The future belongs to those who see possibilities before they become obvious.

— John Sculley

WORLD STANDARDS WEEK 2007
calendar of events and sponsorship opportunities
DIAMOND SPONSOR
$4,000 contribution
- Annual Business Meeting luncheon sponsor (includes an invitation to deliver brief welcome remarks)
- Premiere signage
- Complimentary admission for two (2) persons to the ANSI Legal Issues Forum
- Option to include a small promo item in the WSWeek 2007 attendee welcome kit
- Full-page black and white ad in the Legal Issues Forum program
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit in premiere location
- Rotating banner ads on the ANSI Online home page, the Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

PLATINUM SPONSOR
$3,000 contribution
- Breakfast or break sponsor
- Premiere signage
- Complimentary admission for two (2) persons to the ANSI Legal Issues Forum
- Half-page black and white ad in the Legal Issues Forum program
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

GOLD SPONSOR
$2,000 contribution
- General sponsor
- Premiere signage
- Complimentary admission for one (1) person to the ANSI Legal Issues Forum
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

BREAK SPONSOR
$1,250 contribution
- Beverage or other limited food service
- Premiere signage
- Logo and link on the conference sponsors webpage

FRIEND
Other financial or in-kind contribution
- Contact ANSI for benefit information.

Separate sponsorships are available for the U.S. Celebration of World Standards Day 2007 exhibition, reception and dinner. Please visit www.wsd-us.org for more information.
REGISTER AS A SPONSOR OF WORLD STANDARDS WEEK 2007

Name ____________________________________________

Title ____________________________________________

Bus/Org __________________________________________

Address __________________________________________


City _____________________________________________

State _______ Zip _______-_____

E-mail ____________________________________________

Phone ( )______________________________

Fax ( )______________________________

Response deadline
August 31, 2007

Return to
Sponsorship Coordinator
American National Standards Institute
25 W. 43rd St., 4th Floor
New York, NY 10036

via fax: 1.212.398.0023
via e-mail: pr@ansi.org

More information
www.ansi.org/wsweek
or 1.212.642.4956

Notices
Some sponsorships are subject to availability.

Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the August 31, 2007, deadline.

Sponsorship level:

_____ Diamond Sponsor $4,000

_____ Platinum Sponsor $3,000

_____ Gold Sponsor $2,000

_____ Break Sponsor $1,250

_____ Friend (description of contribution follows)

Total Contribution: $______________

Payment information:

Enclose your check or purchase order, payable to ANSI, or provide credit card information:

☐ Check       ☐ Purchase Order

☐ MasterCard  ☐ Visa        ☐ American Express

Card Account Number

Please provide Card Security Code _______

Exp Date ____/____ Authorized Signature ____________________________________________
OCTOBER 15
MONDAY

International Policy Committee*

OCTOBER 16
TUESDAY

Intellectual Property Rights Policy Committee* (am)
Patent Group* (pm)

OCTOBER 17
WEDNESDAY

Company Member Forum (am – day one of two)
Consumer Interest Forum (am)
Patent Group (am)
Legal Issues Forum (pm)
Awards Banquet and Ceremony

OCTOBER 18
THURSDAY

Company Member Forum (day two of two)
Organizational Member Forum
Government Member Forum (am)
Annual Business Meeting and Luncheon
U.S. Celebration of World Standards Day
Standards and the Global Village

OCTOBER 19
FRIDAY

to be determined

*Participation is limited to voting members and designated observers