



AGENDA	
<u>Tuesday, June 24</u>	
Meeting:	1:30 – 5:15 pm
Reception:	5:30 – 7:30 pm
<u>Wednesday, June 25</u>	
Meeting:	8:30 – 3:15 pm
<u>Venue</u>	
Grand Hyatt Washington 1000 H Street, NW Washington, DC 20001	

DAY ONE	Tuesday - June 24, 2008
12:30 pm	Registration Desk Opens
1:30 – 1:40 pm	Welcome / Call to Order / Opening Remarks <ul style="list-style-type: none"> ▪ S. Joe Bhatia, President and Chief Executive Officer, American National Standards Institute
1:40 – 3:10 pm	Coop-eition <i>The pros and cons of collaboration with other standard-setting organizations</i> <ul style="list-style-type: none"> ▪ Panel presentations ▪ Open dialogue Moderator <ul style="list-style-type: none"> ▪ Lynne Gilbertson, Vice President of Standards Development, National Council for Prescription Drug Programs Panelists <ul style="list-style-type: none"> ▪ John Quinn, Chief Technology Officer, Health Level Seven ▪ Rich Urban, President, IFX Forum, Inc. ▪ Peter Lefkin, Chief Operating Officer and Chief Financial Officer, IEEE-ISTO
3:10 – 3:30 pm	Break

3:30 – 4:30 pm	<p>Emerging Technologies <i>How technology is being – and will be – used to support innovation in the development and distribution of standards.</i></p> <ul style="list-style-type: none"> ▪ Panel presentations / case studies ▪ Open dialogue <p>Moderator</p> <ul style="list-style-type: none"> ▪ George Gulla, Vice President, Publications, American National Standards Institute <p>Panelists</p> <ul style="list-style-type: none"> ▪ Christopher Giff, Vice President, Marketing, Kavi Corporation ▪ John Vitale, Vice President, Corporate Business Development, Citation Technologies, Inc.
4:30 – 5:00 pm	<p>Intersection of Standards and Public Policy <i>Several new fields of standardization are overlapping with matters that have traditionally been in the public policy arena. What is the impact of this overlap on stakeholders? How are the concerns unique and how are they similar? And what solutions are required?</i></p> <ul style="list-style-type: none"> ▪ Mary Saunders, Chief, Standards Services Division, National Institute of Standards and Technology
5:00 – 5:15 pm	<p>Day One – Wrap Up</p> <ul style="list-style-type: none"> ▪ S. Joe Bhatia, ANSI
5:30 – 7:30 pm	<p>Networking Reception</p> <ul style="list-style-type: none"> ▪ Remarks on the public-private partnership in standard setting <p>James H. Turner, Jr., Chief Counsel, U.S. House of Representatives Committee on Science and Technology</p>

DAY TWO	Wednesday - June 25, 2008
7:30 am	Continental Breakfast
8:30 – 8:45 am	Welcome / Call to Order / Opening Remarks <ul style="list-style-type: none"> ▪ S. Joe Bhatia, President and Chief Executive Officer, American National Standards Institute
8:45 – 10:15 am	Emerging Industry Sector Trends <i>An exploration of how to allow for and support innovation in the standard-setting arena as viewed through a series of real-life, real-time case studies</i> <ul style="list-style-type: none"> ▪ Panel presentations / case studies ▪ Open dialogue Moderator <ul style="list-style-type: none"> ▪ Jim Hughes, Senior Standards Strategist, Corporate Interoperability and Standards Group, Microsoft Corporation Panelists <ul style="list-style-type: none"> ▪ Interoperability – Building Information Modeling: Deke Smith, Executive Director, Building Smart Alliance ▪ Peter Benson, Executive Director and Chief Technical Officer, Electronic Commerce Code Management Association (ECCMA) ▪ Accessibility: Judy Brewer, W3C Web Accessibility Initiative ▪ Chemical Regulation: Reducing Duplication & Proliferation in Standards Development: Richard Forselius, Manager, Records & Standards Engineering & Technology, United Technologies Corporation
10:15 – 10:30 am	Break
10:30 am – noon	A Bottom Line Focus: Faster, Cheaper, Better <i>Current and upcoming challenges (and opportunities) influencing the business of standard-setting, best practices and techniques for improving standard development processes, keeping the playing field fair and open, minimizing redundancy, reducing time to market, etc.</i> <ul style="list-style-type: none"> ▪ Panel presentations ▪ Open dialogue Moderator <ul style="list-style-type: none"> ▪ David Soffrin, Manager of Downstream Standards, American Petroleum Institute <p style="text-align: right;">(see next page for panelists)</p>

	<p>A Bottom Line Focus: Faster, Cheaper, Better (continued)</p> <p>Panelists</p> <ul style="list-style-type: none"> ▪ Daniel Schultz, Director, Committee Services, ASTM International ▪ William Berger, Managing Director, Technical, Codes and Standards, American Society of Mechanical Engineers ▪ Nan Wolfslayer, Standards Compliance Specialist, Project Management Institute
noon – 1:15 pm	Lunch
1:15 – 2:00 pm	<p>Legal Eagles <i>Updates on Intellectual Property Rights and other legal issues impacting standard-setting organizations, including discussions of NData and Rambus</i></p> <ul style="list-style-type: none"> ▪ Geoffrey D. Oliver, Partner, Jones Day
2:00 – 3:00 pm	<p>Next Steps <i>A general discussion among all attendees on how all types of standard-setting organizations and ANSI can work together most productively; review of significant insights from Forum discussions</i></p> <ul style="list-style-type: none"> ▪ Facilitated open dialogue <p>Robert W. Noth, Chairman, ANSI Board of Directors and Manager of Engineering Standards, Deere and Company</p>
3:00 – 3:15 pm	<p>Conference Wrap-Up / Closing Remarks</p> <ul style="list-style-type: none"> ▪ Overall response to Forum <i>(please complete written evaluation – see inside back cover of program)</i> ▪ Topics for future meeting <p>S. Joe Bhatia, ANSI</p>
3:15 pm	Adjournment