Supporting Transatlantic Trade
Standards and Conformance for Business and Regulators

a conference organized by the American National Standards Institute
in conjunction with the European Standards Organizations

hosted by the U.S. Chamber of Commerce and BUSINESSEUROPE
<table>
<thead>
<tr>
<th><strong>GOLD SPONSOR</strong></th>
<th><strong>$2,000 contribution</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference break (am or pm) sponsor</td>
<td></td>
</tr>
<tr>
<td>Recognition as a sponsor in post-event press releases and articles</td>
<td></td>
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<tr>
<td>Premiere signage</td>
<td></td>
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<tr>
<td>Complimentary admission for two (2) persons to the event</td>
<td></td>
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<tr>
<td>Logo in the sponsor recognition section of the conference program</td>
<td></td>
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<tr>
<td>Rotating banner ad (horizontal) on the event webpage</td>
<td></td>
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<tr>
<td>Logo and link on the conference sponsors webpage</td>
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<thead>
<tr>
<th><strong>GENERAL SPONSOR</strong></th>
<th><strong>$1,000 contribution</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Premiere signage</td>
<td></td>
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<tr>
<td>Complimentary admission for one (1) person to the event</td>
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<tr>
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<tr>
<th><strong>FRIEND</strong></th>
<th><strong>other financial contribution</strong></th>
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</thead>
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<tr>
<td>Recognition on sponsor signage</td>
<td></td>
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<tr>
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<tr>
<th><strong>INDIVIDUAL TICKETS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$225 ANSI Members</td>
</tr>
<tr>
<td>$325 ANSI Non-Members</td>
</tr>
</tbody>
</table>
**REGISTER AS A SPONSOR**

**Response deadline**  
**September 5, 2008**

**Return to**  
Bridgette Dziedzic  
American National Standards Institute  
1819 L Street, NW  
Washington, DC  20036

via fax:  
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via e-mail:  
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**More information**  
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or 1.202.331.3622

**Notices**  
Some sponsorships are subject to availability.

Some sponsorship benefits, especially those related to the placement of print ads and recognition on signage, are time-sensitive and may not be available after the registration deadline.

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<table>
<thead>
<tr>
<th>Sponsorship level:</th>
<th></th>
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<tbody>
<tr>
<td>_____ Gold Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>_____ General Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>_____ Friend (description of contribution follows)</td>
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</tbody>
</table>

**Total Contribution:** $___________

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Enclose your check or purchase order, payable to ANSI, or provide credit card information:

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Account Number

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Authorized Signature ____________________

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**Name**  
[ ]

**Title**  
[ ]

**Bus/Org**  
[ ]

**Address**  
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**City**  
[ ]

**State**  
[ ]  
**Zip**  
[ ]

**E-mail**  
[ ]

**Phone ( )**  
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**Fax ( )**  
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**Original text:**

Name  
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Title  
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Bus/Org  
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Address  
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City  
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State  
[ ]  
**Zip**  
[ ]

E-mail  
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- _____ Gold Sponsor $2,000
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Supporting Transatlantic Trade
Standards and Conformance for Business and Regulators

date  September 24, 2008

location  U.S. Chamber of Commerce — Briefing Center
1615 H Street, NW
Washington, DC  20062

organizers  American National Standards Institute (ANSI)
in conjunction with the European Standards Organizations

hosts  U.S. Chamber of Commerce and BUSINESSEUROPE

intent  To foster a dialogue regarding the use of standards and compliance programs as tools to facilitate transatlantic trade

objectives  Participants will engage in discussions highlighting:

- industry perspectives on how past successes and challenges are influencing current and future US-EU trade
- U.S. and European policies encouraging the regulatory use of private sector standards and conformance mechanisms
- the use of standards and conformance mechanisms to support transatlantic regulatory and economic cooperation

participants  Stakeholders from U.S. and European industry, government, standards developing organizations, conformity assessment bodies, scientific and technical communities and the other affected groups which underpin transatlantic trade

agenda  www.ansi.org/events

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Washington, DC  20036

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