GLOBAL STANDARD SETTING 2007
An Interactive Discussion

Global Standard Setting 2007:
An Interactive Discussion

Wednesday, June 20, 2007
8:30 am – 4:00 pm

Hosted by the
American National Standards Institute

Venue
The Conference Center at Harvard Medical
The Rotunda – Third Floor
77 Avenue Louis Pasteur
Boston, MA 02115

The Conference Center
AT HARVARD MEDICAL

Tuesday, June 19, 2007

6:00 – 8:00 pm	**Social Event – Networking Reception**	Legal Seafood – Long Wharf (255 State Street)

Wednesday, June 20, 2007

8:00 am	**Registration/Continental Breakfast**	
8:30	**Welcome, Meeting Purpose and Objectives**	**Andrew Updegrove** Chair, ANSI Consortium Outreach Group; Partner, Gesmer Updegrove LLP; Meeting Host
8:45	**ANSI Welcome**	**Joe Bhatia** President and CEO, ANSI
8:50	**Self-introduction of participants** Reasons for attending and expectations	**All**
9:10	**Discussion Topic One:** **Intellectual Property Rights and Global Standard Setting** Standard setting today is increasingly impacted by intellectual property issues that are common to both accredited and non-accredited SSOs. The panel chair will review the range of IPR issues facing SSOs, after which the panel will examine one of the key issues under discussion today: *ex ante* disclosure of terms during the standard setting process.	**Panel Chair** Earl Nied Chair, ANSI Patent Group (Intel)

9:20	**Panel Presentation** *Ex ante* disclosure: The Current Debate	**Presenters** Gil Ohana, Wilmer Hale Richard Taffet, BinghamMcCutchen **Panelists** Scott Peterson, HP Chuck Powers, Motorola
9:50	**General Discussion**	**Panel; Attendees**
10:35	*Coffee Break*	
10:55	**Introduction to the new** **ISO/IEC/ITU Patent Policy**	Patricia Griffin, ANSI will introduce Amy Marasco, Microsoft
11:10	**Discussion Topic Two:** **Going Global** 　SSOs of all types are going global and seeking worldwide recognition for their specifications and standards. How do organizations that have worldwide memberships build their recognition as developers of globally relevant standards? Are there common paths toward achieving international recognition and acceptance? The panel chair will review some of these trends, after which individual panelists will share some of their solutions and adaptations.	**Panel Chair:** Ron Silletti IBM; member of the Executive Committee of the ANSI Board of Directors
11:20	**Panel Presentation**	**Presenters** Michael Bechauf, Web Services Interoperability Organization (WS-I) Steve Bratt, World Wide Web Consortium (W3C) James Bryce Clark, Organization for the Advancement of Structured Information Standards (OASIS) Philip C. Wennblom, Institute of Electrical and Electronics Engineers (IEEE)
11:50	**Open/General Discussion**	**Panel; Attendees**

12:35	*Lunch and One-on-One Discussion*	
	Thoughts on Collaboration (during lunch)	**Robert W. Noth** Chairman of the Board, ANSI (John Deere)
1:20	**Discussion Topic Three:** **The Business of Standard Setting and Best Practices** Standards need SSOs to develop them, and SSOs need members, money, and more. The panel chair will review some of the challenges SSOs face today as businesses, after which a range of SSO managers (small, medium and large), both dedicated and outsourced, will discuss how they are facing those challenges.	**Panel Chair** Karl Best Kavi Corporation
1:30	**Panel Presentation**	**Presenters** Drew Azzara, ASTM International Jeff Burnett, Open Geospatial Consortium Chris Dubay, National Fire Protection Association **Panelists** Jeff Ravencraft, USB Implementers Forum Andy Freed, Virtual, Inc.
2:00	**General Discussion**	**Panel Facilitator; Attendees**
2:45	*Coffee Break*	
3:00	**Topic Four:** **Next Steps** A general discussion among all attendees on how all types of SSOs and ANSI can work together most productively.	**Facilitator:** Andrew Updegrove
3:45	**Summary of Significant Insights from Day's Discussion**	Robert W. Noth
4:00	**Adjourn**	