **GENERAL SPONSOR**

**\$1,000 contribution**

---

- Premiere signage
- Complimentary admission for one (1) person to the event
- Logo in the sponsor recognition section of conference program
- Rotating banner ad (horizontal) on the event webpage
- Logo and link on the conference sponsors webpage

### **FRIEND**

**other financial contribution**

---

- Recognition on sponsor signage
- Logo in the sponsor recognition section of conference program
- Logo and link on the conference sponsors webpage

### **INDIVIDUAL TICKETS**

---

- \$225 ANSI Members
- \$325 ANSI Non-Members

## REGISTER AS A SPONSOR

Name \_\_\_\_\_

Title \_\_\_\_\_

Bus/Org \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

E-mail \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Fax ( \_\_\_\_\_ ) \_\_\_\_\_

**Response deadline**  
**September 5, 2008**

### **Return to**

Bridgette Dziejic  
American National  
Standards Institute  
1819 L Street, NW  
Washington, DC 20036

via fax:  
1.202.293.9287

via e-mail:  
bdziejic@ansi.org

### **Sponsorship level:**

\_\_\_\_\_ Gold Sponsor      \$2,000

\_\_\_\_\_ General Sponsor      \$1,000

\_\_\_\_\_ Friend (*description of contribution follows*)

\_\_\_\_\_

**Total Contribution:**      \$ \_\_\_\_\_

### **More information**

[www.ansi.org/events](http://www.ansi.org/events)  
or 1.202.331.3622

### **Notices**

Some sponsorships  
are subject to availability.

Some sponsorship  
benefits, especially  
those related to the  
placement of print ads  
and recognition on  
signage, are time-  
sensitive and may not  
be available after the  
registration deadline.

### **Payment information:**

Enclose your check or purchase order, payable to ANSI,  
or provide credit card information:

- Check                       Purchase Order  
 MasterCard               Visa               American Express

Card  
Account  
Number 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Please provide Card Security Code \_\_\_\_\_

Exp Date \_\_\_\_\_ / \_\_\_\_\_ Authorized Signature \_\_\_\_\_



## Supporting Transatlantic Trade

Standards and Conformance for Business and Regulators

- date** September 24, 2008
- location** U.S. Chamber of Commerce — Briefing Center  
1615 H Street, NW  
Washington, DC 20062
- organizers** American National Standards Institute (ANSI)  
in conjunction with the European Standards Organizations
- hosts** U.S. Chamber of Commerce and BUSINESSEUROPE
- intent** To foster a dialogue regarding the use of standards and compliance programs as tools to facilitate transatlantic trade
- objectives** Participants will engage in discussions highlighting:
- industry perspectives on how past successes and challenges are influencing current and future US-EU trade
  - U.S. and European policies encouraging the regulatory use of private sector standards and conformance mechanisms
  - the use of standards and conformance mechanisms to support transatlantic regulatory and economic cooperation
- participants** Stakeholders from U.S. and European industry, government, standards developing organizations, conformity assessment bodies, scientific and technical communities and the other affected groups which underpin transatlantic trade
- agenda** [www.ansi.org/events](http://www.ansi.org/events)



*American National Standards Institute*

ATTN: Bridgette Dziejdz  
American National Standards Institute  
1819 L Street, NW — Sixth Floor  
Washington, DC 20036

[bdziejdz@ansi.org](mailto:bdziejdz@ansi.org)

T: 202.331.3622 | F: 202.293.9287