Hewlett-Packard

- Standards are more important than ever to the business success of HP and its customers
- 500 people
- 750 standards committees
- over 200 industry standards organizations
- Sometimes, regional cooperation must first occur within a single company
Regional Cooperation

• Safety of Information Technology Equipment (ITE) between the US and Canada
  - eliminates differences – allows for one certificate for both countries
  - bonds the two countries more closely when developing the international standard

• Worldwide System for Conformity Testing and Certification of Electrotechnical Equipment and Components (IECEE)
  - Certification Body (CB) Scheme used extensively to minimize product testing
  - 43 National participants

• Geospatial Standards – Spatial Data Infrastructures in the Americas (INCITS L1/ISO TC 211)
U.S. Interface to JTC 1

ISO

International

JTC 1
29 P members
1950 Published Standards,
TRs and Related Documents
2200 Technical Experts
405 Active Projects

IEC

U.S. National Body

ANSI

U.S. TAG to JTC 1

INCITS (ITI)
TAG Administrator
1500 people in 50+ Technical Subgroups

INCITS TCs
IEEE
AIM Global
EIA

U.S. Standards Bodies with TAG Assignments from the JTC 1
TAG for JTC 1 Standard Projects

Key: ........................ reporting path for JTC 1 level issues (e.g., JTC 1 level ballots)
     -- -- - reporting path for U.S. TAG assignments (e.g., SC level or below)
Case Study

- determined organizational position
- established coordination between US SDOs
- developed a single US position
- involved ANSI for support at TMB and SMB
- involved affected government agencies (NIST, USTR and DoC)
- US delegation met with other National Bodies to respond to questions
- sent personal letters to other Heads of Delegation
Key Take-Aways

- align on a single message
- share the position among multinational organizations
- know the procedures, implement them to your advantage
- “pay your dues” – build relationships over time
- hold key leadership positions
- “share” the US position with other National Bodies