GLOBAL STANDARD SETTING 2007
An Interactive Discussion

CONSORTIUM
INFO.ORG
GESMER UPDEGROVE LLP

What We All Know (and what we don't)

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Open Forum for Standards Developers
June 20, 2007

Welcome!

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Who is Here Today

❑ SDOs

❑ Consortia

❑ Members
— Corporate
— Government

❑ Others (service providers, ANSI, etc.)

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Why We Are Here Today

❑ Third meeting of this type
  — Boston, March of 2006: 21 consortia represented
  — July 2005: Varied program and broad attendance

❑ Concept: Serve the Standard Setting Community Better
  — What do we have in common?
  — What do SDOs do better?
  — What do consortia do better?

❑ Goal: This time, plan ongoing interaction

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Things We All Know

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Or Do We?

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Things We All Know About SDOs

❑ ANSI accredited SDOs are national in scope

❑ Examples:
 — ASTM International
 — IEEE

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Things We All Know About SDOs

❑ SDOs Serve a Single Industry

❑ Examples:
— ASTM
— IEEE

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Things We All Know About Consortia

❑ Consortia have a Narrow Focus

— Most only set and maintain one or two standards

— They're here and then they're gone

❑ Examples:

— W3C

— OASIS

— OMG

— The Open Group

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Things We All Know About Consortia

❑ Consortia Only Represent Vendors

❑ Examples:
  — ACORD
  — Open Geospatial Consortium

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Things We All Know About Consortia

❑ Consortium Standards Aren't "Real" Standards

❑ Only SDO standards have global recognition

❑ Examples of consortia that just don't cut it:
  — OASIS
  — W3C
  — OGC

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Things We All Know About SSOs

❑ ANSI Organizational Members Are All Accredited
— Example: ACORD

❑ SSOs Run All of Their Standards Under a Single Process
— Example: ASTM

❑ SDOs Keep to SDOs and Consortia Keep to Consortia
— Example: Liaison Relationships

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Things We All Know About Members

❑ Government is Only Interested in SDOs Because of their Process

— Example: NIST

❑ Companies Only Participate in One Type of Organization or the Other

— IBM

— Microsoft

— Intel

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And Therefore…

It's obvious that there's nothing to be gained by SDOs and Consortia Talking to Each Other (Q.E.D.)

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Have a Nice Trip Home!

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Or maybe we should just get started

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